

# MICROSOFT LATAM RESEARCH SUMMIT



## Booking Terms & conditions

- Costs of tours and excursions are in U\$S, net, inclusive of appropriate services charges and taxes as applicable
- Payment of tours and excursions to Mundo MBA by: American Express, Visa or telegraphic bank transfers. We do not accept personal cheques.
- Payment for any booking constitutes the participant's acceptance of these Terms and Conditions
- Excursion routes may vary slightly because of re-routing of traffic flow and the scheduling of local social and cultural events. Mundo MBA reserves the right to alter the itinerary or arrangements if it becomes necessary or advisable for the comfort or wellbeing of the passengers or for any reason whatsoever, with such alterations made without penalty to the operators.
- Excursions operate with the minimum numbers as stipulated; should the group size fall below the minimum numbers required, Mundo MBA reserves the right to cancel the excursion should conditions warrant.
- The participants take part in all tours and excursions at their own risk.
- English-speaking guides will be provided for all excursions and tours.

- All tour and excursion booking must be received by Mundo MBA before 22 April. Omn site booking is subject to availability.

Period	Cancellation Fee
Before or on 1 April	<b>U\$S 40 (Only for tours)</b>
2 April – 21 April	10 per cent of the ticket price
22 April 2009 onwards	100 per cent of the ticket price
No show	100 per cent of the ticket price

## How to make a reservation

Complete the "Registration Form" and return to Mundo MBA as soon as possible, and no later than 22 April, to benefit from the special rates, subject to availability.

## Mundo MBA

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Argentina  
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Office hours: 10am to 6pm (Argentina local time)

## TOURS AND EXCURSIONS

### 1 - Buenos Aires City Excursion – Images of Buenos Aires.

Approximate duration: 3.30 hours.

**U\$S 54 per person (tax included). Minimum 4 persons**

Buenos Aires is one of the hippest cities in the world right now. Be it for its splendid and varied architecture, that somehow manages to harmonically blend old Colonial buildings with precarious yet charming tin houses, French palaces and state-of-the-art steel and glass skyscrapers; for its infinite nightlife and numerous cultural options; for the multiple and exciting shopping opportunities it provides; or maybe just for the rich identity of the Porteños, who proudly bear the European heritage of their ancestors, more and more visitors are coming to visit. This tour will allow us to trace back the city's historical evolution, visiting the city's most distinctive landmarks, and getting acquainted with the uses and customs of its inhabitants.

**Itinerary:** Monserrat – San Telmo – La Boca – Puerto Madero – Retiro – Recoleta – Palermo.

#### **Included:**

- Bilingual guide specializing in Buenos Aires History, Arts, and Architecture.
- Transportation.
- Brochure with extended information of the tour.

#### **Not Included:**

- Any meals or drink.

### 2 – Tango Tour: Tango as the symbol of Buenos Aires Culture

Approximate duration: 3.30 hours.

**U\$S 54 per person (tax included). Minimum 4 persons**

Besides from being specifically Buenos Aires' urban music, there's something magical about Tango which is capable of reaching anyone's heart: in places as distant as Helsinki or Tokyo, people who have never set foot on Argentina, seduced by the mystery and sensuality of this dance, suddenly feel the urge to learn it, and won't stop until they master its complex technique like a true pro. Others, simply captivated by the music, travel to Argentina to learn about its origins, and hear and see Tango in its natural habitat. On this fantastic tour, we'll trace back the history of tango, from its suburban origin, through its officialization on Corrientes Avenue to its internationalization.

#### **Included:**

- Bilingual guide specializing in Buenos Aires History, Arts, and Architecture.
- Transportation.
- Brochure with extended information of the tour.

#### **Not Included:**

- Any meals or drink.

### 3- Evita and the Peronismo

Approximate duration: 3 hours.

**U\$S 65 per person (tax included). Minimum 4 persons**

Eva Perón is a symbol of the worldwide struggle of women against patriarchal oppression; in Argentina, nevertheless, her figure is rather controversial: loved by the working class, who she generously aided during her brief but intense political career, and hated by the wealthier classes, with whom she had an ardent dispute, nonetheless she never arouses indifference.

Ending our tour, we'll travel to Palermo, where we'll visit the Evita Museum, inaugurated for the 50<sup>th</sup> anniversary of her death.

**Some places visited:** Retiro Railway Station – Plaza de Mayo – Buenos Aires School of Engineering – Basílica del Pilar – Recoleta Cemetery – Eva Perón Museum

#### **Included :**

- Bilingual guide specializing in Buenos Aires History, Arts, and Architecture.
- Transportation.
- Entry tickets to Eva Perón Museum and guided visit.
- Brochure with extended information of the tour

#### **Not Included :**

- Any meals or drink

### 4- Writers of Buenos Aires

Approximate duration: 3 hours.

**U\$S 48 per person (tax included). Minimum 4 persons**

On this tour, designed for everyone who loves reading a good book, we'll learn about the origins of modern Argentine Literature: studying the opposition between writers from the Florida (of which Borges and Gironde are maybe the most conspicuous examples) and Boedo groups

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—generally speaking, the former believed in l’art pour l’art while the later championed a socially conscious form of literature— our expert guide will take us to the places associated to one group or the other, and after reading to us poems and narrative fragments she’ll analyze today’s literature basing on that fundamental tension.

**Some places visited:** Florida Street and San Martín Square – Palermo Viejo – Borges Cultural Center

**Included:**

- Bilingual guide specializing in Buenos Aires History, Arts, and Architecture.
- Transportation.
- Brochure with extended information of the tour.

**Not Included:**

- Any meals or drink.

## 5- Tigre, Delta and San Isidro

Approximate duration: 5 hours.

**U\$S 75 per person (tax included). Minimum 4 persons**

It may be hard to believe that a few minutes ago from the chaos of the city, Nature and silence seem to have defeated the piles of concrete and the frenzy of urban life. This visit to San Isidro, Buenos Aires’ most exclusive residential district, and Tigre, the gateway to the astonishing Paraná River Delta, will allow us to enjoy nature and fresh air from the river, to release our tensions and stress.

**Some places visited:** San Isidro Cathedral – Old Belvedere – Pueyrredón House – Fruits Port – Delta

**Included:**

- Bilingual tour guide, expert in history, arts, architecture and travel & tourism.
- Transportation-
- Boat ride across the Delta (1 hour sail time).
- Entry tickets to the Municipal Museum of Fine Arts and guided visit.
- Brochure with extended information of the tour

**Not Included:**

- Any meals or drink

## 6 - San Antonio de Areco: Gaucho Tour and day in the countryside at el Ombu de Areco

Approximate duration: 9 hours.

**U\$S 180 per person (tax included). Minimum 4 persons**

Argentina has traditionally been a cattle-raising country. From the beginning, not only has it been the national source of income, but also a source of cultural representations: the Caudillo, charismatic leader, an expert in equally taming horses and people, is a constant presence in Argentinian politics since the beginnings of our history; and the Gaucho, its complementary figure, is still one of the greatest icons of our country.

This tour will take us to San Antonio de Areco, a city traditionally associated to the Gauchos, and to discover the Argentine countryside at an exclusive Estancia.

**Included:**

- Bilingual tour guide, expert in history, arts, architecture and travel & tourism.
- Transportation.
- Guided visit around town, the Ricardo Güiraldes Museum and visit to a silversmith.
- Leisure time at El Ombú de Areco. Reception with empanadas and wine. Grilled meat. Mate and local pastries at tea time.
- Brochure with extended information of the tour and Gaucho postcard.

**Option:** You can choose to extend the journey, and go shopping for regional articles.

Note: This tour can be taken every day.

## Pre and Post Summit Tours

### Air Tickets

Please note that the prices indicated for all pre and post summit tours exclude air tickets.

Mundo MBA will forward the air ticket reservation upon receipt of a completed Tours and Excursions

RATES ARE FOR **NOT** ARGENTINIAN RESIDENTS.

### 1 - Iguazú Falls, Argentina

3 days / 2 nights

**Single room: USD 780.- per person. (Tax included)**

**Double room: USD 486.- per person. (Tax included)**

Situated in the northeast of Argentina, Puerto Iguazú City is 300 km away from the Capital City of the Province - Posadas City - and is the city that borders on Brazil and Paraguay through the confluence of Paraná and Iguazú Rivers.

Being a touristic place, it provides with the greatest spectacle of water and forest ever existing on Earth - the imposing Iguazú Falls - in guaraní language "Big waters".



This region has a humid subtropical climate without dry season, with temperatures ranging from 20° C to 33° C in Summer while Winter is mild and nice. It is important to mention that due to the high degree of humidity the rain diminishes thermic amplitude and causes clouds increase.

Topographically speaking, Puerto Iguazú is located in a plateau with red rocky land due to the melaphyre decomposition rich in iron and having cliffs covered by humus favouring the growth of an exuberant forest.

To get to this charming city and one of the most wonderful sceneries in South America one can do it by plane arriving at Iguazú International Airport 17 Km away from the city centre.

Among the most chosen activities, the tourist goes on excursions to Iguazú National Park -Natural Heritage to Humanity by UNESCO- visiting 275 waterfalls and getting to know the exotic flora and fauna .

From Puerto Iguazú, one can go on excursions to Ciudad del Este (East City) -Paraguay- where there is an important crafts and electronics fair, as well as on excursions to Brazil in order to get a different view of the falls. Puerto Iguazú is a place where nature, in its greatest beauty expression, will amaze the tourist for sure.

### Included:

- 2 nights accommodation at Panoramic Hotel with breakfast
- Traslados to and from Puerto Iguazu (Airport)
- Full day tour at Iguazu Falls (Argentina)
- Half Day tour "La Gran Aventura"
- Transfers in/out to the Iguazu National Park
- 1 Dinner at Cena Restaurant "Aqua"
- 1 Dinner at Hotel Restaurant
- Entrance fee to Iguazu National Park
- Tax are included

**Flights are not included**

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## 2 - Mendoza, Argentina

4 days / 3 nights

**Single room: USD 1.325.- per person. (Tax included)**

**Double room: USD 866.- per person. (Tax included)**

Situated at the foot of The Andes, **Mendoza** is the capital city of the homonymous province and the most important city of the West of Argentina. It is one of the most chosen tourist destinations because of the various interesting activities available in the region.

It is an incredible oasis to grow fruits and vegetables due to the presence of the Mendoza and Tunuyán Rivers. The climate of the region is mild though the mountains provide a certain degree of aridity. The temperature in Summer ranges from 18° C to 33° C and days are hot and nights are fresh. In Winter, the minimum temperature is 3° C and the maximum registered temperature is 16° C. One can get to Mendoza City by plane arriving at Francisco Gabrielli-El Plumerillo International Airport, or by car or bus through N° 8, 7 and 40 National Routes.

In the city, there is a beautiful sight of streets flanked by trees, squares and parks linked by a web of irrigation ditches which is 500 km long and waters the whole area allowing city planning even in arid zones. Land with historic tradition, Mendoza keeps many memories of San Martín's epic in the cerro de la Gloria (Hill of the Glory), El Plumerillo, San Martín Park and the museums that show documents testifying the presence in the region of this Argentinian eminent person. Starting point to enjoy adventure travel and high mountain sports like andinism, ski or rafting, Mendoza offers various circuits to go on these excursions.



Walks in the five squares, the civic centre and the foundation area make the tourist admire the culture, the history and the idiosyncrasy of native people. In the surroundings of Mendoza City, interesting places and towns can be visited: Ruins of San Francisco Church, Maipú, El Challao, Villavicencio Thermal Resort, Cacheuta, Potrerillos and Vallecitos. The very well known "Ruta de los Vinos" (Route of the Wines) deserves a special mention because tourists can visit ancient cellars and taste excellent yields which are product of carefully chosen grapes. When visiting Mendoza, one is going along the land of the good sun and the good wine

### Included:

- 3 nights accommodation with breakfast at Hotel Sheraton Mendoza
- Traslados to and from Airport
- Dinner at the famous "Restaurant 1884"
- Full day "Winery & Emblematic Malbec"
- Tax are included

**Flights are not included**

## 3 - Villa La Angostura (South of Argentina)

3 days / 2 nights

**Single room: USD 1.210.- per person. (Tax included)**

**Double room: USD 605.- per person. (Tax included)**

In the core of the Patagonian mountain range, surrounded by lakes, rivers and an ancient forest, there is a town resembling a shire: Villa La Angostura. Its name responds to the isthmus or narrowness (angostura) of the Quetrihué Peninsula, where it is nestled. It maintains the air, the harmony and quietness of a mountain village, ideal to relax and rest with the family.

Lying 45 km. from the border with Chile, and only 76 km from the San Carlos de Bariloche international airport, Villa La Angostura brandishes a varied hotel and gastronomic offer suitable for all tastes and needs. Its typical mountain architecture seduces visitors when it comes to choosing accommodation. Over 3,000 beds are distributed along the shores of the main bays, thus completing the natural aesthetics and a matchless structure.

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Among the main attractions, the Myrtle Forest, an exclusive natural relic in the area, can be accessed on foot, by bike or on a catamaran sailing across the waters of majestic Nahuel Huapi.

Sport fishing has a complete variety of special environments, which position Villa la Angostura among the spots preferred by lovers of fly-fishing.

Beaches, forests and mountains change their appearance according to the season and offer a wide range of alternatives to visit the place and get to know it from very different perspectives. Quiet strolls, adventure, sailing and horseriding across the mountain, to mention a few activities, comply with the fantasy of getting away into an amusing vacation. Enjoying the high Patagonian cuisine becomes essential. Villa La Angostura has been chosen as a residence by excellent chefs and cooks who contribute with high cuisine standards, thus turning the city into one of the best international cuisine exposures. Textures, aromas and colors are combined with the quality and the cozyness of the services, making Villa la Angostura a tourist destination par excellence year after year.

## Included:

- 2 nights accommodation with breakfast at Hotel Correntoso
- Traslados to and from Airport
- Full Day Navigation and Trekking with Lunch
- Tax are included

## Flights are not included

## 4 - Salta and Jujuy (North of Argentina)

4 days / 3 nights

**Single room: USD 1.823.- per person. (Tax included)**

**Double room: USD 926.- per person. (Tax included)**

The provinces included in this area are Jujuy, Salta, Catamarca, Tucumán, Santiago del Estero, Chaco and Formosa. This corridor displays the wide diversity enveloping the **North of Argentina**: rainforests, yunga forests, valleys, ravines and the mythical high plateau or puna, with the intermingled pre-Columbian cultures characteristic of the area.

Worldwide known due to its magnificent natural sceneries and the settlements where time seems to have stopped, this area gives travelers the possibility to travel back to the times of hispanic colonization. Buildings from those days can still be seen in cities like Salta or San Miguel de Tucuman.

Excursions such as the Train to the Clouds present the Puna with a strong contrast against the eternal snow on the Andes Mountain Range. The Humahuaca Ravine, surrounded by multicolored mounts and slopes covered in cardons, offers tourists unforgettable moments of beholding.



Tapestries, textiles made with fine threads, sheep, llama or alpaca wool ponchos, gold and silver works and baskets of vegetal fiber are some of the typical crafts tourists can purchase in the area. Another attraction of singular beauty and color are the popular festivals, during which pagan rituals honoring Pacha Mama -"mother earth" with delicious regional dishes are held. The Río Hondo hot spring waters, with their worldwide

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known healing power, complete the tourist offer of the area



## Included:

- 1 nights accommodation with breakfast at Hotel Sheraton Salta
- 1 nights accommodation with breakfast at Hotel Patios de Cafayate
- 1 nights accommodation with breakfast at Hotel Merced del Alto
- Traslados to and from Airport
- 3 full days excursions at Valles Calchaquies (Salta, Cachi, Cafayate)
- Tax are included

## Flights are not included

## 5 - Colonia, Uruguay

2 days / 1 nights

**Single room: USD 650.- per person. (Tax included)**

**Double room: USD 440.- per person. (Tax included)**

Over the Northern bank of the Río de La Plata lies the City of Colonia del Sacramento, capital of the Department of Colonia. It was Admiral Manuel Lobo, the then governor of Río de Janeiro, who founded Colonia do Sacramento towards 1680, a typical Portuguese city of the XVII century which today charms tourists from all over the world with its well-preserved architectural richness.

This delightful city may be visited at all seasons, as its weather is mainly temperate. In the summer, average temperatures range between 22 and 30°C; in the winter, temperatures drop to 5°C. The pretty layout of Colonia makes a remarkable contrast with the architectural mapping shared by all cities of Spanish origin. It is precisely

for its particular architecture that it has been declared World Historical Heritage. Located 177 kilometers from Montevideo, Colonia is bordered by the Department of San José on the East and by the Department of Soriano on the North. It features a long littoral over the Río de la Plata on the South and a stretch over the Uruguay River on the Northwest.

Due to its proximity to Buenos Aires (in Argentina), many visitors arrive in Colonia from the porteña city through the river to tour around its narrow picturesque streets covered by shiny cobblestones.

Getting lost in its historical streets, going up the lighthouse staircase, visiting its churches, its various museums and ancient houses are some activities enjoyed by tourists during their stay in the city. Prestigious international hotels await visitors both in the historical shell and in the new part of town to make them feel as if they were distinguished inhabitants in the days on which the Portuguese and the Spanish were disputing the strategically located city.

The Plaza de Toros (bullring), today abandoned by the passing of time, is another must visit attraction at Colonia, though at present bullfighting is only part of our imagination.



## Included:

- Boat trip from Buenos Aires to Colonia (round trip)
- 1 nights accommodation with breakfast at Hotel Sheraton Colonia
- Traslados to and from Boat terminal
- Lunch at Meson de la Plaza (drinks are not included)
- City Tour
- 1 Dinner at Yacht Club (drinks are not included)
- Tax are included

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## PRE & AND POST ACCOMODATTION

### Melia Buenos Aires (5\*)

Reconquista 945

<http://www.melia-buenos-aires.com>

The **Meliá Buenos Aires Hotel** boasts a privileged location in the cosmopolitan city of **Buenos Aires**, in the most exclusive part of the city centre. A short distance from the famous Florida Street and the elegant San Martín Square. Its privileged location allows guests to walk to the restaurant area of Puerto Madero, the Colon Theatre and the exclusive Recoleta neighborhood. The hotel is 35 minutes away from the international airport of Ezeiza and 10 minutes from the local airport of Jorge Newbery



Check in: 2 p.m.- Check out: 12 p.m.

#### Room rate (single or double occupancy) in U\$S

Standard	U\$ 140.- + tax 21%
Superior	U\$ 170.- + tax 21%

Rate is inclusive of American buffet breakfast.

### Regal Pacific Hotel (5\*)

25 de Mayo 764

<http://www.regal-pacific.com/bs/index.htm>

The hotel is just a few blocks away from the amazing Florida street boulevard, Santa Fe fashion district, San Martin park, La Recoleta design and bohemia, 9 de Julio avenue, subway and train stations, ferry to Uruguay as well as to many other of the city's facilities and attractions. It's strategic location permits immediate access to international airport, residential areas, San Telmo tango & antiques zone, and expressways directing to all suburbs in Greater Buenos Aires.



Check in 3 p.m. - Check out 12 p.m.

#### Room rate (single or double occupancy) in U\$S

Regal Deluxe	U\$ 145.- + tax 21%
Regal Executive	U\$ 155.- + tax 21%

Rate is inclusive of American buffet breakfast

### Madero Hotel (5\*)

Rosario Vera Peñaloz 360

<http://www.hotelmadero.com>

It is located in the strategic area of Puerto Madero, the most modern neighborhood of Buenos Aires, just 5 minutes from de city center. With a unique urban proposal in the city, here you will be able to enjoy the river and to be close to entertainment zones, historical and tourist interest places us well.



Check in 2p.m. - Check out 12:00 p.m.

#### Room rate (single or double occupancy) in U\$S

Superior	U\$ 170.- + tax 21%
Deluxe	U\$ 195.- + tax 21%

Rate is inclusive of American buffet breakfast..

### Park Hyatt Buenos Aires (5\*)

Avenida Alvear 1661

<http://www.buenosaires.park.hyatt.com/hyatt/hotels/index.jsp>

Built around the Palacio Duhau, a Buenos Aires mansion, the Park Hyatt is located on the famous Avenida Alvear in Recoleta, the city's most exclusive and fashionable downtown residential and shopping district.



Check in 3 p.m. - Check out 12 p.m.

#### Room rate (single or double occupancy) in U\$S

Regal Deluxe	U\$ 535.- + tax 21%
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Rate is inclusive of American buffet breakfast

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## NH Jousten (4\*)

Avda. Corrientes 280

<http://www.nh-hotels.com/nh/en/hotels/argentina/buenos-aires/nh-jousten.html>

NH Jousten, is set in an exceptional location, in the heart of the historical and business quarter of the city. Situated next to the main Post Office, Plaza de Mayo, the Obelisk, the Colón Theatre, the Retiro train station and the metro. NH Jousten is also only 5 kilometres from the Jorge Newberry airport.



Check in 3 p.m. - Check out 12 p.m.

### Room rate (single or double occupancy) in U\$S

Deluxe U\$ 137.- + tax 21%

Executive U\$ 187.- + tax 21%

Rate is inclusive of American buffet breakfast

## NH Lancaster (4\*)

Av. Cordoba, 405

<http://www.nh-hotels.com/nh/en/hotels/argentina/buenos-aires/nh-lancaster.html>

Located in the heart of the city, the NH Lancaster is a combination of history and modernism. It's excellent location provides fast and easy access to the commercial and financial area of the city as well as the restaurant and theatre district.



Check in 3 p.m. - Check out 12 p.m.

### Room rate (single or double occupancy) in U\$S

Deluxe U\$ 142.- + tax 21%

Executive U\$ 172.- + tax 21%

Rate is inclusive of American buffet breakfast

### Cancellations / no-show policy:

- You can make the cancellation 48 hours before the arrival. After that time one night's room rate plus tax will be charged.

## Ayres de Palermo (4\*)

Sánchez de Bustamante 1955

<http://www.ayresdepalermo.com.ar>

It was thought to offer the maximum level of comfort in each one of

its details. Its delicate harmony and good taste in all its equipment, offer a world of elegance combined with the simplest pleasures. Design, and originality, are united to offer each guest, excellence in the hospitality. To two blocks of the Alto Palermo Shopping Mall, and to few minutes of the district of the Recoleta



Check in: 2 p.m. - Check out: 11 a.m.

### Room rate (single or double occupancy) in U\$S

Studio U\$ 95.- + tax 21%

Studio Executive U\$ 110.- + tax 21%

Rate is inclusive of American buffet breakfast

## Ayres de Recoleta (4\*)

J.E. Uriburu 1756

<http://www.ayresderecoleta.com/>

Is located a half-block from Recoleta's commercial area,

which includes art galleries, concert venues, shopping, and parks. This hotel is entirely non-smoking. A complimentary Continental breakfast is offered each morning for guests of Ayres De Recoleta. This hotel does not have any restaurants but there are several dining options within two blocks, in downtown Buenos Aires.



Check in: 2 p.m. - Check out: 11 a.m.

### Room rate (single or double occupancy) in U\$S

Studio U\$ 100.- + tax 21%

Penthouse U\$ 119.- + tax 21%

Rate is inclusive of American buffet breakfast