

The UK IT Professional Teams

As the magazine goes online, the UK IT Professional group will continue to assist you as you plan, deploy, maintain or support Microsoft products



PHIL CROSS

Technical Audience Group Manager

I manage the IT Professional Audience team here in the UK and have been doing so for 5 years.

Most of my time is spent working across Microsoft in the UK, and Microsoft Corp, trying to make a difference to the way we interact with you so you get more out of Microsoft technology.

My focus in the team is on security and I also work with the press, analysts, influential bodies and

communities. I try to make the budget balance as fast as the team spends it and I also run a few cross Microsoft Virtual teams to drive more collaboration across our different groups. A varied job but one I love doing and, as I am measured on customer satisfaction, if you have any general queries or feedback I'd be delighted to hear from you.

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GEORGINA LEWIS

Technical Audience Marketing Manager

I've been editor of TechNet newsletter and TechNet magazine for two years. I hope the new webzine will prove as popular as the print version:

<http://technet.microsoft.com/en-gb/magazine>

For the last six months I've changed focus to think about IT management. We've recognised that, while TechNet is an awesome resource for the technical side of things, we haven't been

providing the higher level strategy content. So to address this we have launched the TechNet IT Management Portal, with information on platform solutions, licensing and roadmaps.

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<http://blogs.technet.com/curiousgeorge/>

<http://twitter.com/GeorginaLLewis>

<http://technet.microsoft.com/en-gb/itmanagement/default.aspx>



ALEXANDRIA BALL

Technical Audience Marketing Manager

I currently look after the TechNet programme, encompassing events, TechNet newsletter, TechNet plus and TechNet online, ensuring you get the technical content you want when you want it. For example Windows TechCentre has lots of great resources on Windows 7, Vista and XP for whatever stage of the product lifecycle you are at (www.technet.com/windows).

We will also be looking at moving some of our

face-to-face events to a virtual environment, giving you access to the great TechNet content at home or at the office. Check out www.technet.com/events to find out what events are happening now.

To keep up to date with the latest Microsoft and IT professional news sign up to our newsletter (www.technet.com/newsletter) which will include the latest articles from the online TechNet magazine.

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MANVEEL DEOL

Technical Audience Marketing Manager

I joined as a student last year, and manage the community plan and am involved in the MVP programme. I have worked with a user group leaders in and around the Reading and London area, holding special events, attracting over 80 people. I'm keen to expand this reach geographically and would love to set up user groups from in other areas.

<http://mannysmicrosoft.spaces.live.com/>

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Community:

<http://technet.microsoft.com/en-gb/community>

<http://technet.microsoft.com/en-gb/community/bb380163>

MVP:

<http://mvp.support.microsoft.com/>

Your UK IT Professional Microsoft team



EILEEN BROWN

Manager, IT Professional Evangelist Team

I've been in the IT Professional Evangelism team since its inception in 2004, initially as an Evangelist, but now as team manager.

I'm still really interested in techy stuff and new web concepts, so the social media phenomenon, which seems to have exploded in the last couple of years, really fascinates me. I'm also interested in how Web 2.0 has changed the way we interact with customers and companies and curious about

how the development of the Semantic Web world of Web 3.0 and beyond will change the way we use the Internet.

Before joining Microsoft I specialised in Enterprise messaging systems and host-based computing, so I'm really interested in our Unified Communications set of products, both as a set of technologies and as an enabler for flexible working.

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JAMES O'NEILL

IT Professional Evangelist

I used my first Microsoft product in 1979 and joined Microsoft 21 years later, specialising in messaging technologies. In the five years before joining Microsoft, I ran my own consultancy company, and in 1993 I became a Microsoft

Certified Systems Engineer (MCSE) with a focus on messaging and systems management. I am a huge fan of Windows Powershell, as you will see from my blog. <http://blogs.technet.com/jamesone/>

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ANDREW FRYER

IT Professional Evangelist

Since joining Microsoft over 18 months ago I have focused on SQL Server and Business Intelligence, to coincide with the launch of SQL Server 2008. And I still enjoy this, especially going to SQLBits. But it's time for me to look at another area of interest and that is security. From now on I will be keeping you abreast of all the best practice and tools

to ensure that you and your organisation are as well protected as is possible. I realise I may be stating the obvious here but for you and your friends and family the key resource is to get safe online at www.getsafeonline.org.

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<http://blogs.technet.com/andrew>

<http://twitter.com/deepfat>



VIRAL TARPARA

IT Professional Evangelist

As a Microsoft IT Evangelist I've been fortunate enough to be able to understand the strategic relevance of IT to the success of businesses and social projects. Sound IT policy is the cornerstone for all organisations and can no longer be neglected in today's competitive landscape.

Understanding the role of employees, vendors, integrators and communities is crucial for any IT manager if they're going to be successful. Being able to separate the noise and zeal from pragmatic debate is essential, especially when weighing the pros and cons of com-

mercial and free open-source software. My hope is that some of the websites below will give you a well-rounded view of both sides of the IT spectrum.

Blog: <http://blogs.technet.com/tarpara>

<http://twitter.com/tarpara>

Open source lab Port25 – <http://port25.technet.com>

Microsoft Interoperability – www.microsoft.com/interop

CIO Magazine – www.cio.com

Sharepoint Fantastic 40 Demos – www.wssdemo.com

Slashdot – www.slashdot.com

Developer YouTube Channel – www.youtube.com/ukdpe