

CMP Media LLC, Microsoft Corporation and Dell, Incorporated
"SQL Server All for You Sweepstakes"
OFFICIAL RULES
NO PURCHASE NECESSARY

HOW TO ENTER: To enter online by downloading the free Microsoft SQL Server 2008 CTP software, register online at www.microsoft.com/allforyou and download the Microsoft SQL Server 2008 CTP software anytime between February 27, 2008 at 9 a.m. EDT and June 30, 2008 11:59 p.m. EDT. To enter by mail without downloading the free software, send your name, company name (if available), address (specify home or business), telephone number (specify home or business) and e-mail address to CMP Media LLC, Attention: Michele Hurabiell, 600 Community Drive, Manhasset, New York 11030. All entries by internet registration must be received on or before 11:59 p.m. EDT June 30, 2008 and all mailed entries must be received by 11:59 p.m. EDT July 7, 2008.

NOTIFICATION:

The prizewinners will be determined at a random drawing of all eligible participants on or about July 15, 2008. Grand Prize winner will be the first entrant chosen at random. Second Prize winner will be chosen via random drawing immediately after the Grand Prize winner has been selected. Judges' decision is final. This contest is sponsored by CMP Media LLC, 600 Community Drive, Manhasset, NY 11030, Microsoft Corporation, One Microsoft Way, Redmond, WA 98052, and Dell, Incorporated, One Dell Way, Round Rock, TX 78682 ("Sponsors").

GRAND PRIZE: One (1) IT Makeover, which will include the following products:

- One (1) 52" SONY BRAVIA® HDTV \$3,999.00 US Dollars (Three thousand nine hundred ninety-nine dollars)
- One (1) Dell XPS M1530 Laptop \$4,954 Dollars (Four thousand nine hundred fifty-four dollars)
- One (1) Dell XPS 720 Desktop running Windows Vista® Home Premium \$8623.00 US Dollars (Eight thousand six hundred twenty-three dollars)
- One (1) Xbox 360 Elite video game system Bundle, includes a massive 120GB hard drive, a HDMI port, and HDMI cable, all wrapped up with a premium black finish. Xbox 360 Elite also includes a black wireless controller and black Xbox LIVE headset. Xbox 360 Elite has enough space for a whole library of Xbox LIVE Arcade games as well as downloadable high-definition TV shows, movies, music, and all the other content available from Xbox LIVE Marketplace. \$449.99 US Dollars (Four hundred forty-nine dollars and ninety-nine cents)
- Two (2) Xbox games: one (1) "Call of Duty 4" \$59.99 US Dollars (Fifty-nine dollars and ninety-nine cents) and one (1) "Halo 3" \$59.99 US Dollars (Fifty-nine dollars and ninety-nine cents)

Approximate Value of Grand Prize: \$18,145.97 US Dollars (Eighteen thousand one hundred forty-five dollars and ninety-seven cents)

SECOND PRIZE: One (1) prize pack consisting of the following prizes

- One (1) Dell XPS M1530 Laptop \$4,954 US Dollars (Four thousand nine hundred fifty-four dollars)
- One (1) Xbox 360 Elite video game system Bundle includes a massive 120GB hard drive, a HDMI port, and HDMI cable, all wrapped up with a premium black finish. Xbox 360 Elite also includes a black wireless controller and black Xbox LIVE headset. Xbox 360 Elite has enough space for a whole library of Xbox LIVE Arcade games as well as downloadable high-definition TV shows, movies, music, and all the other content available from Xbox LIVE Marketplace \$449.99 US Dollars (Four hundred forty-nine dollars and ninety-nine cents)
- Two (2) Xbox games: one (1) “Call of Duty 4” \$59.99 US Dollars (Fifty-nine dollars and ninety-nine cents) and one (1) “Halo 3” \$59.99 US Dollars (Fifty-nine dollars and ninety-nine cents)

Approximate Value of Second Prize: \$5,523.97 US Dollars (Five thousand five hundred twenty-three dollars and ninety-seven cents)

Total Approximate Value of All Prizes: \$23,669.94 US Dollars (Twenty-three thousand six hundred sixty-nine dollars and ninety-four cents)

ELIGIBILITY: Contest open to legal residents of the 50 United States, including the District of Columbia (but not Puerto Rico) who are 18 years or older.

Persons in any of the following categories are not eligible to participate or win the prize(s) offered: (a) Employees or agents of Sponsors, their parent companies, affiliates and subsidiaries, participating advertising and promotion agencies, application development partner companies, and prize supplier; (b) immediate family members (defined as parents, children, siblings, spouse or domestic partner, regardless of where they reside) and/or those living in the same household as any person in (a) above; and (c) employees of any government entity. Contestants must also have access to the Internet, a valid email address, and the ability to run software on a computer in order to enter.

One entry on the Web Site per person permitted. Odds of winning are determined by the total number of entries received. A purchase will not increase one’s chances of winning. Random drawings will be from among all entries received during applicable entry period. Non-winning entries from any drawing will not be carried over into subsequent prize drawings.

The use of any automated devices in connection with this promotion is prohibited. Entries made on the Internet will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry. In the event of a dispute, chosen winner may be required to provide proof that he/she is the authorized account holder of the respective e-mail address associated with the potentially winning entry.

No responsibility is assumed by Sponsors for lost, late, or misdirected entries or any computer, online, telephone, or technical malfunctions that may occur. All entries become the property of Sponsors and will not be returned. Odds of winning a prize

depend on the number of eligible entries received. No substitution, transfer, or assignment of prize permitted, except that Sponsors reserve the right to substitute a prize of equivalent value in the event the offered prize is unavailable. All other expenses not specified herein are the responsibility of the winners. **ALL TAXES AND ANY APPLICABLE WITHHOLDING AND REPORTING REQUIREMENTS ARE THE SOLE RESPONSIBILITY OF THE WINNERS.**

The prize(s) will be awarded to the winner, drawn at random. In the event of unavailability of any of the stated prizes, Sponsors reserve the right to substitute items of equal or greater value. Prizes are not transferable, exchangeable, or redeemable for cash. Taxes are the sole responsibility of individual winners.

CONDITIONS OF PARTICIPATION: All federal, state, provincial, and local laws and regulations apply. By participating in this Contest, contestants agree to be bound by the terms of these Official Rules and by the decisions of Sponsors, which are final and binding on all matters pertaining to this Contest. All winner(s) will be required to sign and return an affidavit of eligibility, liability release and grant permission to use his/her name, and likeness, for advertising and promotion (without further compensation to the winner(s)) within 15 days of notification or an alternate winner(s) will be selected.

Sponsors are not responsible for any typographical or other error in the printing of the offer, administration of the Contest or in the announcement of the prize. A participant may be prohibited from participating in this Sweepstakes if, in the Sponsors' sole discretion, Sponsors reasonably believe that the participant has attempted to undermine the legitimate operation of this contest by cheating, deception, or other unfair playing practices or annoys, abuses, threatens or harasses any other contestants, the Sponsors or associated agencies.

NO RECOURSE TO JUDICIAL OR OTHER PROCEDURES: To the extent permitted by law, the rights to litigate, to seek injunctive relief or to make any other recourse to judicial or any other procedure in case of disputes or claims resulting from or in connection with this contest are hereby excluded, and any participant expressly waives any and all such rights. Contestants agree that these Official Rules are governed by the laws of the State of New York, USA.

DATA PRIVACY: Sponsors reserve the right to use any and all information related to the **SQL Server All for You Sweepstakes** ("Contest"), including information on contestants obtained through the Contest, for marketing purposes or any other purposes, unless prohibited by law. Each contestant acknowledges and agrees that all entry data becomes the property of Sponsors. Contestants agree that personal data, especially names and addresses, may be processed, stored and otherwise used for the purposes and within the context of the contest and any other purposes outlined in these Official Rules. The data may also be used by the Sponsors in order to check contestant's identity, their postal address and telephone number, or to otherwise verify their eligibility to participate in the Contest and to receive any prize.

WARRANTY AND INDEMNITY: To the maximum extent permitted by law, each Player indemnifies and agrees to keep indemnified the Sponsors, their parent, subsidiaries, agents (including, but not limited to vendors providing services in connection with the administration of the Contest), directors, officers, employees, representatives, and assigns ("Indemnified Parties") harmless at all times from and against any liability, actions, claims, demands, losses, damages, costs and expenses for or in respect of which the Indemnified Parties will or may become liable by reason of or related or incidental to any act, default or omission by a contestant under these Official Rules including, without limitation, resulting from or in relation to any breach, non-observance, act or omission whether negligent or otherwise, pursuant to these official rules by a contestant.

By entering, contestants release Sponsors and their officers, employees, directors, agents (including, but not limited to vendors providing services in connection with the administration of the Contest) and affiliates with respect to any claims, damages, or liability arising out of the use of the prize(s) awarded herein, agree to be bound by these rules, and consent to the use of their names and likeness for advertising and/or promotional and/or marketing purposes without additional compensation. (A Tennessee resident consents to the use of his name and likeness only if such Tennessee resident expressly consents to such use.) Sponsors are not responsible for incorrect or inaccurate entry of information including, but not limited to technical malfunctions, human error, lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software or any combination thereof, entry materials that have been tampered with, or mail in entries that are illegible, late, lost, damaged, postage due or misdirected. Sponsors are not responsible for any injury or damage to players or any other person's computer related to or resulting from participation or downloading any material in this promotion. Entries that have been tampered with or altered are void. Contest void where prohibited or restricted by law.

ELIMINATION: Any false information provided within the context of the Contest by any participant concerning identity, postal address, telephone number, ownership of right or non-compliance with these rules or the like may result in the immediate elimination of the participant from the Contest.

INTERNET: The Sponsors reserve the right to cancel, terminate, modify or suspend this contest if it becomes technically corrupted or if for any reason the Internet portion of the contest is not capable of running as planned, including infections by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of the Sponsors, which corrupt or affect the administration, security, fairness, integrity or proper conduct of this contest.

ENFORCEABILITY: If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

WINNERS LIST:

For the name of the prizewinners, email mhurabiell@cmp.com for the list of winners beginning on July 20, 2008. The list will be available for a period of up to 60 days.

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