



Business Insights

MICROSOFT HEALTH USERS GROUP

DECEMBER 2013


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The Microsoft Health Users Group Innovation Awards 2014 - Submissions Now OPEN!

Deadline for Submission: Monday, January 20th, 2014 - 5:00pm

Get the recognition you deserve! The Microsoft Health Users Group Innovation Awards 2014 are presented annually to the healthcare organization and technology solutions partner—with which it has collaborated—that best demonstrates industry leadership in using technology to achieve innovation excellence.

Why Enter?

- Winners will be featured in promotional and marketing activities, such as a press release, web content, as well as possible media interviews.
- Winners will receive a "Winner" trophy.
- Winners will receive a marketing document on how to publicize the fact that the organization is a winner. Includes a "winner" specific logo to use for all your marketing materials throughout the next year.

Categories:

A full description of each of the categories can be found in the downloadable entry submission form.

• **Innovation in Patient Engagement**

High-quality healthcare is delivered with effective and timely communication in an integrated information environment.

• **Innovation in Electronic Medical Record Optimization**

Help improve patient care, enhance care quality, and boost operational performance using information and communications technology and real-time business intelligence.

• **Innovation in Infrastructure Optimization**

Help improve performance and operational efficiencies of the platforms and technology investments at a lower overall cost.

• **Innovation in Mobile Health Solutions**

Transforming healthcare with new ways to collaborate and access information and applications.

• **Open Innovation**

If there is truly no categories above for which your solution fits into,

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Microsoft in Health



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Health Scorecard](#)

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[NextGen Healthcare's
MedicineCabinet](#)

[iLink's Patient Engagement](#)

[Mi-Co's Mi-Forms](#)

[Seismic Solutions' Content in
Context](#)

you may enter this category.

For more information visit:

[Microsoft Health Users Group Innovation Awards 2014](#)

Or contact:

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Register Now

Microsoft in Health blog: Not just for data wonks, three ways analytics impact healthcare



Given how much money is being put into the healthcare IT system around the globe- an estimated \$24 billion will be spent on software alone in 2014 -it's more vital than ever that health organizations make sure they're getting as much value as they can out of their investments. Therefore, it's not surprising that for the third year in a row, [analytics is the number one topic on the minds of CIOs, according to Gartner](#). Analytics offers the opportunity to unlock the value of all the data currently being digitized in the healthcare system.

And the great thing about [today's analytics technologies](#) is that they aren't just for data wonks anymore. Simple tools that people already know how to use, such as [Microsoft Excel](#) can help everyone in the organization gain powerful insight to support their day-to-day work

 Read the complete blog post here

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Microsoft in Health Blog: The Evolving Healthcare Landscape & Trends Bubbling Beneath the Surface



This week, my colleagues and I have had the distinct pleasure of attending and participating in the [U.S. News and World Report Hospital of Tomorrow Conference](#) held in Washington, D.C. Attending the event afforded us the opportunity to connect with many leading hospital executives and health care visionaries to explore how we can all help address the range of challenges facing the health systems of today and those in the future, especially as we see the industry changing right before our eyes.

Yesterday, I participated in the [luncheon keynote session](#) with Peter Slavin, M.D., President of Massachusetts General Hospital, and Shalom Jacobovitz, Chief Executive Officer of the American College of Cardiology. Our panel, which was moderated by Len Nichols, Ph.D, Director and Professor at George Mason University's Center for Health Policy Research and Ethics, discussed the dynamics of how the health industry is changing in interesting ways in response to an array of pressures, beyond just the forced changes of health reform. We noted the benefits of community-based programs and looked at the ways we can harness the power of technology and innovation to enhance access, reduce costs, and improve health outcomes and patient care.

As I look back on the panel and the additional conversations I had throughout the event, I see several key themes emerging....

 Read more here

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Training and Events



DEC
12

Managing Policy and Procedure Documents

Dec 12, 2013, 10am CST

How are you managing your policy and procedure documents?

Healthcare organizations are driven by policy and procedure documents that cover administration, security, human resources and other core support functions. Managing these documents has traditionally been a time-consuming manual process involving creation, dissemination, revision, approval, archiving and reporting. And typically this means confronting large amounts of paper, committee meetings and long-term paper document storage.

The Aspect Document Lifecycle Accelerator (ADLA) framework leverages the power of Microsoft SharePoint to standardize, manage, store, archive and retrieve policy and procedure documents. This central, portal-based platform is easy to use, and allows you to organize structured and unstructured information so you can better align employees, business processes, data and technology to reduce your costs and increase productivity.

Topics will include:

- Automating policy management utilizing SharePoint
- How Baptist Healthcare System is managing policies today
- Enhancing your organization's current process using ADLA

Presenters: Kim Victory, Aspect and Matt Becker, Baptist Healthcare System



[Register for the Webinar](#)

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JAN
22

Modernizing and Mobilizing Your Clinical Desktop

January 22, 2014

If you are running Windows XP or Windows 7, this webcast is for you. If you are concerned about the use of iPads in your environment and want to give your users an alternative, this webcast is for you. If you want to address secure and compliant mobile workflows, this webcast is for you.

In this one hour webcast, we will discuss non-compliance with the HIPAA Security rule for Windows XP users beyond April 8, 2014. Including how threats and vulnerabilities and risks to Protected Health Information will make the Windows XP platform the target of cyber-attacks and open to malware and virus intrusion. We will discuss the pitfalls and pain points of moving Healthcare users to a mobile/tablet environment. And we will discuss Mobile Desktop strategies and solutions which offer enterprise security for Healthcare organizations and meet HIPAA regulations.



[Register for the Webinar](#)

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Extending Your EMR with Business Intelligence Solutions

The best business intelligence applications start with one part EMR, one part financial applications, and one part operational applications stirred into real insights. The webinar will feature speakers that have successfully extended EMRs into managing costs, transmitting information to disease registries and improving patient care.



[Watch the On Demand Webinar Now!](#)

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The Modern Data Center - An Intelligent Infrastructure for Health

To help achieve the IHI triple aim, healthcare IT leaders must find new designs to provide an intelligent infrastructure to the business, one that is not restricted by traditional IT designs or by the four walls of their current datacenters. This enables Healthcare IT departments to deliver infrastructure as an optimized business service, one that has flexibility, agility, and resiliency. The Modern Datacenter can help achieve the IHI triple aim and reduce friction in the value chain of healthcare.

[Register to see the On Demand Webinar](#)

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Register for TechEd 2014 and save!

Register now for [TechEd 2014](#), the premier Microsoft conference for IT pros and developers. Dive into a broad range of learning opportunities on the latest Microsoft technologies, tools, platforms, and services. Connect with industry experts and peers May 12-15 in Houston.

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Microsoft in Health Blog: It's 3 a.m., do you know where your patient's data is?



This week my Microsoft colleagues and I attended and participated in the U.S. News and World Report Hospital of Tomorrow conference in Washington, D.C. As part of the event, I served on a [market insights panel](#) which explored the ways hospitals and other healthcare organizations are leveraging technology to engage consumers through meaningful patient and provider interactions, privacy protections, and patient centered care.

This gave me the opportunity to talk about something I'm very passionate about - data privacy and security.

Currently, health organizations of all sizes and types possess enormous amounts of personal and sensitive information. This includes not only HIPAA protected health information (PHI), but also sensitive financial, tax, HR, R&D information and much, much more.

Health organizations and their vendors have an unequivocal shared responsibility to protect the privacy and security of this data. As more organizations contemplate a move to the cloud, a formidable question for the CIO becomes, "How do I ensure that our organizations' and our patients' data is protected in a cloud environment?" At 3 a.m. you should know who has that data, where it is, and what they are doing with it.

[Read more here](#)

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Case Study: New York Presbyterian Windows 8 Tablet Patient Engagement



New York Presbyterian set out to improve the in-patient experience and increase patient engagement by

providing a Windows 8 tablet at the patient's bedside. The Windows 8 tablets, combined with two custom built Windows 8 apps, enable patients to seamlessly communicate with their care-team and quickly access their health information on the MyNYP portal (built on Microsoft HealthVault).

This is a Video Only Case Study. Please be sure to view the available video for additional information.

 View the video

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