

Maximize Your Microsoft Match



Microsoft's mission is to empower every person and every organization on the planet to achieve more. Through Microsoft Philanthropies, we're investing our greatest assets to advance a future that is for everyone, where the benefits of technology, and the opportunities it can open, reach those who need it most.

Microsoft employees are dedicated to making a difference in the world and they give generously of their time, talent and money to a wide range of societal issues. We are proud to match their donations, dollar-for-dollar, and hour-by-hour, to help them to make a greater impact on the causes they are passionate about. Since 1983, Microsoft employees have donated more than \$1 billion, inclusive of the corporate match, to causes they care about. In 2015 alone, they raised a record-breaking \$125 million for more than 18,000 nonprofits and schools around the globe. Our year-long Employee Giving Program is open to US-based 501(c)(3) nonprofits and educational institutions.

How can your nonprofit organization benefit?

Key features of our Employee Giving Program include:

- Monetary donations are matched dollar-for-dollar, up to \$15,000 per employee per calendar year.
- Volunteer time and talent are matched at \$25 per hour.
- Options for matching employee donations of product purchased at Microsoft Retail stores.

This document provides an overview of opportunities for your organization.

How to Get Started

Please register with Benevity, our giving service provider at <https://causes.benevity.org/>.

How to Get Volunteers

Once registered you can create Volunteer Opportunities and Cause Projects at <https://causes.benevity.org/>.

Your opportunities will also be made available to Benevity's other corporate clients, connecting you to even more potential volunteers and donors.

October: Microsoft's Annual Employee Giving Campaign

The Microsoft Employee Giving Campaign raises funds for thousands of nonprofits each year.

Participate in the Nonprofit Fair that runs all month long at Microsoft's Redmond campus.

Ask your Microsoft employee sponsor to contact v-kehart@microsoft.com in August for sign up information.

Get creative! Coordinate with your employee advocates to create an item that can be sold to raise funds for your organization. Past employee favorites have included a photobook, cookbook, and dog calendars.

Maximize Microsoft Giving Programs

Please email causes@benevity.org if you require further information.

Microsoft encourages its employees to directly connect with their local nonprofits in various projects that range from single light-touch opportunities that take an hour, to team-based engagements that may take a few hours in one month or span several months.

Skills-Based Volunteering

Based on feedback from the nonprofit community, we believe that one of the most significant untapped resources Microsoft can offer is the application of our employees' professional skills to help nonprofits accelerate their impact. Thus, in addition to traditional volunteer opportunities, we encourage nonprofits to think about projects where Microsoft employees could put their professional skills to work.

Examples include: marketing material design and copywriting, website design and development, technology training for your staff (example: using PowerPoint, Word or Excel), PR and digital strategy coaching, or help with HR, finance or legal projects.

Please create your skills-based volunteer opportunity at <https://causes.benevity.org/>.

Hack for Good

Hack for Good is a community of Microsoft employees who want to use their technical and professional skills to help solve the world's greatest societal problems. Microsoft encourages employees to collaborate with nonprofits to create new solutions for real challenges they are facing. To enable that, Microsoft provides hackathon training events for nonprofits to learn more about hacking, scoping projects and how to pitch their ideas.

Leverage your Microsoft connections and employees who volunteer for you to champion your idea as a potential hackathon project.

How to Get the Most from Your Microsoft Volunteers

Recruit a Microsoft employee to join your board of directors.

Remind Microsoft volunteers to submit all volunteer hour match requests via aka.ms/give (internal Microsoft only website).

Remind Microsoft employees to submit their match requests for monetary donations via aka.ms/give (internal Microsoft only website).

Tag @msphilanthropic on Twitter, using the hashtag #msftgiving.

Microsoft Technology for Nonprofits

Microsoft supports over 86,000 nonprofit organizations annually through technology discounts and donations. As part of our investment to empower nonprofit organizations around the world to achieve more good, we announced a \$1 billion commitment to donate and discount the Microsoft Cloud (including Office 365, Azure, Dynamics CRM, Enterprise Mobility and Power BI). Please go to the Microsoft Philanthropies website (www.microsoft.com/nonprofits) for more information.

Note: Microsoft corporate grants in Puget Sound support our priority areas of youth, education, employment, arts and culture, and human services. We are not able to accept non-solicited grant or event sponsorship requests. The best way to increase Microsoft funding is through our employee matching programs and through the resources included in this document.