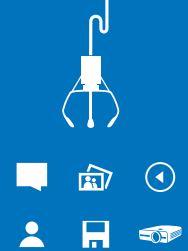


Find what you need

# Discover information across your organization



Search for what you need and check out all the different results your search turns up: content, experts, existing answers, and much more.

The screenshot displays the SharePoint search interface. At the top, a search bar contains the text "contoso electronics". Below the search bar, a red circle highlights the search results. The results are categorized by type (Excel, Newsfeed post, PowerPoint, SharePoint Site, Web page, Word) and author (Garth Fort, Belinda Newman, Alex Darrow, Sara Davis). The "Modified date" section shows a timeline from "One Year Ago" to "Today". The search results include:

- Contoso Electronics**: ? Sales Shape Color Words Symbols Other 48 26 13 7 6 ... It's about the person, not the packaging ... Market BreakdownChart Title Games Video Audio Mobile 4.8 3.2 1.4 ... [pmg095.sharepoint.com/.../Contoso 2010 Market Segment Per...](#)
- Home**: Together we strive for excellence every day ... Our goal is to provide great products and services to our customers ... Building long term relationships by listening to our customers and ... [pmg095.sharepoint.com/sites/contoso](#)
- Contoso Marketing Campaign Overview**: [pmg095.sharepoint.com/.../Contoso Marketing Campaign Over&#8230;](#)
- "Non-English Market"**: Posted by Alex Darrow Tuesday, October 30, 2012. What presentations, documentation or guidance do we have in terms of selling in non-English-speaking markets? [pmg095.sharepoint.com/.../Non-English Marke...](#)
- Contoso Electronics**: ? Sales Shape Color Words Symbols Other 48 26 13 7 6 ... It's about the person, not the packaging ... Shape, color, and content are all important ... The key is to be selective and ... [pmg095.sharepoint.com/.../Field Trip Schedule.pptx](#)
- Contoso Electronics 2009 Marketing Campaign**: ? Sales Shape Color Words Symbols Other 48 26 13 7 6 ... Convey Benefits of the New Release ... Improve on the Past – use research data ... Not Just More of the Same ... [pmg095.sharepoint.com/.../Field Trip Schedule.pptx](#)

# Refine your searches

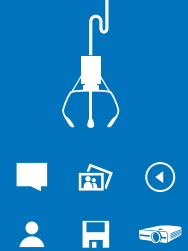


Use refiners to pinpoint exactly what you need. Notice how refiners change depending on the result type (documents, people, or conversations). Just slide the modified date to match your timeframe.



The screenshot displays the Office 365 search interface. At the top, the search bar contains 'contoso electronics'. Below the search bar, the 'Everything' refiner is selected, and other options like 'People', 'Conversations', and 'Videos' are visible. The left sidebar shows the 'Result type' section with options like Excel, Newsfeed post, PowerPoint, SharePoint Site, Web page, Word, and a 'SHOW MORE' link. The 'Author' section lists users: Garth Fort, Belinda Newman, Alex Darrow, Sara Davis, and a 'SHOW MORE' link. The 'Modified date' section shows a timeline from 'One Year Ago' to 'Today' with a slider set to 'All'. The main results area shows a list of people with their names, photos, and brief descriptions of their roles and experience. The 'Department' refiner is selected, showing 'Sales & Marketing' and 'Research & Development'. The 'Job Title' refiner shows 'CVP Research & Develop...', 'Marketing Assistant', 'Product Manager', and 'Product Marketing Mana...'. The 'Keywords' refiner shows 'Music', 'Photography', 'Asian Cuisine', 'Backpacking', 'Beta Testing', and a 'SHOW MORE' link. The 'Office Location' refiner shows 'London'. At the bottom, the 'Recommendations' section is titled 'People who've written about "contoso electronics"' and lists 'Alex Darrow' as a Marketing Assistant in Sales & Marketing. A 'SHOW MORE' link indicates 'About 8 results'.

Recommendations also help you quickly find what you need.

# Quickly dig into search results



Hover over results to get a live preview of the content in the Hover Panel.

marketing campaigns  English 

Everything People **Conversations** Videos


**Marketing Topics**  
Successful **marketing campaigns** and SEO ... 9:39 AM I believe we need more effective SEO for our **marketing campaign** promotions ... Garth Fort Web **Marketing** Manager, Sales & **Marketing** ...  
[spusecase2.sharepoint.com/sites/.../SM/Marketing Topics](#) 9 members 10 discussions 18 replies

**Industry Trends**  
Review of the Summer **Marketing Campaign** for Northwind Traders ... finished a review and analysis of our **marketing campaign** for 2012 summer, and I think we have done ...  
[spusecase2.sharepoint.com/sites/.../SM/Industry Trends](#) 10 members 10 discussions 21 replies


“ This is perfect, I am glad we are making such good progress. I think this summer's campaign was a good learning experience. I think this summer's campaign was a good learning experience... ”  
Replied by Pavel Banský May 11 0 replies 0 likes  
[spusecase2.sharepoint.com/.../DispForm.aspx...](#)

“ Thanks Garth, this was a major project for me so I am glad it turned out well. Could you send me an email with some of ... ”  
Replied by Molly Dempsey May 11 0 replies 0 likes  
[spusecase2.sharepoint.com/.../DispForm.aspx...](#)


“ I believe there is. We have some analysis in Marketing Campaigns that shows higher customer SAT based on certain kinds ... ”  
Replied by Alex Darrow May 11 0 replies 0 likes  
[spusecase2.sharepoint.com/.../DispForm.aspx...](#)

This is perfect, I am glad we are making... 

Discussion Reply

 Pavel Banský  
This is perfect, I am glad we are making such good progress. I think this summer's campaign was a good learning experience for the department, I am sure that we will be able to do even better in the...  
May 11 0 replies, 0 likes



Original Post

 Garth Fort  
I have finished a review and analysis of our marketing campaign for 2012 summer, and I think we have done better than e...  
May 11 2 replies, 1 like

**VIEW DISCUSSION**


**Review of the Summer Marketing Campaign for Northwind Traders**


2 replies 1 like

 Garth Fort  
I have finished a review and analysis of our marketing campaign for 2012 summer, and I think we have done better than ever. Please let me know if you want the specifics, the overview is available on the Northwind Traders site for all to look at.  
May 11  1 Like Reply ...

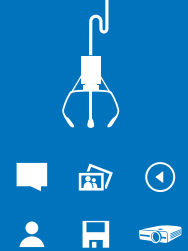
All replies

**Oldest** Newest Most liked

 Molly Dempsey  
Thanks Garth, this was a major project for me so I am glad it turned out well. Could you send me an email with some of the specific analyses?  
May 11 Like Reply ...

 Pavel Banský  
This is perfect, I am glad we are making such good progress. I think this summer's campaign was a good learning experience for the department, I am sure that we will be able to do even better in the upcoming holiday season.  
May 11 Like Reply ...

# Quickly dig into search results



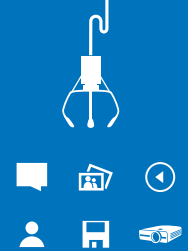
When you search, SharePoint locates relevant material inside documents and provides suggestions through the Hover Panel.

The screenshot shows a SharePoint search interface. The search bar contains the text "XT1000 marketing campaigns". Below the search bar, there are tabs for "Everything", "People", "Conversations", and "Videos". The search results are displayed in a list format. The first result is titled "XT1000 Marketing Campaign" and includes a description: "How do we make a connection ... Strategies For XT1000 ... ½ the Price of our competitors ... Equals customers who come back for more ... Billboard Campaigns for Denver ... It's time to break new ground ...". The second result is titled "Marketing Topics" and includes a description: "9:39 AM I believe we need more effective SEO for our marketing campaign promotions ... The marketing analysis for the XT Series has been posted in the XT1000 and XT2000 sites ...". The third result is titled "Administrator Guide" and includes a description: "The Marketing Campaign Development is Contoso team worked with key product managers from Contoso to develop a marketing campaign for the target market ... As a part of its overall ...". The fourth result is titled "Marketing Topics - Discussions List - Management" and includes a description: "Sales Successful marketing campaigns and SEO I believe we need more effective SEO for our marketing campaign promotions ... Garth Fort Web Marketing Manager, Sales & Marketing ...". The fifth result is titled "Sales and Marketing - Documents" and includes a description: "International Marketing Campaigns 5/11/2013 3:14 AM Garth Fort ... XT1000 Product Specification 5/11/2013 3:16 AM Sara Davis ...".

The hover panel on the right side of the first result is titled "XT1000 Marketing Campaign" and displays a presentation slide. The slide has the title "XT1000 Marketing Campaign" and the subtitle "How do we make a connection?". It features a grid of nine small images of people, each with a name and title. The names and titles are: "John Smith, Product Manager", "John Smith, Product Manager", "John Smith, Product Manager", "John Smith, Product Manager", "John Smith, Product Manager", "John Smith, Product Manager", "John Smith, Product Manager", "John Smith, Product Manager", and "John Smith, Product Manager". The slide also includes a navigation bar at the bottom with the text "SLIDE 1 OF 6".

Below the presentation slide, there is a section titled "Take a look inside" with a list of links: "XT1000 Marketing Campaign", "Billboard Campaigns for Denver", "Emotional Connection", "Regional Design considerations", and "Denver Current trends". The section also includes a note: "Changed by [ ] Robin Counts on 10/15/2012 9:33 AM". At the bottom of the hover panel, there are buttons for "EDIT", "FOLLOW", "SEND", and "VIEW LIBRARY".

# Discover multimedia content



Discover media and video just as easily as any other type of content—type in a keyword or two and see all the relevant videos climb to the top of the results list.

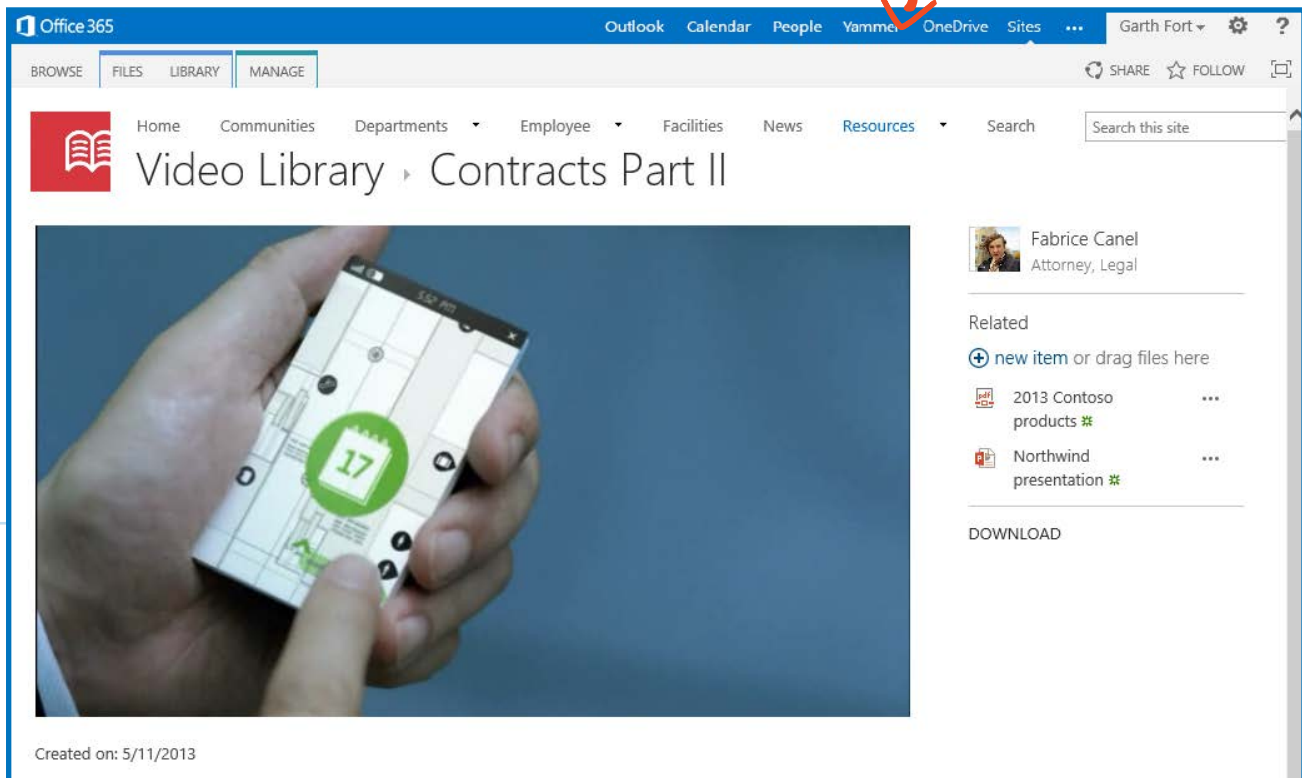
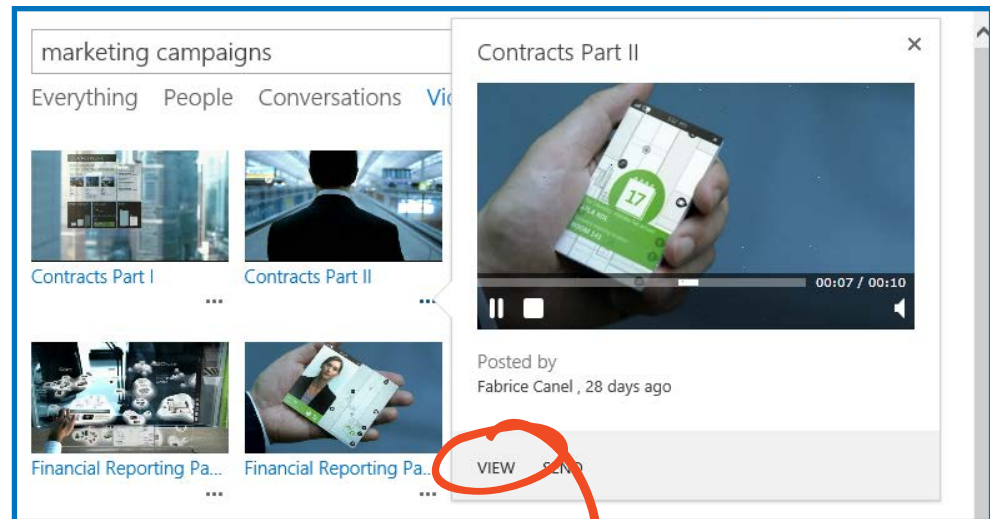
The screenshot shows the Office 365 search interface. The search bar contains the text "marketing campaigns videos". Below the search bar, there are tabs for "Everything", "People", "Conversations", and "Videos". The "Videos" tab is selected. On the left, there is a sidebar with "Result type" (Excel, PowerPoint, Web page, Word) and "Author" (Anne Wallace, Garth Fort, Pavel Banský, Robin Counts, SHOW MORE). The main content area shows "Videos for 'marketing campaigns'" with four video thumbnails: "Contracts Part I", "Contracts Part II", "Employee Orient...", and "Financial Reporti...". Below these, there is a "SHOW MORE" link circled in red, with "About 67 results" underneath it. Below the "SHOW MORE" link, there is a result for "XT1000 Marketing Campaign" with a description and a link to "spusecase2.sharepoint.com/.../XT1000 Marketing Campaign.p...". At the bottom, there is a link for "Marketing Documents - Digital Assets - All Assets" and a video titled "Video Contoso Marketing Campaign Overview" dated 5/11/2013 9:43 AM by Sara Davis.

The screenshot shows the Office 365 search interface with the search bar containing "marketing campaigns". The "Videos" tab is selected. The main content area displays a grid of video thumbnails with titles: "Contracts Part I", "Contracts Part II", "Employee Orientation", "Financial Reporting Pa...", "Financial Reporting Pa...", and "Legal Compliance". Each thumbnail has a three-dot menu icon to its right.

# Preview multimedia content



Use the Hover Panel to get a preview of a video without opening or downloading it, along with important details like the owner of the video or a list of related documents.



Learn more



Office 365 for Business Learning Center  
<http://aka.ms/o365learning>