

Enterprise-grade solutions for a mobile-first, cloud-first world.

Strategic Briefing for Enterprise Mobility

Benefits

- Boost agility with real-time, anywhere access to business tools and information
- Increase business security and embrace device choice and anywhere access
- Mitigate risk through the use of proven current recommended practices.



"Value is not in the use or adoption of a single aspect of mobility...but in the combination of multiple areas that result in compelling new ways to do business".

Transforming to a mobile business

Your Challenge: The world of work is changing. Driven by trends such as Consumerization of IT, Bring Your Own Device (BYOD) and Enterprise Mobility, employees want to carry out both business and personal tasks on a range of different mobile devices. However IT are finding it a challenge to provide a consistent, cost-effective, and secure way to support modern mobile solutions. While employees want freedom to drive productivity, IT need to provide solutions that meet the needs of both users and the enterprise without leading to device-related sprawl or corporate data loss.

Our Solution: Develop your strategy for the future direction of your IT services by learning about Microsoft's Enterprise Mobility technology stacks and how they can help deliver new ways of working with enhanced productivity, manageability and security.

Strategic Briefing for Enterprise Mobility: The Strategic Briefing for Enterprise Mobility from Microsoft Services is one day workshop that will give your technical business leaders and IT a chance to evaluate Microsoft strategies and solutions. The offering delivers a morning session (3 hours) to business leaders to discuss the user and workplace transformation opportunities in the context of modern IT solutions. An afternoon session (3 hours) for IT roles identifies solution implementation directions together with key component decisions. Each session contains examples and demos showing developed solutions in action.

The Strategic Briefing for Enterprise Mobility provides your organization with:

- Key information about modern IT services and functions developed for different audiences.
- Demonstrations based on real world usage of Enterprise Mobility solutions in the areas of access, management, end user productivity, and cloud services.
- A framework for developing your own IT solutions that will maximize the design process and allow rapid solution development.





Devices and
experiences
people love



IT Services that
support business
requires

Briefing schedule

Morning – Business Drivers (09:00 – 12:15)

- Introductions and expected outcomes
- Enterprise Mobility envisioning
- Personas
- Persona Objectives
- Devices and Device Strategy

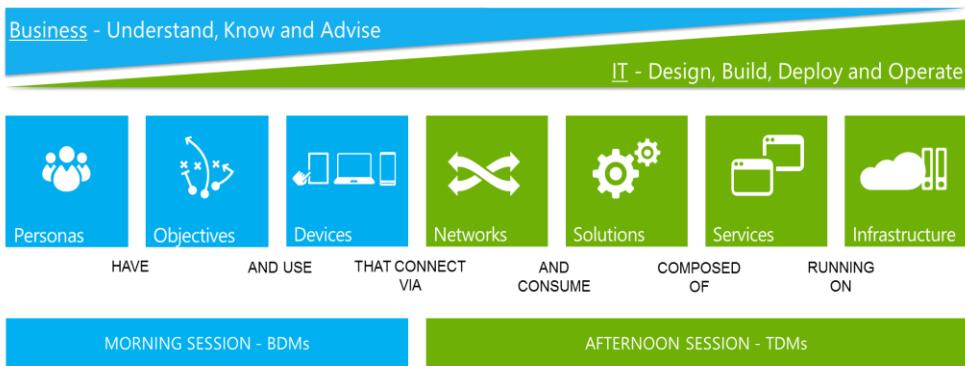
Afternoon – IT Drivers (13:00 – 16:45)

- Review of the morning session
- The importance of the network
- Solution Considerations
- Service Design
- Infrastructure Options

For more information about consulting and support solutions from Microsoft, contact your Microsoft Services representative or visit www.microsoft.com/services

Helping to develop your mobility strategy

The structure for the Strategic Briefing follows Microsoft's framework for Enterprise Mobility and breaks the discussion into seven key topic areas:



The purpose of the Strategic Briefing for Enterprise Mobility is to help you to identify needs and capabilities, discuss end-to-end service requirements and demonstrated new technologies as solutions that can drive your business. The Strategic Briefing for Enterprise Mobility will help to provide the answers to your Enterprise Mobility questions, whilst delivering demonstrations of enhanced capabilities. The Strategic Briefing for Enterprise Mobility will align to your business requirements, and help you to evolve a User Centric and mobile orientated IT strategy.

The Strategic Briefing for Enterprise Mobility offering covers:

- **Productivity with a Tablet:** How tablet and touch based computing are replacing the traditional laptop/desktop model.
- **Working Anywhere:** How employees who travel significantly as part of their role can easily work from hotels, Internet cafes, airport lounges and customer sites using a Windows 8.1 laptop and a self-purchased Windows 8.1 tablet device.
- **Data and Apps on any Windows-based Device:** How employees can move from device to device around the organization and applications, data and settings are delivered quickly and easily to the device being used.
- **BYOD/CYOD Scenarios:** How IT services can support self-purchased devices (BYOD) and an expanded device catalog (CYOD) whilst maintaining security, accessibility and manageability.
- **Enterprise Windows 8.1 Apps:** How modern applications can change how employees and customers interact with your organization.
- **Supporting your Mobile Workforce:** How desktop devices allow employees the flexibility to bring their device into the office or to travel light and to use desktop devices provided as hot desks.