



Not just a keyboard.
A springboard.

Typing Matters

Claim your Mavis Beacon typing software

Receive your own full PC Version of the Mavis Beacon Teaches Typing Personal Edition software and within 7 easy steps develop your typing skills using a proven approach to learning. Alternatively you can choose the Typing Tournament V2 6+ years with animated lessons, simple step by step instructions, games and more.

There's the opportunity to donate your typing software to UK Youth, a leading national charity that Microsoft are supporting as part of this campaign. UK Youth support young people through a range of innovative programmes to gain life-skills that build confidence, resilience and make them more employable. This enables young people to develop the tools they need for life, work and a better future.

Just tick the box below to donate.



Fill in your details below and send us a copy of your receipt with the form completed in the post. If you prefer, you can take a picture or scan the receipt and form with your tablet/mobile and send via email to typingmatters@directiongroup.com

I wish to donate my typing software to UK Youth

Please select the course you would prefer to receive/ donate. If you do not mind which course is redeemed, please tick both.

I would like to receive Mavis Beacon Teaches Typing personal addition

I would like to receive Typing Tournament V2 6+ years

Post your entry form and copy of your original till receipt to the address below:

Microsoft Typing Matters, 401-403 Reading Road, Winnersh, Berkshire, RG41 5HU

Name: _____

Address: _____

Postcode: _____

Country: _____

Email: _____

Purchased product model number: _____

(Product information is located on stickers on product box)

Retailer: _____

Once we receive your request, we will be in touch via email with a web address for you to visit and your own unique code, enter this and you'll be able to download the software immediately. If donating to UK Youth, there will be no code provided, but we will acknowledge your donation via email.

[Typing Matters] Terms & Conditions

1. ELIGIBILITY. This promotion is open to any person resident in the United Kingdom who is eighteen (18) years of age or older at the time of entry. Employees of Microsoft or its affiliates, subsidiaries, advertising or promotion agencies are not eligible, nor are members of these employees' families (defined as parents, children, siblings, spouse and life partners).

2. ENTRY. To enter simply purchase any Microsoft Keyboard or Microsoft Keyboard Desktop Set between 11/08/2014 and 15/12/2014. Visit Microsoft.co.uk/typingmatters, and follow instructions to download the 'claim my typing course' form, then send your proof of purchase and the completed form to Microsoft Typing Matters, 401-403 Reading Road, Winnersh, Berkshire, RG41 5HU. Alternatively you can email a scanned copy of your completed form and proof of purchase to typingmatters@directiongroup.com. Entries must be received within the promotional period to be validated.

Entries will be ineligible for the prize draw if they:

- are incomplete;
- exceed the maximum number of entries allowed per person;
- violate the rights of any other person or entity; or
- are received outside of the Promotion Period set out above.
- Proof of purchase is not provided.

Only one (1) entry per person will be accepted. Entry constitutes full and unconditional acceptance of these Terms and Conditions. Microsoft is not responsible for lost, corrupted or delayed entries. Microsoft reserves the right to disqualify anyone who violates these Terms and Conditions.

Once the proof of purchase has been validated, the recipient of the course will receive a product code and will be sent to www.avanquest.co.uk/MicrosoftTypingMatters to redeem and download their software.

Microsoft is not responsible for any issues when redeeming codes at www.avanquest.co.uk/MicrosoftTypingMatters.

If the customer so wishes, they may choose to donate their course to UK Youth by selecting the relevant tick box on the application form. Once donated this choice cannot be revoked. In this situation the customer will be notified on the success of their donation.

3. TIMING. This promotion runs from 12:01:00 am GMT on [11/08/2014] until 11:59:59 p.m. GMT on [31/12/2014] (inclusive) (the "Promotion Period") or while stocks last (whichever is sooner).

4. USE OF YOUR ENTRY. Personal data which you provide when you enter will be used for the purpose of validation of entry and contacting you with redemption instructions only. Once the promotion has ended, all personal data will be deleted.

5. SELECTION OF COURSE RECIPIENTS A maximum of one prize course per eligible entry is allowed. Recipients will be notified by email to the address provided by the potential recipient within 28 days of receipt of valid entry). If a potential recipient has not confirmed receipt of the notification within TEN (10) days after the first attempt of contact, the entry will be deemed invalid. Recipients may be asked to provide identification proving their eligibility before

they are entitled to receive the course. Recipients may be asked to participate in further publicity or advertising which they may decline.

6. COURSE(S). There will be 8000 combined course(s) in total. The course(s) will be as follows:

- EITHER Mavis Beacon Teaches Typing Personal Edition OR Typing Tournament V2
- BOTH courses have an estimated retail price of £10
- Courses are perpetual licenses: they do not require subscription nor do they run out after a time period.
- Courses are only available whilst stocks last.
- Courses are subject to their own terms and conditions.

Courses are as stated and are not transferable. No cash alternatives available. Microsoft reserves the right to substitute the courses with prizes of equal or greater value. All prizes will be sent by Microsoft or its agent no later than 28 days after the claim has been validated. Unless otherwise stated, all prizes are subject to their manufacturer's warranty and/or terms and conditions.

Courses may be considered as a taxable benefit to the winners. Winners will be directly responsible for accounting for and paying to HMRC, or other relevant tax authority, any tax liability arising on their prize. Please contact ukstat@directiongroup.com for any query related to the taxable amount for reporting to HMRC, or other relevant tax authority.

Microsoft is not responsible for loss of product codes before or after they have been redeemed at www.avanquest.co.uk/MicrosoftTypingMatters.

7. RECIPIENTS LIST. Each recipient consents to his/her surname being made publicly available upon request. Recipients names will be available for a period of 28 days after the selection of winners by written request to typingmatters@directiongroup.com

8. OTHER. No correspondence will be entered into regarding either this promotion or these Terms and Conditions. In the unlikely event of a dispute, Microsoft's decision shall be final. Microsoft reserves the right to amend, modify, cancel or withdraw this promotion at any time but only before the delivery of prizes, without notice.

Participants in this promotion agree that Microsoft will have no liability whatsoever for any injuries, costs, damage, disappointment or losses of any kind resulting in whole or in part, directly or indirectly from acceptance, misuse or use of a prize, or from participation in this promotion. Nothing in this clause shall limit Microsoft's liability in respect of death or personal injury arising out of its own negligence or liability arising out of Microsoft's fraud.

Microsoft cannot guarantee the performance of any third party and shall not be liable for any act or default by a third party.

9. SPIRIT OF THE COMPETITION. If an entrant attempts to compromise the integrity or the legitimate operation of this promotion by hacking or by cheating or committing fraud in ANY way, we may seek damages from that entrant to the fullest extent permitted by law. Further, we will disqualify that entrant's entry to this promotion and may ban the entrant from participating in any of our future promotions, so please play fairly.

Promoter: Microsoft Limited ("Microsoft"), Microsoft Campus, Thames Valley Park, Reading, RG6 1WG, England