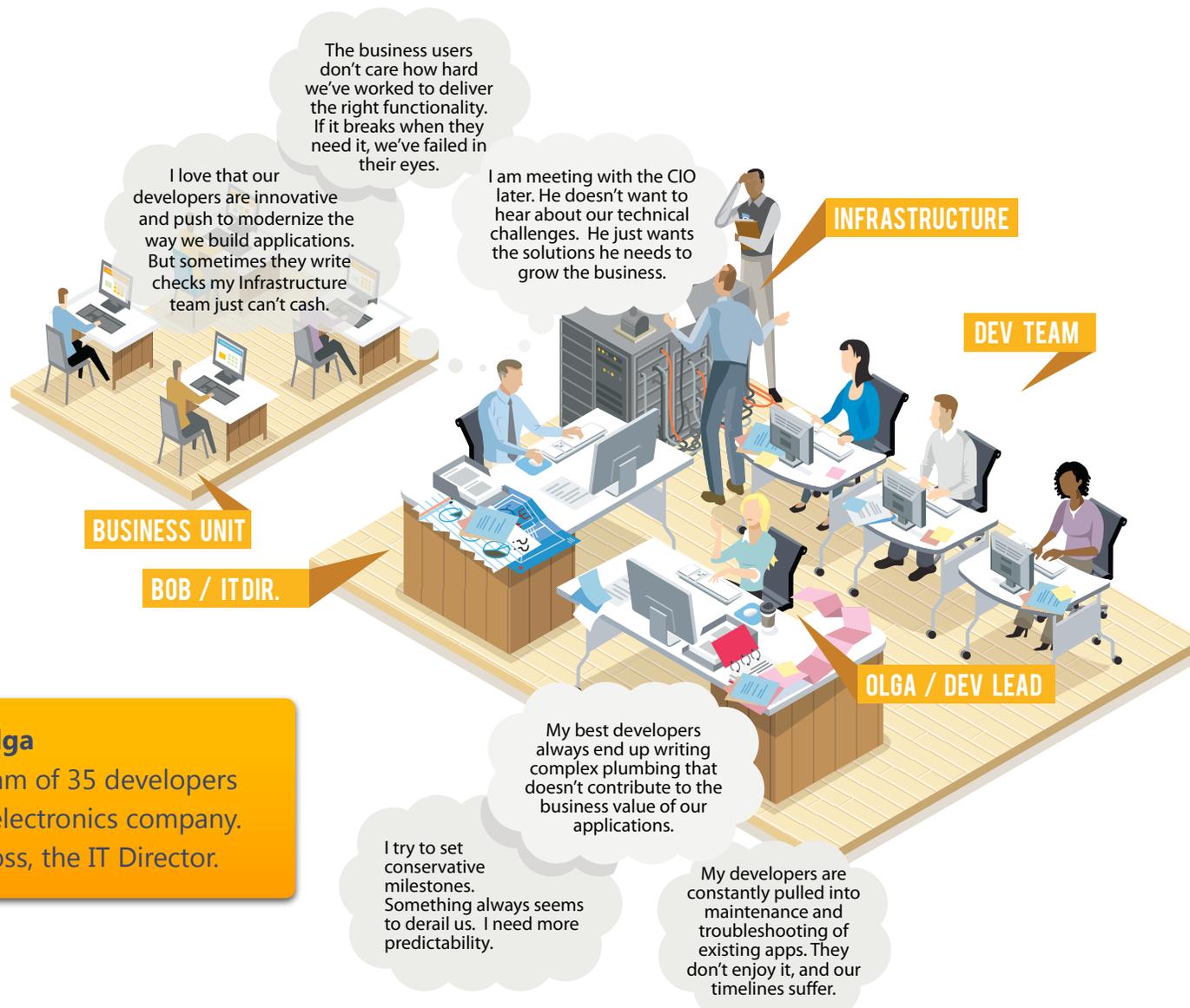


Meet Bob & Olga



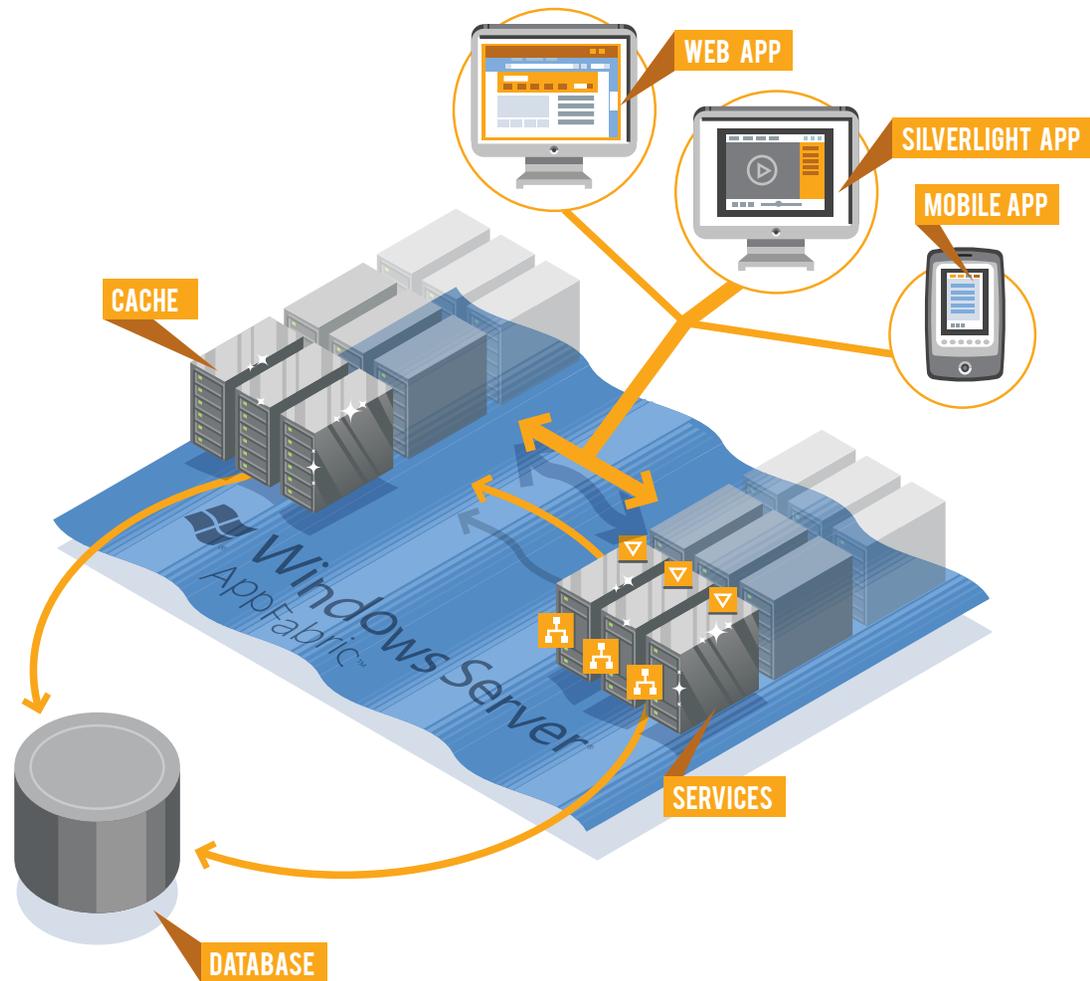
Meet Bob & Olga
Olga leads a team of 35 developers at a consumer electronics company. Bob is Olga's boss, the IT Director.

What Is AppFabric?

Windows Server AppFabric is a set of application services focused on improving the performance and management of Web and Composite applications. To deliver these benefits, Windows Server AppFabric provides distributed caching technology and pre-built management and monitoring infrastructure that can be implemented utilizing familiar .NET skills.

AppFabric Helps Bob And Olga More Easily:

- Build fast, scalable, resilient applications
- Run and manage your services built with Windows Workflow Foundation (WF), and Windows Communication Foundation (WCF)
- Utilize existing skills to maximize productivity and resources







Get AppFabric

With AppFabric you get:

- **Caching:** performance, scale and high-availability through distributed, in-memory caching
- **Service Management:** hosting and management of SOAP and RESTful services
- **Workflow Management:** hosting and management of long-running workflows
- **Monitoring:** services for tracking composite applications

What's Next?



With Windows Server AppFabric, Bob Was Able To:

- Keep up with the ever-changing needs of the business
- Improve profitability and keep his TCO down
- Show that the value of IT is relevant to the business as a whole

With Windows Server AppFabric, Olga Was Able To:

- Build better, faster, more resilient apps
- Keep her team focused on building business functionality
- Get more done with the resources available to her