



Microsoft Services

Application Development Consulting

A personalised service that enhances your development process and reduces risk

Add Microsoft expertise to your development team

Your business strategy and information technology are inextricably linked. Microsoft's Application Development Consulting service can help you accelerate and enhance your software development activities and reduce build and deployment risks – resulting in significant competitive advantage.

The service offers you a powerful and adaptable way to access wide ranging development expertise. At the heart of this lies your relationship with your Microsoft Application Development Consultant (ADC).

What is Microsoft Application Development Consultancy?

This is a highly flexible, relationship-based service that is specifically designed to address your development challenges. You gain a skilled and trusted advisor who builds an in-depth knowledge of your people, systems and ways of working. Your ADC drives faster exploitation of new technologies and provides you with an advocate within Microsoft. The service includes a range of options so that you get the best mix of support for all your development projects.

Why use Application Development Consulting?

- A highly flexible, personal service that meets your needs
- Accelerates the software development process
- Mitigates risk across the development environment
- Shrinks project lifecycles, meeting time and budget targets
- Exploits new technologies faster and more successfully
- Enhances in-house developer skills

Your consultant: trusted, expert, impartial

Effectively leveraging available technologies is vital to successfully develop or port applications to run on Microsoft platforms. By working with one primary ADC throughout the development lifecycle, you gain a trusted, expert and impartial adviser with access to a formidable range of Microsoft support and knowledge. Also, if your project requires expertise in a particular area, with ADC you have the scope to bring in other specialist ADC advisers where you need to.

Collaborative working helps your people to develop the technical skills relevant to your business, enhancing their individual and team effectiveness. With your ADC fully involved, you ensure that you address fundamental development issues such as interoperability, scalability, security and manageability, aligning your product to Microsoft technologies. This thorough approach mitigates risk, reduces time to market, and maximises the success and ROI of your investment.

Technology Architecture and Application Design Advice and Guidance

Your ADC will conduct detailed reviews of your technology architecture, application design and code. Their recommendations will ensure a coherent overall IT architecture, taking full advantage of underlying Microsoft technologies and aligning to the Microsoft technology roadmap.

Regular status meetings are held to review application development progress against the service delivery plan and to ensure that your key staff remain fully involved and informed. These meetings ensure that projects stay on track and that the consultancy delivers maximum value.

State of the Art Lab Facilities

Consultancy service options include access to Microsoft's state of the art lab facilities. Your ADC will lead a senior team including a number of Microsoft technical specialists, evaluating your application's performance, testing scalability limits and validating migration/deployment plans. This further mitigates the risks associated with wide-scale implementations.

Application Development Consultancy

Consultancy

- Architecture review/guidance
- Design review/guidance
- Prototype/proof of concept
- Code review
- Test planning & methodology
- Script & testing tools
- Custom, project-based consulting

Lab Engagements

- Application performance testing/benchmarking
- Operating system and database migration
- Problem isolation
- Scalability testing

Workshops

- Troubleshooting & debugging
- Development

More information

For more information about Microsoft Application Development Consulting:

- Contact us on 0870 60 10 100
- E-mail us at ADCinfo@microsoft.com