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The Freedom of Security.™

Liquid Machines Brings Its Award-winning Enterprise Rights Management Solutions to Microsoft Vista, Office 2007, and Intel 64-bit Platforms

Major Upgrade of Enterprise Rights Management Solution Brings Powerful Enterprise Features and International Support to Leading Applications, Operating Systems and Computing Architectures

RSA, Booth 2617, SAN FRANCISCO. – April 9, 2008 – At the 2008 RSA Conference, Liquid Machines today unveiled Document Control 7.0, a major release of its flagship [enterprise rights management](#) (ERM) software. This new release extends Liquid Machines' ERM solution to the industry's most current applications, operating systems and computing architectures, while adding a litany of features and benefits for customers in markets such as financial services, manufacturing, chemical and energy, life sciences, legal and government agencies.

Liquid Machines Document Control 7.0 persistently controls access to and usage of electronic files regardless of where they exist without changing the way users work. Built with support for Microsoft Rights Management Services (RMS), customers use Liquid Machines to [secure and control](#) their most critical information, including intellectual property, executive and board communications, customer data, and human resources information, while enabling secure collaboration and strict adherence to regulatory compliance.

“With this new release, our customers broaden their information protection globally across the world's leading applications, operating systems and hardware,” said Michael Ruffolo, Liquid Machines CEO. “With its unprecedented automatic protection and administrative power, global customers will benefit from the new international support, streamlined deployment options, enhanced usability features and flexible management of information policies on Microsoft Vista and Office 2007.”

“Liquid Machines enables our mutual customers to use the power of RMS to drive key enterprise scenarios,” said John “JG” Chirapurath, director of Identity and Access marketing at Microsoft. “With their new version, Liquid Machines continues its tradition of extending RMS protections to hundreds of file formats and devices, while automating policy application and improving system administration.”

“Gartner recognizes increased interest in enhanced protections for corporate intellectual property and other forms of highly sensitive data,” said Gartner Research Vice President Ray Wagner. “Whereas traditional access management generally provides only discretionary access control, EDRM systems offer the promise of mandatory access controls to protect against intellectual property loss and inappropriate or unintended disclosure of proprietary or confidential enterprise information.”

Liquid Machines 7.0 includes the following new features and enterprise-readiness enhancements:

- **Support for Applications, Operating Systems and Computing Architectures** brings Liquid Machines Document Control functionality to Microsoft Office, Microsoft Vista, and Intel-based 64-bit computers;
- **Availability on International Operating Systems and Applications** enables deployment of Document Control 7.0 to global customers;
- **Automatic Protection with Default Policies** applies an enterprise policy the moment a user creates a new document. Default policies can be defined on a per-application, user, and group basis;
- **Delegated administration with enhanced auditing** allows organizations to maintain segregation of duties and reduce the administrative burden on IT staff by designating separate administrators for policy membership, permission definition, and reporting tasks, while maintaining an audit trail of all policy changes. Administration of policies can be delegated down to an individual policy group level;
- **Enhanced Cross-application Collaboration and Persistent Control** of information shared between Microsoft Office applications using dynamically linked and embedded objects (OLE). For example, a single RMS policy can be used to protect a financial report created in Word which includes an embedded Excel spreadsheet containing detailed financial tables; unique policies are maintained when accessing protected content as a dynamically linked object;
- **On-demand Activation** enables enterprises to quickly and easily deploy Liquid Machines to desktops in a stand-by mode. This provides large enterprise customers with the flexibility to deploy tens of thousands of clients and systematically control software activation when users access a protected file;

Pricing and Availability

Liquid Machines 7.0 is available at the end of April. Named-user pricing is available by calling the Company at 1-781-693-3600.

About Liquid Machines

Liquid Machines is the leading provider of enterprise rights management (ERM) solutions that prevent the misuse, modification, loss or theft of intellectual property and sensitive information. By applying access and usage controls to the data itself, electronic information is persistently protected while at rest, in transit and in use—empowering employees to securely collaborate and work with native file formats and applications. Liquid Machines enables global companies in the financial services, government, manufacturing, retail and healthcare industries to protect intellectual property regardless of where it goes, generating detailed access and usage reports that demonstrate compliance with privacy and industry regulations. Based in Waltham, Massachusetts, Liquid Machines is privately held and is backed by Atlas Venture, Draper Fisher Jurvetson, Goldman Sachs & Co, Masthead Venture Partners and RRE Ventures. For more information on the company and its vision for The Freedom of Security™, please visit www.liquidmachines.com.

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