

# Microsoft SQL Server 2008 a jeho význam pre IT komunitu

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# Čo mi prinesie SQL Server 2008 ?

IT Pro/Dev: Prečo mám vsadiť na SQL Server ?

Zákazník: Ako mi pomôže Microsoft ušetriť ?

# Čo mi prinesie SQL Server 2008 ?

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- Najrozšírenejšia a najrýchlejšie rastúca DB platforma
- Jediné integrované prostredie pre vývoj - Visual Studio

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# Nezávislé komentáře

## IDC

- SQL Server leads in unit shipments overall (more than Oracle & IBM combined)

## Gartner

- SQL Server 2008 has many new enhancements for data warehousing, demonstrating Microsoft's intent to be a major presence in this market
- Deep integration with Windows OS optimizes performance, improves ease of deployment and use, and reduces the costs of engineering and the deployment of business applications

## Forrester

- Microsoft is the only vendor with top enterprise search and BI reporting capabilities
- Most enterprises have SQL Server somewhere in their organization, and therefore already own a large portion of Microsoft BI tools
- Microsoft BI really differentiates itself where many other BI vendors fail:  
The entire BI development environment is tightly integrated with Microsoft Visual Studio, a popular integrated development environment (IDE)

## Ostatné

- SQL Server is still no. 1 database according to BZ Research
- SQL Server is recognized as Best Seller and Top Growth Best Seller by CRN Magazine

# ISV partneri

Manufacturing

Actify Autodesk SIEMENS Co|Create RedPrairie avanade CAMSTAR  
 TATA accenture UGS i2 PTC DASSAULT SYSTEMES MANHATTAN ASSOCIATES Wonderware  
 SAP Cognizant Technology Solutions BENTLEY TCS GE FANUC aspentech INFOR be enterprising

Itron  
 TERADATA Raising Intelligence  
 amdocs

Others

Retail

Retailix RedPrairie avanade sys-republic EPICOR  
 WIPRO Applying Thought accenture MANHATTAN ASSOCIATES AcornSystems hp invent  
 SAP Teradata Microsoft Dynamics Retail Management System Microsoft Dynamics Point of Sale

Microsoft Dynamics SL  
 Microsoft Dynamics AX4.0  
 Microsoft Dynamics GP  
 Microsoft Dynamics NAV  
 SAP  
 PEOPLE Soft  
 ORACLE ERP J.D. Edwards

SCM

Financial

TATA Getronics FISERV Cartesis NetEconomy  
 FNS INSURITY accenture CORILLIAN SUNGARD  
 hp invent BearingPoint Management & Technology Consultants FairIsaac SlaterLabs core assets in banking technology TEMENOS TEMENOS

Microsoft Dynamics  
 PEOPLE Soft  
 SIEBEL SAP

CRM

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Zákazník: Ako mi pomôže Microsoft ušetriť ?

- Nízke náklady na nákup, prevádzku, správu a údržbu
- Konsolidácia DB platforiem, virtualizácia

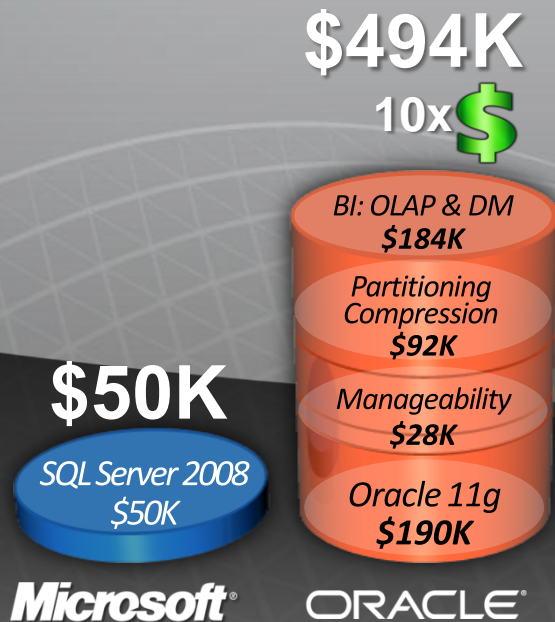


# Cenové porovnanie v scenároch

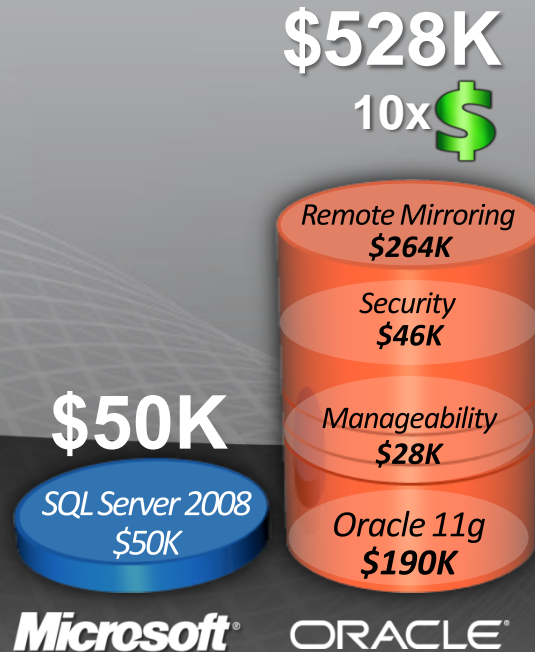
“Oracle’s decision to raise list price by 15% to 20% is cause for concern for both existing and prospective customers”

*Duncan Jones, Forrester Research*

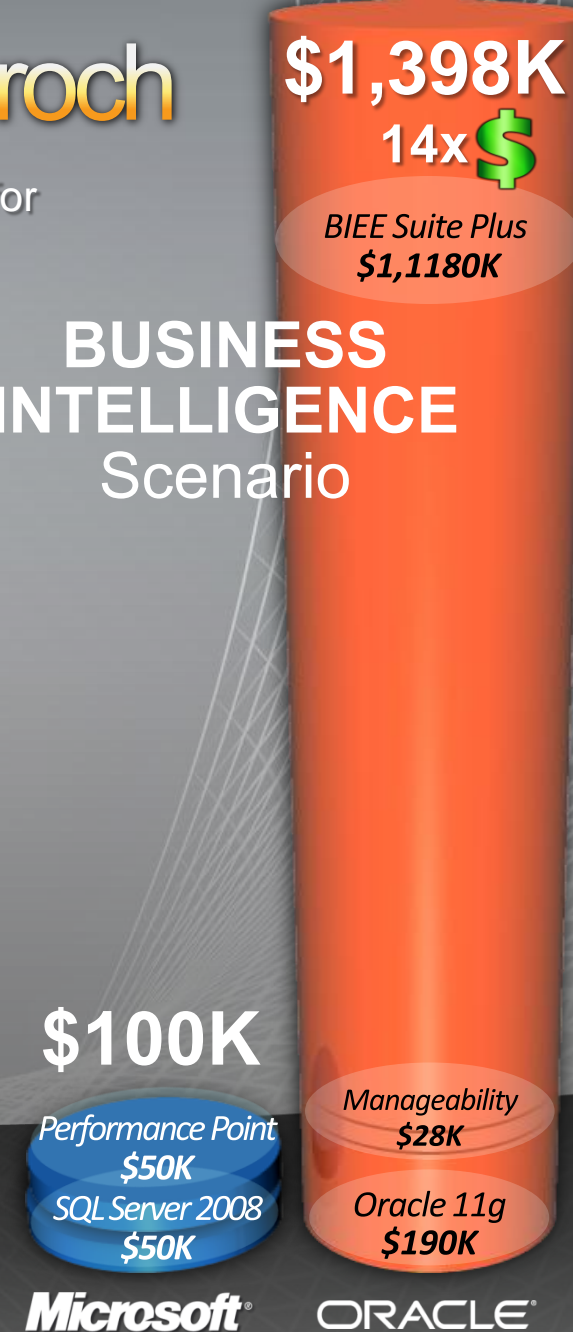
## DATA WAREHOUSING Scenario



## OLTP Scenario



## BUSINESS INTELLIGENCE Scenario



Note: 1. the price comparison is based on a server with 2 proc, 4 core ; based on public prices

2. Comparison is between SQL Server 2008 Enterprise Edition and Oracle 11g Enterprise Edition

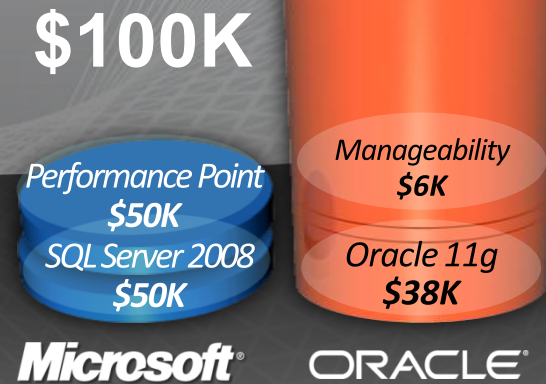
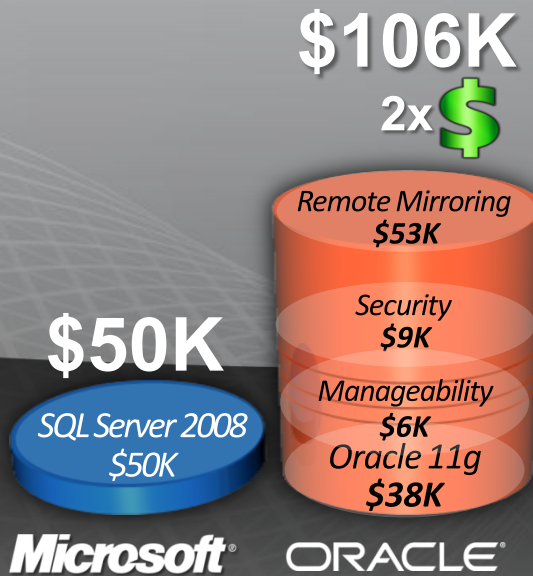
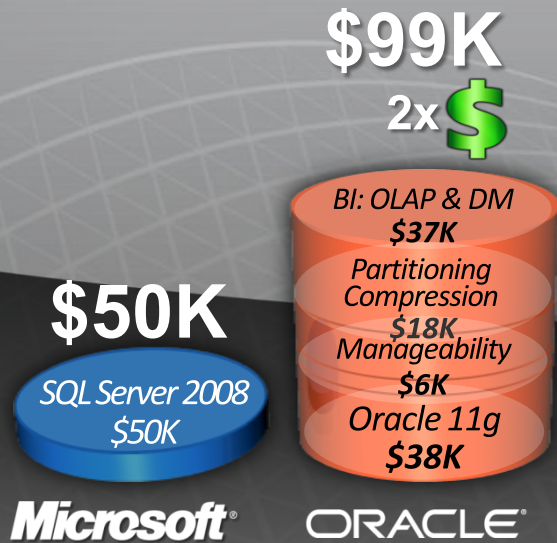
Prices are taken from Oracle public price lists: <http://www.oracle.com/corporate/pricing/technology-price-list.pdf> (sep08)

# Aj po 80% zľave, Oracle stále drahší

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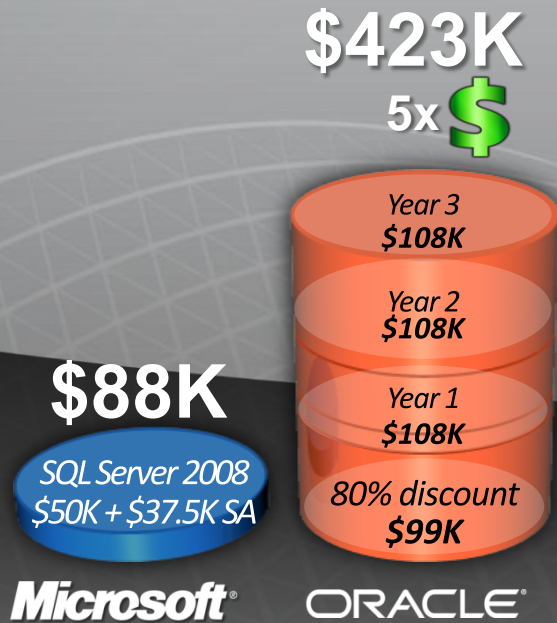
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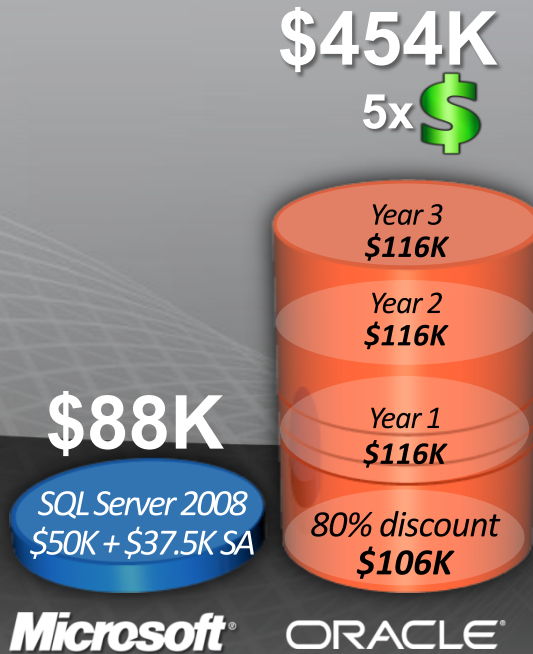


# 3 roky podpory

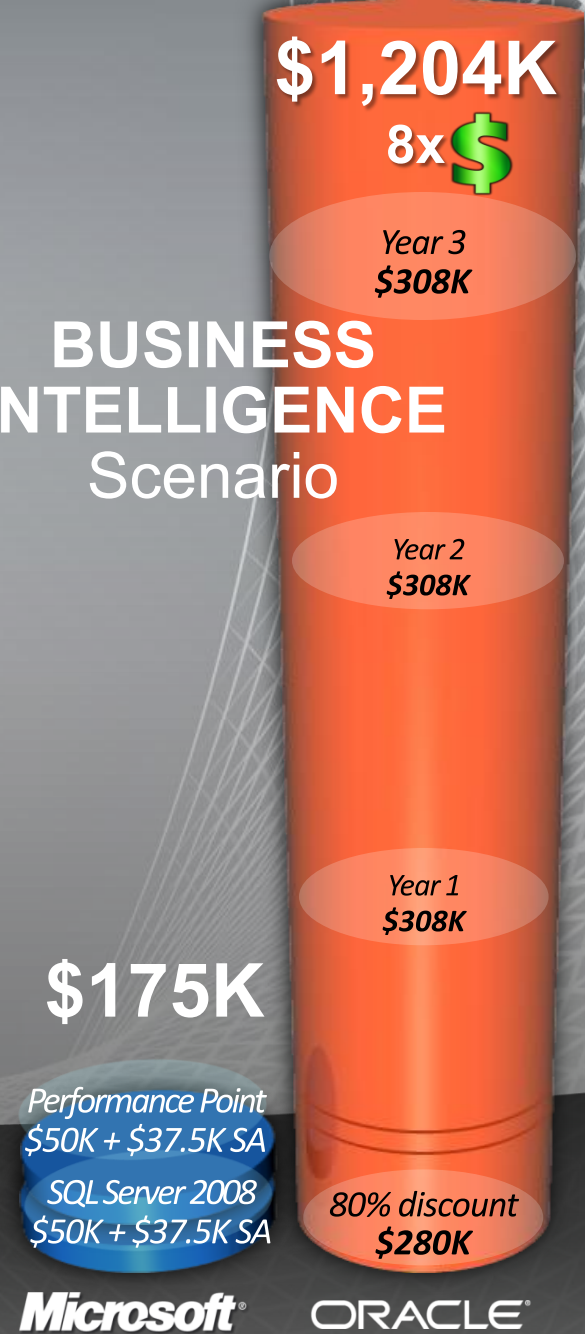
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- Bezpečná voľba pre moju kariéru

Zákazník: Ako mi pomôže Microsoft ušetriť ?

- Cenovo efektívnym riešením pre moju organizáciu