

# Drive Office 365 adoption and consumption with Microsoft Financing

Office 365 helps businesses drive corporate performance with real-time access to organisational and market data.

**Microsoft Financing** payment solutions help facilitate your customer's adoption of Office 365 with payment structures that address budgetary requirements and align to their planned deployment and migration schedule. Featuring options like spread, ramped and deferred payments, payment solutions can cover the total IT solution: software, hardware, subscriptions, plus deployment and migration services.



## Key selling points



### Seller value

- ▶ **Simplify Office 365 adoption** – provide flexible payment options to accommodate customer's budgetary, business, and cash flow requirements.
- ▶ **Accelerate deployment and consumption** – consolidate Office 365 solution costs into a unified, structured payment.

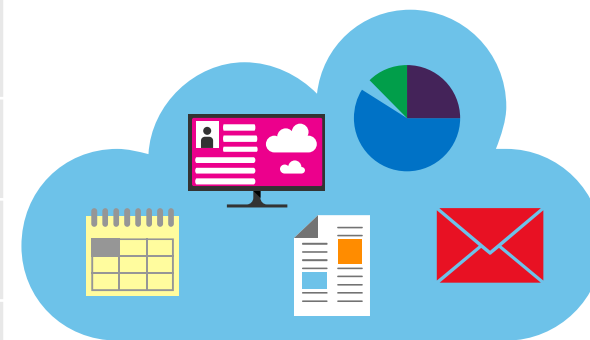
### Customer value

- ▶ **Innovate on your terms** – structure payments to meet your business requirements; add new seats and adjust subscription amounts as needs change.
- ▶ **Maximise ROI** – minimise up-front payments and align project cost outlays with anticipated benefits. Maintain capital for other strategic investments.

## How it works



1	<b>Familiarise</b> yourself with payment solutions
2	<b>Identify</b> and present opportunities to your customer
3	<b>Engage</b> with your Financing Desk Manager
4	<b>Sign documents</b>



# Head off customer objections with Microsoft Financing payment solutions

Customer may say...	How to tackle the objection
"The sales cost is too high for us."	Outline the benefits they will get from deploying a cloud solution. Offer an affordable payment structure that can amortise upfront costs to match budget requirements and deployment plans.
"We're financially strong. We don't need any kind of financing."	As customers consider their technology solution, outline to them their additional payment options and the associated economic impacts.
"We'll have to wait until next year since we have a very limited budget this year."	Introduce the deferred payment option to your customers and encourage them not to delay their purchase because of budget issues.

## Eye on competitors

Competition	Standardised Payments	Deferred Payments	Ramped Payments	Customised Payments
Google	Monthly, Annual	No	No	No
Microsoft Financing	Monthly, Quarterly, Semi-annual, Annual	Yes	Yes	Yes

## Want to know more?

Learn how Microsoft Financing can help you win more opportunities in an *intelligent cloud, intelligent edge* world.

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🌐 Partner resources: [www.microsoftfinancing.com](http://www.microsoftfinancing.com) Customers: [www.microsoft.com/financing](http://www.microsoft.com/financing)



## Customer win



**Industry:** Healthcare.

**Who:** A leading treatment center for cancer, diabetes, HIV/AIDS, and other life threatening diseases.

**Deal:** 7,000 seat Office 365 E3 Enterprise Agreement and Server Cloud Enrollment valued at **\$7M**.

**Products:** Office 365, Server Cloud Enrollment (SCE).

**Challenge:** Customer desired to spread the 3-year EA cost out over 4 fiscal budgets.

**Solution:** Ramped XPT structure.



## Flexible payment plans



**Standardised:** even monthly, quarterly or semi-annual payments



**Ramped:** payments start low to match deployment and migration projects

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