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## Microsoft Health Users Group Celebrates Recipients of 2014 Innovation Awards at HIMSS

For seventeen years, through its Innovation Awards, the Microsoft Health Users Group (Microsoft HUG) has recognized health organizations and their technology solution partners for using Microsoft devices and services in innovative ways that enhance the quality of patient care, improve clinician productivity and electronic medical record (EMR) optimization, and streamline clinical and business processes.

These awards are a testament to the value, flexibility, and extensibility of the Microsoft platform. As EMRs are becoming more widely adopted, we're addressing - together with our customers and partners - the need to make those systems more scalable so they can meet the demands of our new healthcare environment that has been created by the Affordable Care Act.

Today, at the 2014 Annual HIMSS Conference & Exhibition, we are pleased to announce the winners of this year's Microsoft HUG Innovation Awards. The recipients in each of the submission categories, including two winners in the Innovation in Electronic Medical Record (EMR) Optimization category, are as follows...

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## Health Organizations Embrace Microsoft Mobility Solutions



While electronic medical record (EMR) adoption rates have soared to record highs in just three years, physician satisfaction and productivity seems to have precipitously tumbled despite massive IT investments in EMR solutions.

According to a recent IDC Health Insights physician survey, physicians cited two main reasons for the drop in productivity they experienced as a result of implementing EMRs: more time documenting and less time focusing on patient care. In fact, most physicians say that their EMRs are making them less productive than when they were using paper charts three years ago and that this is negatively impacting their business outlook.

That data paints a clear picture: clinicians need mobile technology solutions now that help them reclaim lost productivity by giving them full function access to their EMRs anywhere and anytime, and allow them to focus more time and attention on patient care. Microsoft's family of devices, services, and partner solutions can help with that.



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## Seeking Elegant Solutions to Healthcare Challenges



"Elegant" is a term used in mathematics, engineering, and programming to describe a solution that achieves the maximum desired effect with the minimum effort and cost and often solves more than one problem at a time.

Though the elegant solution is often the simplest, it isn't always simple to find. It requires a thorough understanding of the problem that you are trying to solve and the ability to look at the problem from many perspectives.

In healthcare, Dell has assembled a team of people with deep knowledge of healthcare and technology, and we spend time with end users to gain a broad perspective for problem solving. Our goal is to find the elegant solution for each healthcare challenge we take on.



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## Training and Events



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### Transform the Datacenter - An Intelligent Infrastructure for Health

All healthcare organizations are challenged to improve the patient experience, improve the health of populations, and reduce the per capita cost of health care. While today's technology can help address these challenges, it's going to take "new designs" to enable real, cost-effective, and sustainable transformation.

For UMC Health System, adoption of this perspective put into practice now defines their IT Infrastructure, and the resulting benefits affect some of the most vital areas of patient care and operations at a core level.

Learn how UMC Health System implemented an intelligent data center that moved processes off the desks of upper tier employees, down to the service desk realm, freeing up valuable time and

creating improved workflow allocation. This organizational example provides key insights into achieving an aligned business and IT operation structure with continual opportunity for enhancement.

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## Integrating Health Data for Greater Insights

With health data locked away within many clinical and line of business applications, how do you mine the right information to drive change within your health organization? This webinar will feature speakers that have successfully helped customers bring together disparate health data in rich and meaningful ways that expose new opportunities to drive improvements in the costs and quality of care for your patients.

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## Transforming Email, Communication and Collaboration Through a Highly Available, Secure, Compliant Cloud Platform

Healthcare Organizations suffer from communication inefficiency, and their IT teams are under pressure to modernize communication platforms, enable mobility, and maintain high availability for mission critical workloads like email, while maintaining compliance with security and privacy regulations governing patient data. Join this session to learn how Community Health Network serving New York city leveraged Microsoft's Office 365 platform to transform their communication and collaboration platform, enabling them to maintain operations during Hurricane Sandy.

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## TechEd 2014: Are You In?

**May 12-15, 2014**

Register now for [TechEd 2014](#), the premier Microsoft conference for IT pros and developers. Dive into a broad range of learning opportunities on the latest Microsoft technologies, tools, platforms, and services. Connect with industry experts and peers May 12–15 in Houston.

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# Personal Health Technologies Help to Answer the \$4.6 Trillion Dollar Question



In the currently raging debates about healthcare, there's little attention to population aging and the cost of care - two critical trends that I call the \$4.6 trillion question.

By 2020, there will be 55 million Americans over age 65, reflecting a global population aging trend that could be as important to our future as global climate change. Also by 2020, according to federal government projections, the nation's healthcare costs will be \$4.6 trillion, close to doubling in a decade.

One of the ways we must respond to these trends is to use technologies that enable a model I call "care

anywhere." Thanks to a range of personal health technologies available now-mobile health (mHealth) capabilities for smart phones and tablets, telehealth technologies for remote patient monitoring and virtual visits, intelligent software assistants for prompting and coaching, and social technologies for connecting patients, families, and providers in powerful new ways-we have the opportunity to move away from costly, institution-centric care delivery for the majority of needs.

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