Introducing Microsoft Lumia with Windows 10.

Your business. Mobile.





Your business. Mobile.
Windows 10 for phone.
Stay productive on the go.
Protection against modern security threats.
Centrally manage your mobile devices.
Business apps made easy.
Capitalise on existing Microsoft investments.
Microsoft Lumia phones. Microsoft inside and out.
The latest range of Microsoft Lumia phones.
Ongoing technical support. From day one.
Why choose Microsoft Lumia



Your business. Mobile.

The power, security and productivity of Windows 10 is here. And with Microsoft Lumia, it's anywhere. Beyond the desktop. Beyond the office. Beyond expectations.

Start a document in your office, make changes in a taxi. With Microsoft Lumia with Windows 10, your business travels wherever you go.

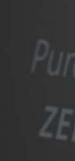
Expect document-friendly large screens and world-class tools to keep you productive. Discover our greatest operating system and best ever Microsoft Office experience – with familiar tools such as PowerPoint, Word, Excel and Outlook – all wrapped-up in stylish, feature-rich handsets.

Designed with security and ease of management in mind, plus simple integration with your existing IT investments, you get the best of everything Microsoft* – and the best for your business. Inside and out.

Microsoft Lumia. Your business. Mobile.



In a recent poll, 79% of knowledge workers stated that they work outside the physical office at least one day per week.





Windows 10. On your phone.

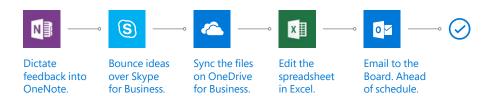
Everyone is talking about Windows 10. And now it's available on phones.

Introducing Microsoft Lumia with Windows 10 – the best of everything Microsoft. Bringing together our greatest operating system and best ever Office experience, wrapped-up in stylish, feature-rich handsets*.

From the IT department to the frontline workforce, this combination of Microsoft hardware, operating system and tools make it the obvious and best choice for business.

Draft the pitch on your desktop. Jump in a taxi. Open it on your mobile. Finish it in PowerPoint. Present it on the conference screen.

^{*}Office apps and other select apps are designed to run on all Windows 10 devices. See app description for details. Office license sold separately on some PCs and Tablets. App availability and experience may vary between devices and by market. Microsoft account, specialized hardware, and/or additional requirements apply for some features. Internet and mobile fees apply.





Stay productive on the go

Give staff the right tools to get things done no matter where the working day takes them. With the Windows 10 operating system running across all of your devices, Microsoft Lumia keeps your business mobile.

With Windows 10, experience the Microsoft Office tools you use every day – such as PowerPoint, Word and Excel – now fully optimised for phone.

This means staff can access, edit and share documents virtually anywhere, allowing businesses to stay productive on the go.

Continuum for phones¹

Connect your phone via USB-C to the Microsoft Display Dock or wirelessly via Continuum-compatible wireless accessory, to use your phone like a PC with an HD screen, keyboard and mouse. Built in Windows apps scale automatically to the screen size², and you can still use the phone to do something else, such as make and receive calls or use any other app without interrupting the app on the larger screen.

Cortana – your personal digital assistant

Cortana³ is a digital personal assistant who helps employees to stay productive. Use 'Hey Cortana' voice activation to get hands-free help composing an email or scheduling a meeting. She can even search the web and track your flights.

¹ Continuum for phones is only available on select Windows 10 premium phones. A Continuum-compatible accessory is required, along with an external monitor that supports HDMI input.

² App availability and experience varies by device and market. Office 365 subscription required for some Office features. Microsoft Display Dock and compatible accessories all sold separately.

³ Cortana available in select markets at launch; experience may vary by region and device. Cortana voice support requires a Windows Update (expected availability 2016).

Protect against modern security threats

Help protect your data and networks from getting into the wrong hands.

Microsoft Lumia with Windows 10 has been designed with security in mind, protecting your business against modern security threats. You get secured mobile access to your corporate resources – without the worry of using third-party apps, security patches or workaround solutions that might put your data at risk.

Take a look at your screen. Open the link from finance. Open the link server. All from the coffee shop. See it unlock View the only for you. Confidential quote.

Your business. Secured.

- Microsoft Passport helps protect against identity fraud and safeguards against unauthorised access to devices, networks and data
- Active Directory, Azure AD and Microsoft account offer single sign-on authentication
- For remote and frontline workers who need secured access to files and systems, Secure Remote Connection safeguards VPN access across all Windows 10 devices

Your devices. Secured.

- Secure Boot and Device Guard tackle malicious apps and updates
- Windows Hello Beta is an incredibly personal and secure way to unlock your Microsoft Lumia 950 or 950 XL
- Microsoft Edge web browser with SmartScreen Filter alerts you to suspicious pages



Centrally manage your mobile devices

IT departments need to remain in the driving seat when it comes to managing infrastructure. That's why Microsoft Lumia with Windows 10 can be managed through a single, compatible MDM solution. This means that devices can be configured quickly, helping to keep costs low, without impacting user productivity.

If you already have Office 365, you already have access to MDM functions such as remote wipe and lock. Windows 10 for phone plugs right into that functionality.

IT administrators can use their preferred compatible management service – such as Microsoft Intune, AirWatch or MobileIron – as well as resolve common troubleshooting issues remotely.

Management features include:

- AppLocker to control app whitelisting and blacklisting
- Granular device controls to enforce password rules, encryption, WiFi/ VPN access etc.
- Help Desk for remote inventory of managed phones and remote troubleshooting
- Enterprise Wipe of corporate data, without affecting the owner's personal data
- Remote Wipe of everything on a phone if it is lost or stolen



Scan for operating system updates.

Test new features before rolling them out.

Write a policy to prevent copying of encrypted data.

Update user access to corporate resources.

→ Push out the latest app updates.



Developed for the desktop. Deployed to all devices.

When building or commissioning your own business apps, making them compatible across devices can be a challenge. Developing them on the Microsoft platform means they can work across all Windows 10 devices.

You can also choose to make your apps available on other specific mobile platforms¹ during the development process.

Windows Store for Business

Hundreds of thousands of Windows Store apps across multiple categories are available for volume acquisition and distribution through the Windows Store for Business. The Windows Store for Business is the place where IT professionals can find, acquire, manage, and distribute Windows 10 apps for organizations. Using organizational accounts users can directly download such apps from their Microsoft Lumia phones with Windows 10 - in fact, from any device with Windows 10².

- ¹ Available in selected markets. Support for specific operating systems or mobile platforms can be chosen during the app development process. App experience may vary between devices and by market.
- ² Office apps, and other select apps are designed to run on all Windows 10 devices. See app description for details. App availability and experience varies by market and device. Some apps and content sold separately. Microsoft account required for some features; Internet and mobile fees apply.

There are hundreds of thousands of apps in the Windows Store.

More added every day.



Your IT ecosystem. On your mobile.

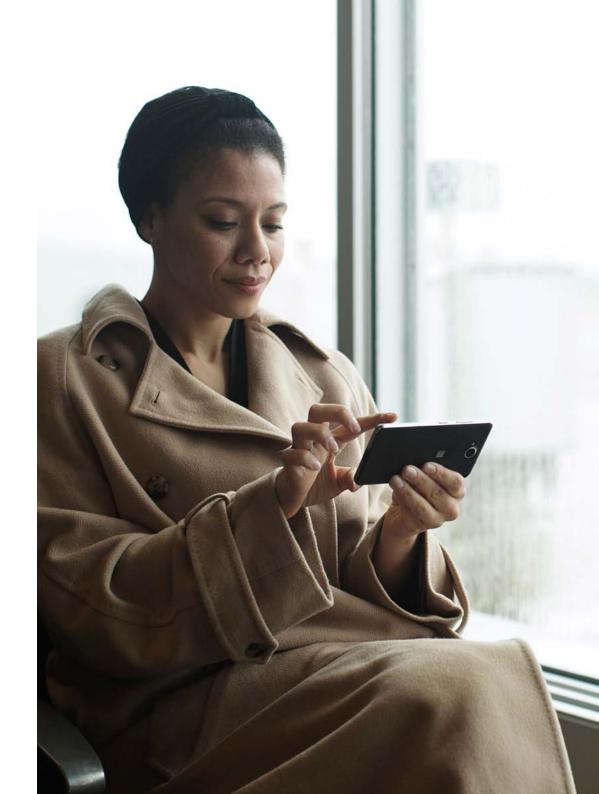
Capitalise on existing Microsoft investments

It's likely that your business already uses Microsoft in one way or another.

If your business is using services such as Office 365 (including OneDrive for Business and Skype for Business), Active Directory or SharePoint, staff can now access the same data systems and tools outside the office as they have on their desktops.

Microsoft Lumia with Windows 10 integrates with these existing IT investments, whether they are in the cloud or office based.

This seamless integration allows you to get more from your existing Microsoft investments, while helping to keep your business connected and secured.



The CEO in the The marketing The salesperson The technician on The product Boardroom. exec in the in their car. the client's site. manager in the Studio. warehouse.

Microsoft Lumia phones. Microsoft inside and out.

Microsoft Lumia phones bring together cutting-edge technology with our celebrated Windows 10 operating system and business-focused tools.

The latest Microsoft Lumia phones are packed with the latest features, to get the most out of Windows 10. For example, the Microsoft Lumia 950 and 950 XL support Windows Hello Beta, an exciting innovation that uses biometric information to unlock your phone. These devices also support mobile docking and wireless charging, and have the latest features you'd expect from a business phone¹.

And with a commitment from Microsoft to continuous updates and innovations, this will only get better over time².

- 4G LTE-ready connectivity for faster data connections³
- Gorilla Glass® and durable build help protect your investments from scratches and everyday damage³
- Wireless charging select Microsoft Lumia phones (950 and 950 XL) can be charged wirelessly, keeping clutter to a minimum³
- Qualcomm[®] Snapdragon[™] processors - for speed, connectivity and helping longer battery life
- Replaceable batteries for more control
- HD and wide-angle lenses for better video conferencing³



¹ Mobile docking and wireless charging features also require additional hardware and/or accessories (sold separately).

² Additional requirements will apply over time for updates, and availability my vary by device, carrier and market.

³ Features may vary by device.

The latest range of Microsoft Lumia phones.

Microsoft Lumia 550

Screen size: 4.7" HD720

Connectivity: 4G-ready Main camera: 5MP with

LED flash

Front camera:

2MP camera and 480p video recording

Processor (speed): Qualcomm® Snapdragon™ 210 Quad-core



Microsoft Lumia 640*

Screen size: 5" Gorilla Glass® 3

Connectivity: 4G-ready

Main camera: 8MP

Front camera: 1MP HD wide angle

Processor (speed): Qualcomm[®] Snapdragon[™] 1.2GHz quad-core



Microsoft Lumia 640 XL*

Screen size: 5.7" Gorilla Glass® 3

Connectivity: 4G-ready

Main camera: 13MP ZEISS optics

Front camera:

Full HD 5MP wide angle

Processor (speed):

Qualcomm[®] Snapdragon[™] 1.2GHz quad-core



Microsoft Lumia 650

Screen size: 5" HD OLED

Connectivity: 4G-ready

Main camera:

8 MP autofocus with LED flash

Front camera: 5MP wide angle

Processor:

Qualcomm[®] Snapdragon[™] Quad-core 1.3 GHz



Microsoft Lumia 950

Screen size: 5.2" QuadHD Gorilla Glass® 3

Connectivity: 4G-ready

Main camera:

Pureview 20MP ZEISS optics with triple LED flash

Front camera:

Full HD 5MP wide angle

Processor:

Oualcomm[®] Snapdragon[™] 808 64-bit HexaCore



Microsoft Lumia 950 XL

Screen size: 5.7" OuadHD Gorilla Glass® 4

Connectivity: 4G-ready

Main camera:

Pureview 20MP ZEISS optics with triple LED flash

Front camera:

Full HD 5MP wide angle

Processor:

Qualcomm[®] Snapdragon[™] 810 64-bit Octa-core



Ongoing technical support. From day one.

Microsoft is here to help you before, during and after your Microsoft Lumia deployment*.

We can help you choose the right phones for your business, and work closely with you to identify any training needs. We can help you get everyone set up on their new phone, assisting with integration to back-office systems such as Exchange or MDM solutions.

When you're up and running, we can provide practical training for your support desk, such as:

- Post-training support videos
- Information and training for new Microsoft updates and releases
- Roll-out planning with onsite or web-based training
- Support across the life of your Microsoft Lumia estate
- · Business Mobility Centre, the virtual home of information and technical support





Why choose Microsoft Lumia with Windows 10?

1. A more productive mobile platform

Microsoft Lumia devices running Windows 10 offer one experience that runs across all your devices¹, so you can work productively in the office and on the go.

2. Simple integration and management

Seamless integration with your core business systems such as Office 365 and Exchange Server help to make Microsoft Lumia devices simple and cost effective to manage.

3. Protection against security threats

Enhanced device security and data-encryption features help protect your sensitive business resources from getting into the wrong hands.

4. Simple, centralised device management

If you already have Office 365, you will have access to device management functions such as remote wipe and lock. Windows 10 for phone plugs right into that functionality.

Windows 10 for phone supports Microsoft Intune and other compatible third-party MDM solutions.

5. Apps for Windows 10

The new Windows Store for Business is home to a growing suite of business productivity apps. This includes the latest Windows apps, which operate on Microsoft Lumia phones with Windows 10 – in fact, on any device with Windows 10.²

When building or commissioning your own business apps, making them compatible across devices can be a challenge. Developing them on a Microsoft platform means they can work across all Windows 10 devices.³

6. Powerful collaboration tools

Share your ideas, documents and thoughts using powerful collaboration tools such as Outlook, OneDrive for Business and Skype for Business.⁴

7. Familiar Microsoft Office tools

Every Microsoft Lumia phone has built-in Microsoft Office apps – Word, Excel, PowerPoint and OneNote – to help keep you productive on the move.²

8. Continuum for phones⁵

Connect your phone via USB-C to the Microsoft Display Dock or wirelessly via Continuum-compatible wireless accessory to use your phone like a PC with an HD screen, keyboard and mouse. Built in Windows apps scale automatically to the screen size, and you can still use the phone to do something else, such as make and receive calls or use any other app without interrupting the app on the larger screen.⁶

9. Continual updates and support

Microsoft Lumia with Windows 10 provides quick and controlled access to the latest innovations and security updates, so your phones are always up to date.⁷

10. Devices to suit your business

From the boardroom to the warehouse, choose the right phone for your business needs from a range of Microsoft Lumia phones.

- ¹ Features vary by market and device. Some apps and content sold separately. Microsoft account required for some features; internet and mobile fees apply.
- Office apps and other select apps are designed to run on all Windows 10 devices. See app description for details. App availability and experience may vary between devices and by market. Microsoft account required for some features. Internet and mobile fees apply.
- Support for specific operating systems or mobile platforms can be chosen during the app development process. App experience may vary between devices and by market.
- Office 365 subscription is required for Skype for Business and OneDrive for Business.
- ⁵ Continuum for phones is only available on select Windows 10 premium phones. A Continuumcompatible accessory is required, along with an external monitor that supports HDMI input.
- ⁶ Connect your phone via USB-C. Built in Windows apps scale automatically to the screen size. App availability and experience varies by device and market. Office 365 subscription required for some Office features. Microsoft Display Dock and compatible accessories all sold separately.
- Windows 10 is automatically updated. Additional requirements will apply over time for updates, and availability may vary by device, carrier, and market.

