

# WINDOWS VS WALLS

This epic struggle explains why we make what we make and do what we do. The thing that gets us out of bed every day is the prospect of creating pathways above, below, around and through walls. To start a dialogue between hundreds of devices, billions of people and a world of ideas. # To lift up the smallest of us. And catapult the most audacious of us. But, most importantly, to connect all of us to the four corners of our own digital lives and to each other. To go on doing the little stuff, the big stuff, the crazy stuff and that ridiculously necessary stuff. On our own or together. # This is more than software we're talking about. It's an approach to life. An approach dedicated to engineering the absence of anything that might stand in the way...of life. # Today, more than one billion people worldwide have Windows.<sup>®</sup> Which is just another way of saying we have each other.

