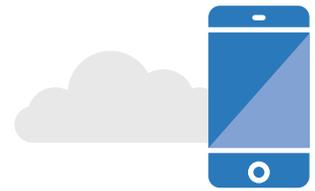


Why migrate your on-premises database to Azure now?

Azure SQL Database makes building and maintaining your applications easier, and more productive. SQL Database's built-in machine learning quickly learns your app's unique characteristics and you can enable it to dynamically adapt to maximize performance, and reliability. SQL Database allows you to leverage the scale and cost-benefits of the cloud. You'll save even more by using Azure Hybrid Benefit for SQL Server. With Software Assurance, you can maximize your on-premises license investments to get reduced rates on SQL Database Managed Instance.

Compatibility with all your apps

Take it all with you when you move from your legacy database to the cloud and keep your favorite tools.



Competitive TCO

Lower operational costs using a full-managed PaaS solution that requires near-zero administration for patching or upgrading.



Seamless migration

The Azure Database Migration Service provides frictionless migration from on-premises SQL Server and other platforms to the cloud.



Built-in intelligence

Built-in intelligence automatically improves database performance by itself based on your patterns. Detects threats in real time against potential security breach in minutes.



Discover—Migrate—Optimize

Moving your SQL Server databases to Azure has never been easier or more economical. Seamlessly lift and shift your databases with Azure Database Migration Service to SQL Database Managed Instance and experience the rich SQL Server programming surface area in the cloud, with the operational and financial benefits of the intelligent, fully-managed SQL Database. Get started on your path to modernization today.

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