

Novos caminhos para
os negócios de amanhã

Ativar Portugal



Foreword

Ativar Portugal is an initiative led by Microsoft designed to support entrepreneurs and Startups by helping them to build world-class businesses, in partnership with a rich and diverse startup ecosystem of enterprises, accelerators, incubators, venture capitalists and business angels.

We are all witnessing the rise of the Portuguese Young companies. During these last few years we have seen many Portuguese Startups being recognized internationally and getting relevant investments as Portugal is also becoming more interesting for young entrepreneurs. Definitely, Portugal is moving in the right direction and becoming one of the major innovation hubs in Europe and the World. Supporting these Startups today and helping them to achieve international success is an highly important step to a more sustainable economy.

In the 2016 edition of this book we continue to show the world a small sample of the most promising Portuguese Startups. As we want to highlight the quality of the Startup ecosystem in Portugal, we are also adding to the initiative a new set of partners that came together to help shape a stronger Portuguese Startup community.

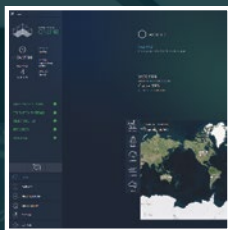
João Couto

General Manager, Microsoft Portugal



abyssal

VISION IN DEPTH



ABYSSAL S.A.

Abyssal develops integrated Subsea Navigation Solutions for Remotely Operated Vehicles (ROVs).

The company's mission is to develop and successfully integrate technologies that increase safety, reliability and efficiency in ROV operations. To develop the best solutions, Abyssal has been working together with ROV pilots, subsea contractors and Oil & Gas companies to better understand their needs.

Backed by our close relationships within the industry, the expertise of our team, the continuous R&D activities and our commitment to provide our customers "**vision in depth**", we are able to provide state of the art solutions in terms Navigability, Visibility and Spatial Awareness, such as the **Abyssal OS**.

Founded in: 2012

Location: Leça da Palmeira, Porto

Number of employees: 20+ Fulltime

Working in: Augmented Reality and Navigation

Contact: +351 220 120 768 / info@abyssal.eu

Website: www.abyssal.eu

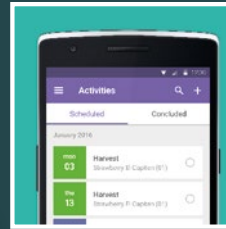
LinkedIn: www.linkedin.com/company/abyssal-s-a-





AGROOP

NEW IMPETUS



📍 Agroop

Since last year (2015), the team has been developing its first product; Agroop Operational, a farming management app that will allow farmers to monitor their activities, costs and sales. To complement Agroop Operational, the team has been developing the second product called Stock. It's a multisensor that allows its users to monitor and optimize the water needs of crops, minimizing water waste.

This products are tough to have a perfect integration and when both will be fully operational, the system will be able to combine the inputs given by users in Agroop Operational with the physical parameters gathered by Stock, creating a disruptive machine learning system.

📅 **Founded in:** 2014

🌐 **Location:** Lisbon

👥 **Number of employees:** 9

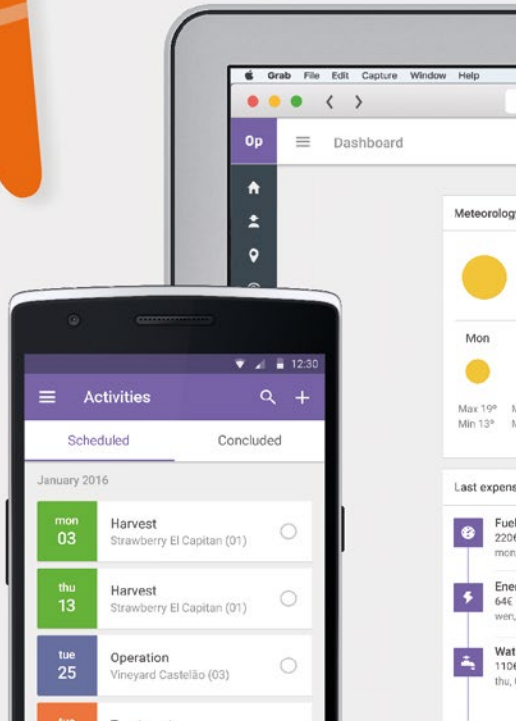
⚙️ **Working in:** Technology for agricultural sector

✉️ **Contact:** bruno.fonseca@agroop.net

🌐 **Website:** www.agroop.net

📘 **Facebook:** www.facebook.com/Agroop

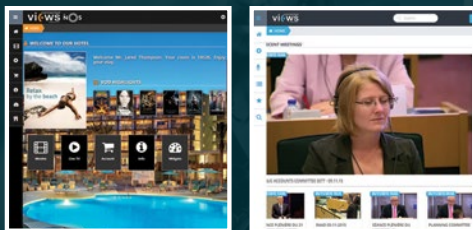
🌐 **LinkedIn:** <https://pt.linkedin.com/in/brunofonseca1>



connected
WS

ARBOR MEDIA

BROADCAST & CONFERENCE APPLICATIONS



Arbor Media, Lda

Arbor Media is a software development company that provides software solutions for recording and webcasting audio and video signals for broadcast, conference, hospitality and streaming media purposes. In more than 2 years of existence we have been able to supply efficient, user-friendly, state-of-the-art and disruptive solutions to many parliaments, court rooms, broadcast stations, hotels, hospitals, transportation operators, cities, city councils, banks and other professional organisations.

Founded in: 2013

Location: Lisbon

Number of employees: 7

Working in: Broadcast, Conference, Hospitality and Media Streaming

Contact: salesPT@arbor.media

Website: www.arbor.media

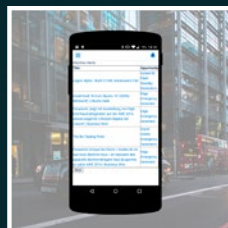
Facebook: www.facebook.com/ArborMediaPT

LinkedIn: www.linkedin.com/company/arbormediapt





attentive.us



📍 Attentive.us

Attentive is a business tool that gives sales teams real time information about their leads, like when they get investment, launched the new product or changed marketing director.

This allows them to close more deals and close them faster by having the right context for when they're ready to buy.

We do this all effortlessly by integrating with Salesforce or Microsoft Dynamics CRM.

📅 **Founded in:** 2015

📍 **Location:** Braga

👥 **Number of employees:** 4

⚙️ **Working in:** Enterprise software

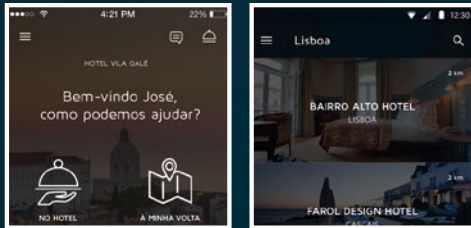
@ **Contact:** info@attentive.us

🌐 **Website:** attentive.us

📘 **Facebook:** www.facebook.com/attentiveus

🌐 **LinkedIn:** www.linkedin.com/company/attentive

BGUEST



B-Guest

B-Guest saves time to guests and hotels through a frictionless mobile Check-In and Check-Out.


For guests, it's a single and free application to install on their smartphones, through which they can Check-In and Check-Out at any hotel, avoiding waiting time in queues and always filling the same paper forms.


This service also allows guests to request any type of hotels' services like room service, restaurant, housekeeping, taxi, rent-a-car, valet, transfer, nearby suggestions...


For hotels, it's a direct and exclusive communication channel with guests through their mobile devices, that allows them to:


- Streamline their operations
- Up-sell their services
- Increase guests' satisfaction

 **Founded in:** 2014

 **Location:** Lisbon, London and São Paulo

 **Number of employees:** 14

 **Working in:** Hospitality Mobile Concierge

 **Contact:** info@b-guest.com

 **Website:** www.b-guest.com

 **Facebook:** www.facebook.com/BGuestAPP

 **LinkedIn:** www.linkedin.com/company/bguestnow-sa

your **mobile**
concierge



Eleve a sua carreira a um novo patamar

Aprenda as **competências** necessárias para se candidatar a um **novo emprego**, começar um **negócio** próprio ou finalizar um **projeto**.

Experimente Grátis

O que quer aprender hoje?

Competências Transversais ISCTE Comunicar com Marketing Digital Criação e Gestão de Redes Sociais

Competências Transversais em parceria com o ISCTE-LLCT

As formações práticas do ISCTE-LLCT irão ajudar os profissionais a adquirir competências relevantes e necessárias como trabalho em equipa, apresentações profissionais ou técnicas de comunicação entre outras.

VER FORMAÇÃO VER VIDEO

Adquirir Clientes Ser Encontrado com SEO Empreendedorismo

Adquirir Clientes com Google AdWords e Facebook Ads

Aprenda a criar e a gerir campanhas profissionais de alcance nacional ou internacional nas duas plataformas mais utilizadas em publicidade online, entendendo de forma prática conceitos chave como segmentação, geração de tráfego e optimização dos investimentos.

VER FORMAÇÃO VER VIDEO

Eduke.me para empresas

Treine melhor, mais rápido e de forma eficiente os seus colaboradores, parceiros ou clientes.

A sua academia digital na Cloud

O Eduke.me disponibiliza à sua organização uma inovadora plataforma web e móvel que permite ser personalizada à sua medida, podendo importar os seus conteúdos e criar as suas próprias formações em ambiente empresarial privado para os seus formandos.

Aquisição rápida de novas competências

Adicionalmente tem acesso a um extenso catálogo de formações práticas em vídeo, com os melhores especialistas e universidades, permitindo aos seus colaboradores a aquisição rápida de novas competências, ao ritmo de cada formando.

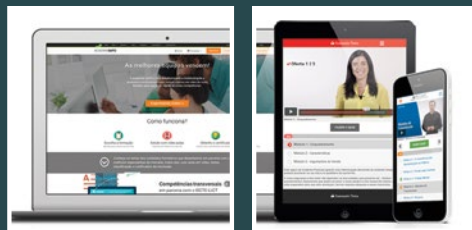


Contacte-nos para saber mais

Empresas que já usam o Eduke.me



Eduke.me



Eduke.me

Eduke.me helps companies to quickly create an online academy for employees, partners, customers or students. Our Web and Mobile platform is optimized for production and distribution of video training content using gamification technology for high engagement of the trainees and retention of content.

Companies and professionals can also get new skills by subscribing to our video training library with the best instructors and universities.

Founded in: 2014

Location: Lisbon

Number of employees: 6

Working in: Education Technology

Contact: Paulo Gaudencio - (351) 912 201 699

Website: www.eduke.me

Facebook: www.facebook.com/eduke.me

LinkedIn: www.linkedin.com/company/eduke-me

Quais os benefícios de aprender no Eduke.me?

Adquirir novas competências e obtenha o seu certificado, estudando ao seu ritmo e a partir de qualquer dispositivo.

Mais de 40 formações à sua escolha





📍 Facestore

Facestore is a powerful E-commerce platform which enables any company to build an online shop inside Facebook and Pinterest, as well as modern mobile and web shops, all in just a few clicks. Tens of thousands of shop owners from several countries already rely on Facestore to grow their business.

FaceStore provides an integrated back office system for management of the entire activity of all channels (Facebook, Pinterest, web and mobile). The intuitive back office allows for easy management and monitoring of all online store activity, with access to sales reports, customer management, payments, products, inventory, orders, visits statistics, marketing campaigns and other features.

📅 **Founded in:** 2015

📍 **Location:** Porto

👥 **Number of employees:** 8

🌐 **Working in:** E-Commerce

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🌐 **Website:** facestore.biz

📘 **Facebook:** www.facebook.com/facestore.pt

🌐 **LinkedIn:** www.linkedin.com/company/facestore



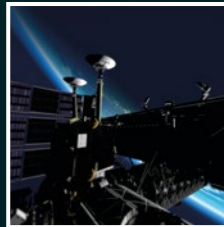
PULSAR RAIDERS



COSMONAUT™



GROUNDCONTROL



© Ground Control Studios

Ground Control Studios is an indie games studio based in Oporto. We develop mobile games, interactive solutions and are now entering the pc-desktop games market. We like to do games for the pleasure of playing them and watching other people having fun with them. Our goal is to create awesome experiences, being those on a mobile device on the bus or using a Rift on your desktop, there is always some way to fiddle with your senses or tell a great story! Our team is small, but highly experienced and motivated. Making games is the dream and the ultimate goal for us, since we enjoy all the creative and technical challenges of doing a multidisciplinary project, plus we consider it to be a very rewarding line of work.

📅 **Founded in:** 2014

📍 **Location:** Porto

👤 **Number of employees:** 8

🏢 **Working in:** ArchiVR, Motoboy, Cosmonaut

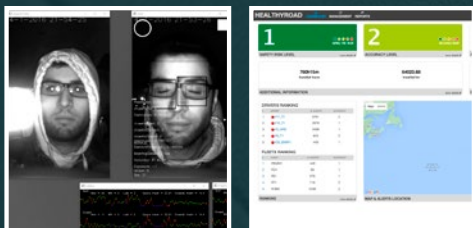
@ **Contact:** info@gcontrolgames.com

🌐 **Website:** www.gcontrolgames.com

📘 **Facebook:** facebook.com/GroundControlGames



HealthyRoad



📍 Healthy Road

HealthyRoad is a startup that is developing Facial Biometric Technology to detect humans physical states. Today our technology is been developed for the automotive sector, in order to detect driver's physical states such as sleepiness, fatigue, distraction, stress, and many others. This technology will firstly allow the reduction of crashes due to distraction and sleepiness, that are responsible for more than 60% of the crashes in USA and Europe.

Our technology is based on one low quality IR camera and one light processing unit, that is responsible for the analysis of the driver, using for this purpose the ultimate facial tracking and analysis technics.

📅 **Founded in:** 2013

📍 **Location:** Porto

👥 **Number of employees:** 5

📍 **Working in:** Facial Biometric Technology

📧 **Contact:** geral@healthyroad.pt / +351 914 253 574

🌐 **Website:** www.healthyroad.pt

🌐 **LinkedIn:** www.linkedin.com/company/healthyroad



1

Sample arrival
to the lab



2

Ready to use
HeartGenetics
genetic kits



3

DNA analysis



4

Data analysis by
HEARTDECODE®
software



5

HEARTDECODE®
automatic report
generation



6

Actionable results
for diagnosis



HEARTGENETICS
GENETICS & BIOTECHNOLOGY



HeartGenetics, Genetics & Biotechnology SA

HeartGenetics improves cardiovascular disease evaluation by enhancing genetic testing for cardiovascular clinical routine. HeartGenetics developed advanced and disruptive bioinformatics tools, algorithms, and databases that support accurate integration of both genetic, pharmacogenetics, and clinical data to significantly improve genetic reporting in diagnostics.

HeartGenetics integrative solution comprises CE-IVD medical devices of clinical utility: 1) an innovative genetic reporting system, HEARTDECODE®, adapted for multiple genotyping platforms and 2) several genetic testing kits that allow clinical actionable results. DNArterial® kit and HEARTDECODE® (patent pending) are unique products for the evaluation of the genetic predisposition for Arterial Hypertension.



Founded in: 2013



Location: Cantanhede, Portugal



Number of employees: 10



Working in: Digital healthcare and molecular diagnostics



Contact: contact@heartgenetics.com / +351 231 410 896



Website: www.heartgenetics.com



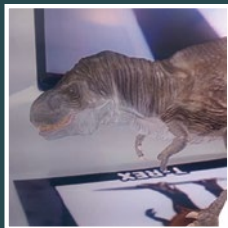
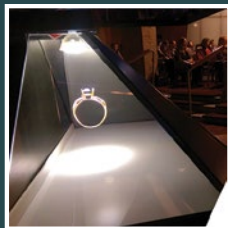
Facebook: www.facebook.com/heartgenetics



LinkedIn: www.linkedin.com/company/heartgenetics

INTERACTIVE touch

Interactive and Holographic Systems



📍 Interactive Touch, Lda

Interactive Touch develops interaction systems with users through gestures and touches, creating interactive surfaces such as tables, floors, walls, windows, etc. Our biggest innovation is focused on holographic systems and augmented reality. We use technology to connect people and brands.

📅 **Founded in:** 2014

📍 **Location:** Guimarães

👥 **Number of employees:** 8

🏢 **Working in:** Augmented reality and Interactive and Holographic Systems

@ **Contact:** +351 253 540 101

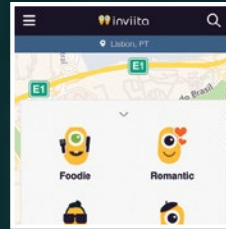
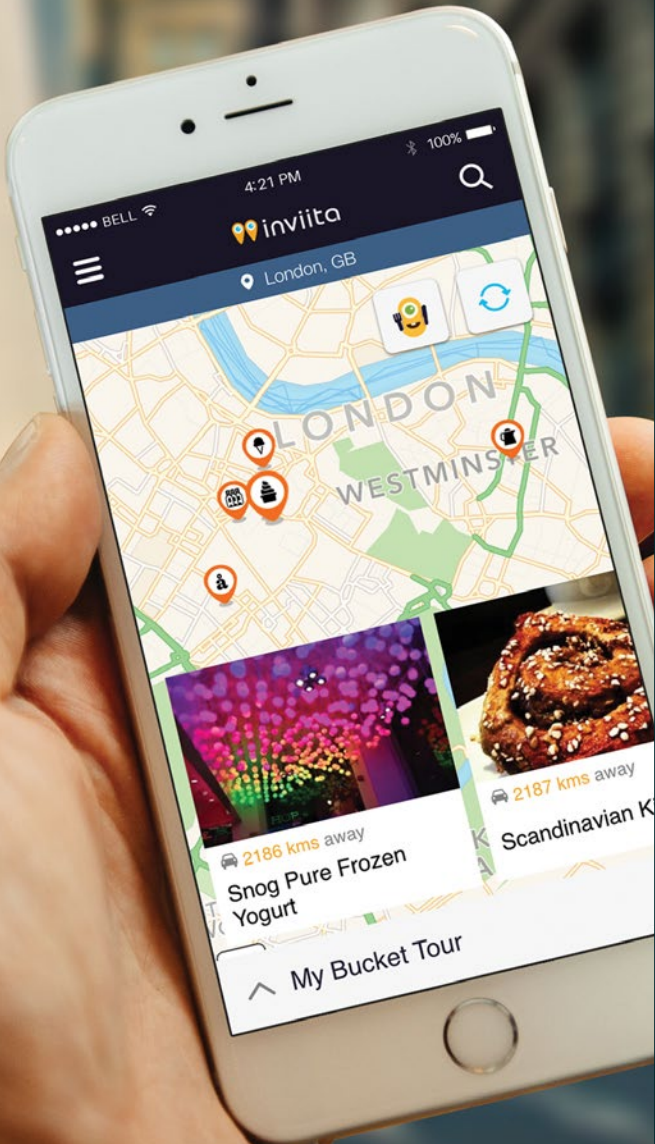
🌐 **Website:** www.interactivetouch.pt

📘 **Facebook:** www.facebook.com/InteractiveTouchPortugal

🌐 **LinkedIn:** www.linkedin.com/in/interactive-touch-3334569b



Leave your Mark and you will be remembered...



📍 Inviita – feel the world

Inviita is the only app in the world that automatically create city tours for your moments.

Just tell inviita what you're in the mood for and the app will give you a collection of places and activities combined into an itinerary that you can customize and share with your friends.

With more than 65 million places to see, inviita can be used in every city in the world, which makes it the perfect app to plan a vacation, a getaway or to discover our own city.

🏢 **Founded in:** 2015

📍 **Location:** Lisbon

👥 **Number of employees:** 7

📍 **Working in:** Travel Technology

📞 **Contact:** +351 912 800 045

🌐 **Website:** www.inviita.com

📘 **Facebook:** www.facebook.com/inviita

🌐 **LinkedIn:** www.linkedin.com/company/inviita



making buildings smarter



IsGreen

IsGreen is making buildings smarter and safer by continuously monitoring usage. We save energy consumption in lighting and equipment with a wireless, autonomous and automatic platform:

- The ILS, Intelligent Lighting System, provides just the right amount of light when and where needed.
- The ITB, Intelligent Things for Buildings, turns on and off HVAC and office equipment according to usage and performs load shedding according to time of use tariffs or targeted period consumption.
- The ICS, Intelligent Comfort & Security module, checks buildings normal usage and warns managers whenever an anomalous situation arises, either by text, email or alarms. All devices are self-learning, gather data and send it to an AZURE cloud based neuronal system to draw expected usage profiles and forecast energy demand.

Founded in: 2011

Location: Lisbon, Portugal

Number of employees: 9

Working in: making buildings smarter

Contact: mail@isgreen.eu

Website: www.isgreen.eu

Facebook: www.facebook.com/IsGreen-493946854136232

LinkedIn: www.linkedin.com/company/isgreen-lda

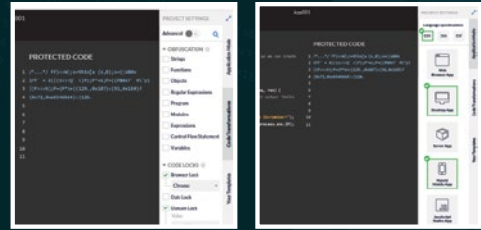


Jscrambler

Real-Time Application Security
Protection & Monitoring

Standalone Application
Protection

Your JavaScript Application



© Jscrambler, S.A.

Jscrambler is a Web startup that works on highly innovative security products to protect Web and Mobile Applications. Its flagship product, JScrambler, is a JavaScript protection solution that is used in more than 145 countries and has so far been used by more than 20000 companies and individuals, helping to protect more than 500 million lines of JavaScript source code.

🏢 **Founded in:** 2009

🌐 **Location:** Porto, Lisboa, São Francisco

👤 **Number of employees:** 20

📍 **Working in:** Segurança WEB

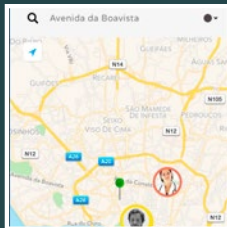
✉️ **Contact:** contact@jscrambler.com

🌐 **Website:** www.jscrambler.com

📘 **Facebook:** www.facebook.com/javascript.obfuscator

🌐 **LinkedIn:** www.linkedin.com/company/jscrambler

knok



📍 knok healthcare

Knok is a company that connects doctors to patients in real-time for personal appointments, avoiding the long and stressful waiting queues. Hours in waiting rooms will be replaced by patient's home comfort.

📅 **Founded in:** 2015

📍 **Location:** Lisbon

👥 **Number of employees:** 9 + >90 doctors

🏥 **Working in:** Primary health care/ Cuidados de saúde primários

📞 **Contact:** +351 935 119 088 / info@knokcare.com

🌐 **Website:** www.knokcare.com

📘 **Facebook:** www.facebook.com/knok.healthcare

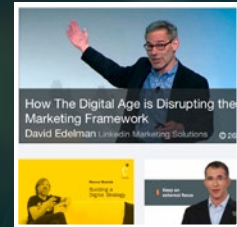
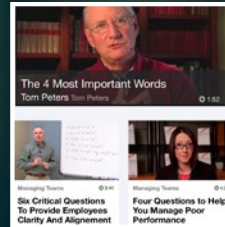
🌐 **LinkedIn:** www.linkedin.com/company/knok-healthcare





learninghubz

Your company's learning center.



Learninghubz

We believe world class business management training should be accessible in every company, and self-driven learning and development should be a habit deeply integrated in the work of every employee.

Learninghubz helps your company bring this vision to reality, quickly and low-cost.


Learninghubz platform and curation process bring together the best business management online training (80% are short videos from world renowned business schools and authors) with your internal curated video training, in an attractive, social and fully customizable web application that will reflect your company's business priorities and training objectives.


Learninghubz is your company's engaging learning center.


 **Founded in:** 2015

 **Location:** Lisbon


 **Number of employees:** 3

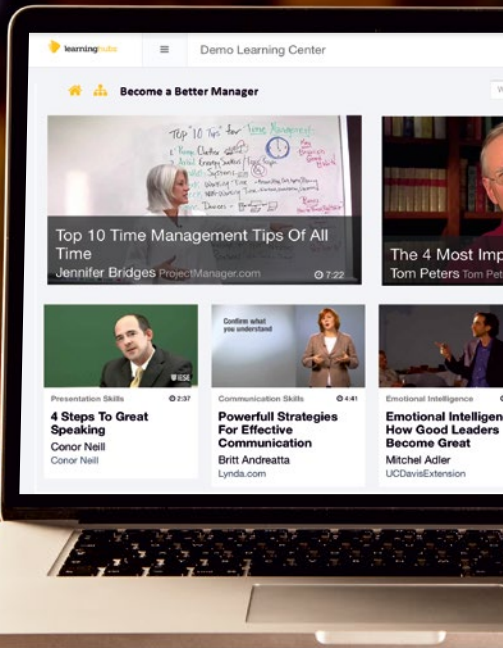
 **Working in:** eLearning

 **Contact:** jnsantos@learninghubz.com

 **Website:** www.learninghubz.com

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 **LinkedIn:** www.linkedin.com/company/learninghubz





Loqr

Loqr mitigates risk and avoids high costs to any organisation threatened by credentials takeover, abuse and fraud. With embedded machine learning and risk assessment techniques, we developed a surprisingly easy multimodal authentication platform compliant with organisations' high level assurance needs while maintaining user side simplicity.

Founded in: 2015

Location: Braga

Number of employees: 6

Working in: Fintech Security

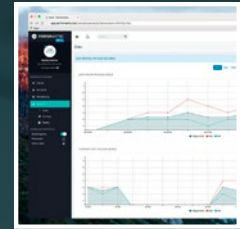
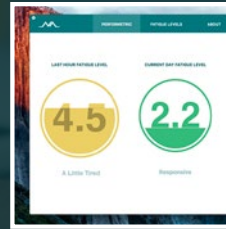
Contact: info@loqr.io / +351 96 218 9973

Website: loqr.io

Facebook: www.facebook.com/loqrcode

LinkedIn: www.linkedin.com/company/loqr








Performetric


Performetric is a real-time monitoring system that allows the management of mental fatigue in a non-invasive way that aims to develop leisure and work context-aware environments that may improve the quality of life, wellness, mental health and individual performance. Moreover, it also aims to support a better management of the employees and their work time. This translates into a positive impact in the organization's productivity and an increased quality of life and better health of the employees.


 **Founded in:** 2015

 **Location:** Braga, Portugal

 **Number of employees:** 4

 **Working in:** Health and Wellness Software

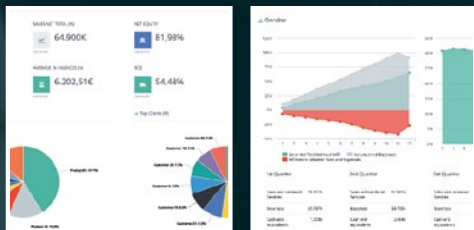
 **Contact:** geral@performetric.net / +351 917 575 395

 **Website:** www.performetric.net

 **Facebook:** www.facebook.com/Performetric

 **LinkedIn:** www.linkedin.com/company/performetric

petapilot
data driven



📍 PetaPilot

PetaPilot is an innovative company that develops products and technology platforms for Big Data analysis, Business Intelligence solutions, Cloud Computing and fraud detection. The main product of PetaPilot is Colbi (Collaborative Business Intelligence), an analytical tool of commercial and financial information, with high scalability and performance. Colbi serves a number of sectors ranging from government financial regulation, consultancy companies, industry, distribution and services. Companies in Portugal and abroad, including BDO, Delta Cafés, Saint-Gobain, the Tax Authority and Customs, among others, are using our solution for Data Analysis, Decision Support, Audit Inference and Fraud Detection.

📅 **Founded in:** 2014

📍 **Location:** Matosinhos, Warsaw, Vilnius

👥 **Number of employees:** 10

🔗 **Working in:** Analytics and Big Data Platforms

📞 **Contact:** +351 224 951 513

🌐 **Website:** www.petapilot.com

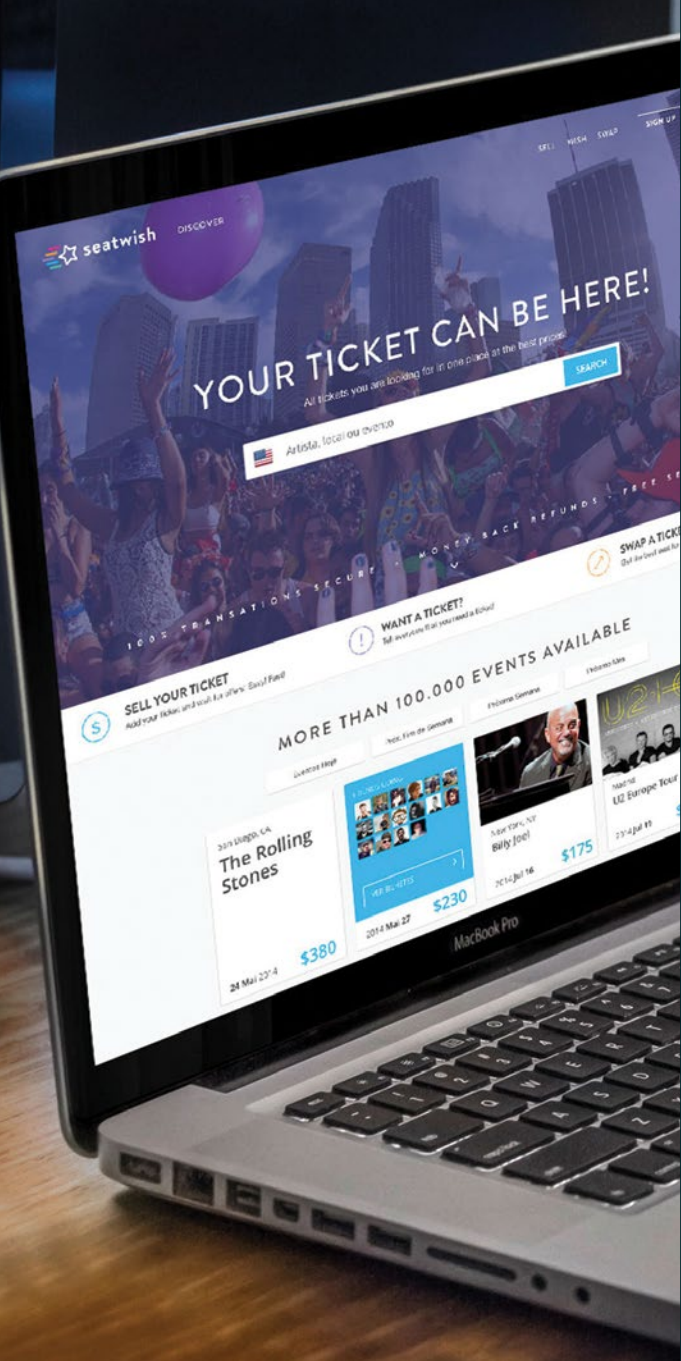
📘 **Facebook:** www.facebook.com/petapilotsa

🌐 **LinkedIn:** www.linkedin.com/company/petapilot-s-a

colbi
platform

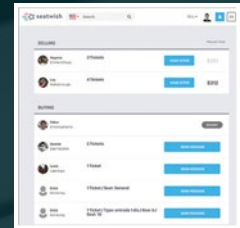
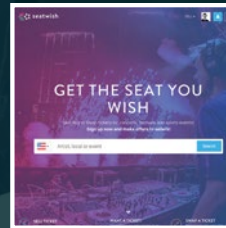
More than an audit file analyser

SOLUTION HOW CAN WE USE? HOW CAN WE HAVE IT?



seatwish

AWESOME TICKET DEALS



📍 SeatWish

The ticket industry is growing every year and it will be valued more than \$32B in 2020. The internet helped this growth allowing users to discover the best events and best secondary tickets prices but with a cost. Security and trust. We, SeatWish, created an innovative and social marketplace (peer to peer) where users can securely Sell, Buy, Swap Secondary market tickets/e-tickets and make awesome deals based on price/proximity! We implemented a bidding mechanism that allows users to buy tickets at inferior prices than our competitors, to follow artists, venues and events such as Concerts, Festivals and Sports and get personalised recommendations based on personal and friends interests. Register now @ www.seatwish.com

📅 **Founded in:** 2015

🌐 **Location:** Sunnyvale, CA, United States and Braga, Portugal

👤 **Number of employees:** 4

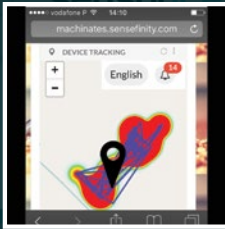
📍 **Working in:** Social Ticket Marketplace

📞 **Contact:** +1 669 2319892 / +351 910938511

🌐 **Website:** www.seatwish.com

📘 **Facebook:** www.facebook.com/sticketin

🌐 **LinkedIn:** www.linkedin.com/company/seatwish



📍 Sensefinity - Everything Connects

Sensefinity - everything connects - was raised in 2013 by some of the IoT members at Nokia/Siemens, and was recently awarded with the 1st prize for the best IoT European Start Up by Digital Idea Challenge. Dedicated to creating out-of-the-box solutions and to bringing IoT for the masses, Sensefinity puts forward flexible ways to bring added value to business, by providing end-to-end services based on Hardware + Cloud + Telecommunication.

Sensorice is a Sensefinity complete service for management of cooled goods logistics and real-time temperature monitoring plus alert reports for mobile apps. It comprises a SaaS + Sensor + SIM Card Communications with zero configuration. Sensorice - the perfect cool sense - www.sensorice.com.

Router with GSM

📅 **Founded in:** 2013

📍 **Location:** Start Up Sintra

👥 **Number of employees:** 11

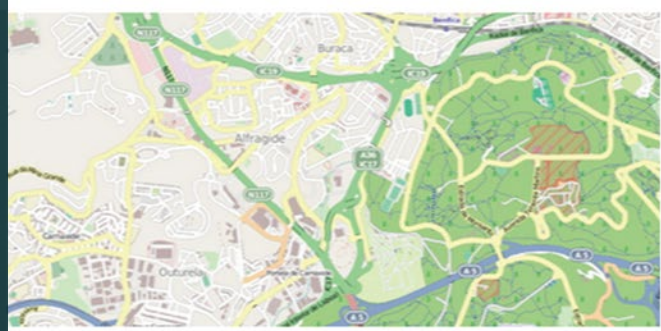
🌐 **Working in:** Internet of Things

📞 **Contact:** +351 963 928 004

🌐 **Website:** www.sensefinity.com and www.sensorice.com

📘 **Facebook:** www.facebook.com/Sensefinity

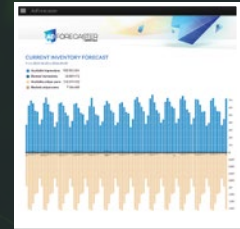
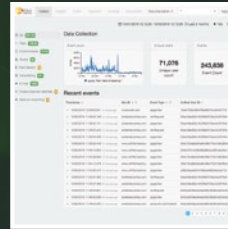
🌐 **LinkedIn:** www.linkedin.com/company/Sensefinity



Everything connected



SHIFT FORWARD



ShiftForward

ShiftForward's products solve digital advertising big data pain points. AdStax is the private data management platform enabling businesses to build audiences from first-party data and safely use them for marketing and creating new revenue streams from data monetization. AdStax helps businesses regain control over their data through a solution that lets them collect, enrich, segment and activate data on their own. AdForecaster is a next-gen forecasting service that brings future ad inventory availability to the next level with accurate predictions and the ability to use as many targeting variables as needed. Our products run within the customer's walled garden on their private cloud. Our success lies in a team of outstanding software engineers and top-brass industry experts.

Founded in: 2011

Location: Porto

Number of employees: 11

Working in: Marketing and Advertising Technology

Contact: info@shiftforward.eu

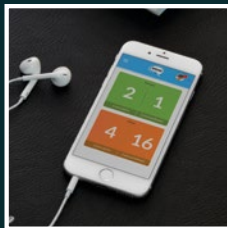
Website: www.shiftforward.eu

Facebook: www.facebook.com/shiftforward.sa

LinkedIn: www.linkedin.com/company/shiftforward



SPEAK



📍 SPEAK

SPEAK is a global community of over 3.500 people from more than 74 different countries who share their culture, their knowledge and their languages. SPEAK connects locals and migrants by crowdsourcing a language and cultural exchange that promotes multilingualism, equality and democratizes language learning. SPEAK runs on an Online2Offline commerce model. All the supporting activities, applications, attendance management and organization of groups are carried out through an online platform, while the learning and sharing experiences happen offline. How does it work?

1. Users sign up online to learn a new language AND/OR to teach others about their language and culture.
2. Classes groups are created (12 classes, 90 min each) depending on the application preferences of the user.
3. Users keep track of information and logistics online but attend the sessions offline, have fun, learn and teach.

📅 **Founded in:** 2014

📍 **Location:** Offices in Lisbon and Leiria

👥 **Number of employees:** 5

🎓 **Working in:** Education, intercultural dialogue, migrations

@ **Contact:** info@speak.social

🌐 **Website:** www.speak.social

📘 **Facebook:** www.facebook.com/speakafa

🌐 **LinkedIn:** www.linkedin.com/company/speak--share-your-world-

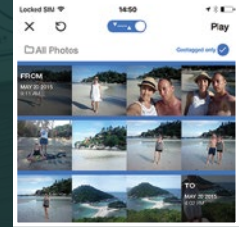
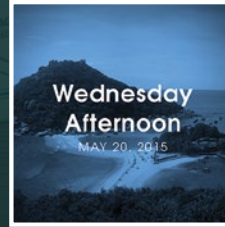


INTERCÂMBIO CULTURAL E LINGUÍSTICO

www.speak.social



storyyo



📍 STORYYO

Storyyo is a mobile app that leverages the data users have on their smartphone to turn never-ending cameraroll photos into surprising easy-to-share stories, rooted in places and time. By searching smartphone photos for their hidden metadata then fetching the web for additional tidbits, like maps, Storyyo automatically assembles structured narratives, adds elements like themes, titles, labels and music and delivers social sharable videos. Cherry on top, Storyyo app proactively suggests ready-made stories, based on users' photo activity.

Storyyo is available on iOS, Android and Fire OS with global distribution and usage in more than 170 countries.

📅 **Founded in:** 2014

🌍 **Location:** Lisbon, Portugal

👤 **Number of employees:** 5

📍 **Working in:** Data-driven Storytelling

📞 **Contact:** +351 917 504 414 / hello@storyoapp.com

🌐 **Website:** www.storyoapp.com

📘 **Facebook:** www.facebook.com/storyoapp

🌐 **LinkedIn:** www.linkedin.com/company/storyyo



Streambolico

Streambolico is devoted to significantly improve wireless communication to and from mobile devices. Based on proprietary network coding technology, our software based solutions deliver faster, more reliable and scalable wireless communication, without requiring any modifications to the networking infrastructure. Our solutions are up to 10 times faster in both upload and download directions, over cellular and WiFi networks. With Streambolico's software, cloud service providers can reduce costs and significantly improve their users' QoE. Streambolico also offers a solution for streaming to hundreds of users per WiFi hotspot, which is essential to deliver multimedia content in high user density scenarios. Streambolico is headquartered in Porto, Portugal, with an office in San Francisco and Berlin.

Founded in: 2012

Location: Porto, San Francisco (US), Berlin (DE)

Number of employees: 10

Working in: Network optimization

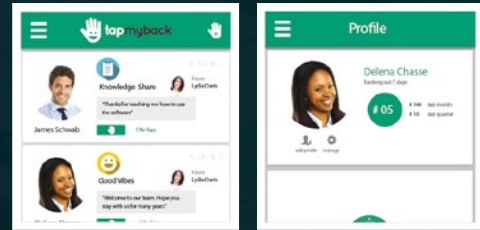
Contact: info@streambolico.com

Website: www.streambolico.com

Facebook: www.facebook.com/streambolico

LinkedIn: www.linkedin.com/company/streambolico





🕒 Tap My Back - Build Stronger Teams

An easy to use software to boost workplace motivation with the power of employee recognition and engagement! 64% of employees that quit their jobs say they don't feel recognized for their work. Tap My Back is an employee recognition software that prevents this as it gives team members the motivation to keep improving their productivity and work performance by repeating actions that had a positive impact on the team. The team leader defines which actions are available for recognition. Main features:

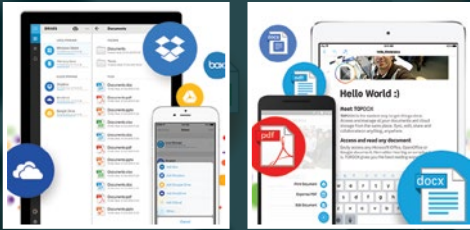
- Public employee recognition
- Anonymous 360° performance evaluation
- Optimal engagement through gamification
- Analysis and Reporting with actionable insights
- Personalization of badges, colors and logo
- Integration with Slack

Available for iOS, Android and web app for all browsers.

- 📅 **Founded in:** 2014
- 📍 **Location:** Lisbon, Portugal
- 👥 **Number of employees:** 4
- 🕒 **Working in:** HR tech space with focus on employee engagement and recognition
- @ **Contact:** hello@tapmyback.com
- 🌐 **Website:** www.tapmyback.com
- 📘 **Facebook:** www.facebook.com/tapmyback
- 🌐 **LinkedIn:** www.linkedin.com/company/tapmyback



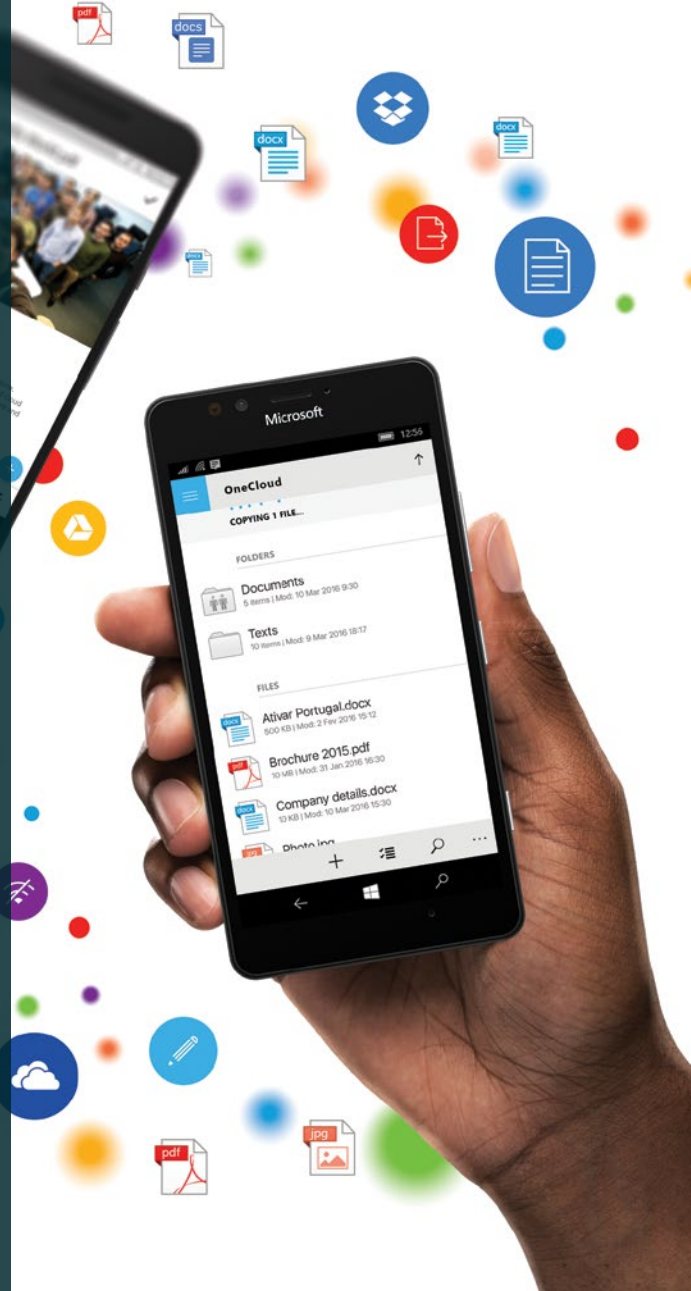
TOPDOX



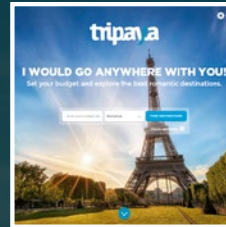
TOPDOX – The Documents Platform

TOPDOX is the easiest way to get things done on mobile. Stop switching apps and get stuff done on the go. Access, read, edit & share any document, anywhere. Even offline. Manage all your documents in one place with TOPDOX, on any cloud and with any format (Microsoft Office, Google Docs, OpenOffice, PDFs). Read and edit documents on the go, without losing any content or formatting. Convert all documents to PDF, add annotations and share with anyone. All this and much more is waiting for you at TOPDOX. Available for Windows 10, iOS and Android devices.

-  **Founded in:** 2014
-  **Location:** Porto
-  **Number of employees:** 18
-  **Working in:** Documents Collaboration
-  **Contact:** hello@topdox.com
-  **Website:** topdox.com
-  **Facebook:** www.facebook.com/topdox
-  **LinkedIn:** www.linkedin.com/company/topdox



tripaya



📍 Tripaya

Tripaya is a new travel site that makes it easier than ever to plan a trip or vacation. When it comes to planning a trip, it's hard not to go to the same places over and over again and sometimes you just need some inspiration. Tripaya has taken the daydreaming aspect a step further by allowing its users to search destinations by interests and budget. For a long time, travel sites focused primarily on finding people the most budget-friendly flights and hotels but Tripaya is expanding to help people choose destinations as well.

🏠 **Founded in:** 2015

📍 **Location:** Lisbon, Portugal

👥 **Number of employees:** 6

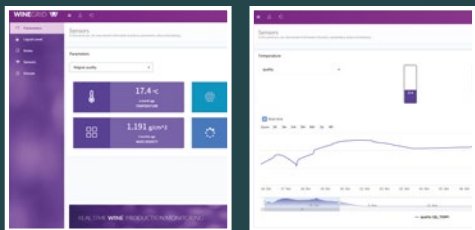
🌐 **Working in:** Travel and Tourism

@ **Contact:** admin@tripaya.com

🌐 **Website:** www.tripaya.com

📘 **Facebook:** www.facebook.com/tripayacom

🌐 **LinkedIn:** www.linkedin.com/company/tripaya



Winegrid

Winegrid is a high tech Start-up company providing R&D expertise and innovative products for liquid quality and quantity assessment. With a strong spirit of adaptability and innovation among the team, the company has extended its portfolio of solutions from water, to fuel and wine. Specifically, in the wine market has developed a highly differentiated system, Winegrid, which can monitor key parameters during the wine production with real-time data analysis, significantly improving the efficiency and reducing costs of this process. The added value of this product has already been proved by winemakers in some of the most important wine regions in Europe, Douro and Bairrada, in Portugal, and Bordeaux and Champagne in France. Its innovative nature noticed has been noticed having won two awards for Innovative SME's, MIT-ISCTE Smart Cities and 33entrepreneurs and also being among the companies to watch in 2014 by Sapotek.

Founded in: 2014

Location: Aveiro

Number of employees: 10

Working in: Real time and remote liquid monitoring

Contact: +351 234247192 / info@watgrid.com

Website: www.watgrid.com

Facebook: www.facebook.com/watgrid

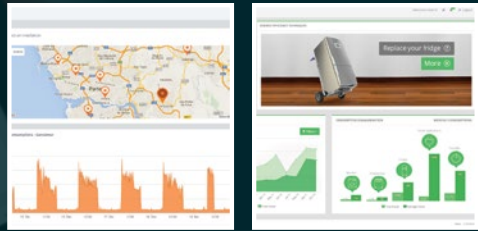
LinkedIn: www.linkedin.com/company/winegrid





watt·is[®]

Intelligent Solutions



Watt-IS

At Watt-IS we translate complex energy consumption data provided from smart meters into simple to understand energy efficiency measures that every household or Small business owner can understand and act upon to become more energy efficient.

We provide Energy Utilities and Energy Services Companies a scalable data analytics engine and cloudbased user engagement platform that, from the analysis of smart metering data, aims to promote energy efficiency, fostering user satisfaction and the reduction of churn rates.

HOUSEHOLDS

COMPANIES



LOAD DISAGGREGATION



BENCHMARKING



TARGETED RECOMMENDATIONS



INTELLIGENT ALARMS



BENCHMARKING



MULTIPLE INSTALLATIONS



Founded in: 2012



Location: Torres Vedras



Number of employees: 7



Working in: Data Analytics for energy efficiency



Contact: info@watt-is.com



Website: www.watt-is.com

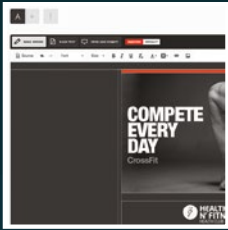


Facebook: www.facebook.com/watt.intelligent.solutions



LinkedIn: www.linkedin.com/company/watt-intelligent-solutions

wondeotec



Wondeotec

We are the only advertising marketplace that enables brands to engage with consumers by delivering native ads within messaging environments.

Founded in: 2014

Location: Porto

Number of employees: 20

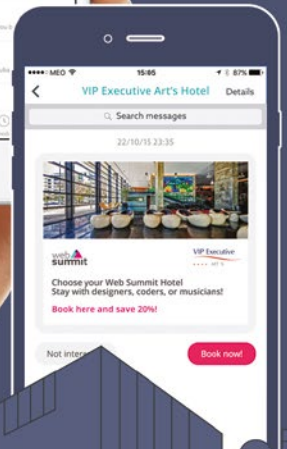
Working in: Advertising

Contact: +351 300 401 582

Website: www.wondeotec.com

Facebook: www.facebook.com/Wondeotec-558775374270693

LinkedIn: www.linkedin.com/company/wondeotec



Ativar Portugal

Official Partners

AICEP

Aicep Portugal Global, EPE, Agency for Investment and Foreign Trade of Portugal, is a public entity of corporate nature dedicated to the development of a competitive business environment that contributes to the globalization of the Portuguese economy. It results of the merger in 2007 between the API (Portuguese Investment Agency) and ICEP (Foreign Trade Institute of Portugal), AICEP's main role is to promote the internationalization of Portuguese companies and support their export activities, to attract investment and promote the image of Portugal with initiatives that create value. Through their Customer Managers, Export Shops and External Trade Network - which, together with the diplomatic and consular network ensures presence in about 80 markets – aicep Portugal Global provides support services and advice on how to better approach foreign markets, identifies international business opportunities and follows the development of the internationalization process of Portuguese companies - in particular SMEs.



aicep Portugal Global

 **Website:** www.portugalglobal.pt/

APBA

The Portuguese Association of Business Angels - APBA - was born of the will of some managers and entrepreneurs, which in 2006 understood the importance of business angel activity and thus support the development of a new type of entrepreneurship in our country. Meanwhile, many things have happened, but the truth is entrepreneurial ecosystem is now light years from what it was in 2007.

Today the angel investment is a reality, in which the members of APBA actively participate in a collaborative logic within this ecosystem, on which we have assisted at the birth of other agents, such as co-investment vehicles, venture capital funds, business accelerators, competitions of business plans, entrepreneurship programs for students at various levels of education, among others.

In a context where the country was faced with some structural weaknesses, business angels and the various actors of this ecosystem insist to contribute to a new reality of economic development.



 **Website:** www.businessangels.pt



 **Website:** www.beta-i.pt



Caixa Capital

 **Website:** www.caixacapital.pt

DNA.
CASCAIS

 **Website:** www.dnacascais.pt

Beta-i

Beta-i is an organization created in 2010 by entrepreneurs, for entrepreneurs. Our mission is to promote entrepreneurship and innovation through 4 main lines of action: Create and enhance the entrepreneurship and innovation network, via our events and European projects; accelerate startups with the ambition to become global and facilitate their access to investment, through Lisbon Challenge and Beta-start; create spaces, services and products focused on the entrepreneur; and foster innovation and startup best practices in large organizations, through Beta-innovation.

Beta-i has already received over 3,000 ideas and accelerated more than 500 startups. We organize some of the biggest startup and innovation events in Portugal, such as #LIS – Lisbon Investment Summit, Explorers Festival, Silicon Valley comes to Lisbon, Sandbox Lisbon, Startup Weekend and the first TEDx in the country. In 2014, we were considered as the biggest Startup & Entrepreneurship Promoter in Portugal by the European Enterprise Promotion Awards, promoted by the European Commission. You may find more information about us at www.beta-i.pt.

Caixa Capital

Caixa Capital is the Private Equity and Venture Capital fund management company of Portugal's largest banking group Caixa Geral de Depósitos, present in over 20 countries and with assets above 120 billion Euros. With a total of close to 750 million Euros (\$1bn USD) under management, the largest and most relevant in the country, Caixa Capital invests in growth equity and venture capital opportunities and funds. The Venture Capital team partners with incubators, accelerators and business angels for seed and startup investments and with major international venture funds for opportunities above 1 million Euros. The team aims to support global expansion of Portugal related teams and companies and has dedicated team members to ICT, digital, health tech, engineering and clean tech investments.

DNA Cascais

DNA Cascais agency is an initiative promoted by the Municipality of Cascais, which aims to contribute, by all appropriate means, for the promotion, encouragement and development of entrepreneurship in general, with particular emphasis on promoting youth and social entrepreneurship in the Municipality of Cascais making available to entrepreneurs tools and solutions that can support their projects.

DNA Cascais aims to capture, secure and develop creativity, skills and knowledge, by promoting and stimulating creativity and innovation in an entrepreneurship-promoting environment.

It implements the Entrepreneurial Ecosystem in Cascais with the goal to facilitate and promote a more entrepreneurial culture and practice.

EDP Starter

EDP Starter is an innovative incubation concept for startups in the energy sector. Much more than a physical space, EDP Starter is a networking enhancer, inside and outside of the EDP Group, and a disseminator of knowledge, enabling startups to better prepare themselves for growth in both the domestic and international markets. Our network of partners, carefully selected among the best, will be a catalyst for success, guiding our startups throughout the different stages of the journey that now begins.



 **Website:** www.edpstarter.com

ES Ventures

ES Ventures is a private independent Venture Capital funds manager based in Lisbon, with 15 years of experience, more than €250M of assets under management, and investments in over 50 innovative companies all around the world. We support the best entrepreneurs and invest very selectively in early-stage innovative technologies addressing the pressing issues of environmental, demographical and global development.



ESPIRITO SANTO
Ventures

 **Website:** www.es-ventures.com

ÉVORATECH – Technological-Based Company Incubator of Évora

Évoratech results from a protocol between Évora Municipality and ADRAL – Alentejo's Regional Development Agency, with the aim of promoting entrepreneurship, particularly innovative, technology-based and high growth potential in the region. The building is part of the complex of the Alentejo Science and Technology Park, integrated in the Regional System of Technology Transfer SRTT. Évoratech comprises seven rooms for companies, a cowork space, a training room, a FabLab and a Dialogue Café.

Our FabLab ÉvoraTech is connected to a global network of FabLabs, enabling innovation and providing access to digital fabrication tools, and intending to reach every person in the community. The Dialogue Café is an open network of video conference designed for civil society. Through the Dialogue Café, it is possible to promote dialogue and cooperation between groups of people from around the world.

For more information: <http://www.adral.pt/pt/evoratech>



 **Website:** www.adral.pt/pt/evoratech

Faber ventures 

 **Website:** www.faber-ventures.com



**Fábrica de
STARTUPS**

 **Website:** www.fabricadestartups.com

**Hovione
Capital** *for Health.*

 **Website:** www.hovionecapital.com

Faber Ventures

Faber Ventures builds and invests in new Internet companies (mainly pre-seed and seed), focusing on mobility, SaaS, platforms and industries where network effects and digital distribution can change the game.

We act as a startup studio, early stage investor and offer a platform that leverages resident expertise, network and capital to help startups scale into larger markets on the path to growth.

Fábrica de Startups

Fábrica de Startups mission is to contribute to the promotion of entrepreneurship to support the creation of startups with growth potential targeting the global market. Fábrica de Startups is developing entrepreneurship through three different areas: acceleration programs, incubation of startups and events for entrepreneurs.

Fábrica de Startups is responsible for Energia de Portugal acceleration program and manages Startup Campus powered by Banif, one of the largest entrepreneurship centers in Europe located in the city center of Lisbon which already has more than 100 incubated entrepreneurs, 42 startups and a wide range of events opened to the startup ecosystem.

Hovione Capital

Hovione Capital is the venture capital arm of the pharmaceutical company, Hovione. Leveraging on the parent company's 55-year success history, and the success obtained over the past 20-years in the inhalation medical device space, the company is actively engaged in identifying, scouting, investing and building companies around engaged teams developing patentable or already patented technology in the medical device, medical technology and digitally charged products to enable better patient monitoring and medication compliance.



IPN

Built in 2002 on the initiative of Pedro Nunes Institute (IPN) and the University of Coimbra, the IPN-Incubator - Association for Incubation Activities Development Ideas and Business, is a private, nonprofit institution.

In IPN-Incubator companies have, in the first years of life, conditions that promote access to scientific and technological system and a wide range of services facilitating the boot process and enter the market, through training in technical areas and management and contact with national and international markets. The Incubator provides support for the initial stage of new innovative business projects and / or technology-based and advanced services. The priority are spin-offs arising from the University of Coimbra and startups to ensure a strong connection to the university environment, either by students, teachers or R&D activities.

Since late 2014, the IPN-Incubator also hosts the Incubation center of the ESA - European Space Agency in Portugal (ESA BIC Portugal).



 **Website:** www.ipn-incubadora.pt



Novabase Capital

Novabase Capital is a Venture Capital firm owned entirely by Novabase SGPS, SA. Its main purpose is to find and support innovative Portuguese ICT business projects in early development or expansion – Seed and Series A rounds. Novabase Capital has an unique, specific expertise and a long track record in the development of technology-based SMEs throughout Portugal.



 **Website:** www.novabasecapital.pt



PORTUGAL Ventures

Portugal Ventures focuses its venture capital investments in innovative, scientific and technology-based companies with competitive advantages for global markets.

We partner with exceptional entrepreneurs, in all economically relevant sectors, assisting them in achieving new levels of competitiveness and success at all stages of development and enabling high-growth Portuguese companies to achieve global status.

Founded in 2012 as a result of the merger of the three state-backed Venture Capital & Private Equity firms, Portugal Ventures manages around 450 M€ in assets, and has more than 100 portfolio companies.

To facilitate the access to seed capital, every 3 months Portugal Ventures runs a new call for applications to ensure a strong engagement with the entrepreneurial community and enable the fast processing of the deal flow, while ensuring quality evaluation with the participation of a large pool of expert reviewers, both in Portugal and abroad.



 **Website:** www.portugalventures.pt



 **Website:** www.sanjotec.com

Sanjotec

SANJOTEC is a Science and Technology Park in S. João da Madeira that aims to support technically and scientifically the regional enterprise community, through the dissemination of an innovative, creative and entrepreneurial culture.

SANJOTEC currently embraces the Business and Technology Center and more recently the Creative Industries Hub (Oliva Creative Factory).

These two infrastructures, which have been experiencing a sharp growth since its creation, currently host 83 entrepreneurial projects, 48 technology-based companies and 35 in Creative industries' fields.

Oliva Creative Factory encompasses a new generation of creative talent, assuring critical resources and training needed, but also establishing the linkage with the regional business reality, such as the traditional sectors in which the region has great expertise and know-how (footwear, apparel, textile and molds) but also in emerging sectors, thus adding value through subsectors such as design, fashion, and digital media.

Sonae IM

Sonae IM is a multinational IT corporate venturing company with a clear objective to invest and manage a portfolio of tech-based companies that are focused in telecommunications and retail. Present in 12 countries, Sonae IM is already leader in some relevant markets, having companies under its wing that are already worldwide references.

Startup Braga

Startup Braga is an innovation hub supporting a community of national entrepreneurs through programs that help Tech startups working on Mobile, E-commerce, MedTech and Nano technologies.

On the first edition of the acceleration program, all of the 7 participant teams benefited from more than 300 mentoring hours and specialized workshops, and raised 1,7 million euros of investment. The second acceleration program starts on the 21st April 2015.

Startup Braga makes part of a huge network of partners, recently enlarged by the signing of the protocols with the International Iberian Nanotechnology Laboratory – INL, Hospital de Braga and School of Health Science of Universidade do Minho.

Nowadays, Startup Braga is supporting 36 startups, in partnership with "Microsoft Ventures" exclusive for about only 20 accelerators in the world, providing access to many resources of an international network composed by 52 Microsoft Ventures partners.



 **Website:** www.investbraga.com/startup

🎯 Startup Lisboa

Startup Lisboa was founded with the aid of Lisbon Municipality, Montepio Bank and IAPMEI in 2012. As Lisbon's top incubator, its mission is to support startups through mentoring sessions, strategic partners, access to investment, specialized services, networking activities and work spaces. Their office spaces in downtown Lisbon are the perfect networking places for young entrepreneurs and companies. Startup Lisboa has already supported more than 200 startups and promoted the creation of more than 700 jobs, having nowadays around 80 startups and 300 entrepreneurs working in its buildings.



🌐 **Website:** www.startuplisboa.com

🎯 Startup Pirates

Founded in 2011, Startup Pirates is a fast-growing community of 2000+ young entrepreneurs, startup community leaders and mentors from 29 cities in 17 countries. In an intense one week program, Startup Pirates combines workshops and mentoring with a clear focus on accelerating the development of entrepreneurs and startups. We want to change the world, one entrepreneur a a time.



🌐 **Website:** startuppirates.org

🎯 Startup Sintra

Powering your Potential

StartUp Sintra is a specialist business incubator in Sintra, a industrial cluster of Lisbon Region.

We run a 8 week e intensive training programme for ambitious entrepreneurs and early stage businesses from the tech, digital, social, ecommerce, media, mobile & marketing sectors. Working with first year businesses, StartUp Sintra helps entrepreneurs to proactively tackle growth challenges and build a business capable of serious scale and more likely to attract appropriate investment backing.



🌐 **Website:** www.startupsintra.com



TAGUSPARK

PARQUE DE CIÊNCIA & TECNOLOGIA

 **Website:** www.incubadora.taguspark.pt



 **Website:** www.uptec.up.pt

Taguspark

Taguspark was created in 1992 by government initiative as the key component of an integrated plan involving 360 hectares, 150 of which are occupied by the Park. With the mission of promoting an urban and dynamic environment as well as the interaction between companies, R&D institutions and universities, Taguspark stimulates innovation and creativity for a knowledge economy. Located in Oeiras, it is still today the biggest Science and Technology Park in Portugal.

Taguspark Incubator promotes entrepreneurship, innovation and the creation of start-ups. Several international important and successful projects were born here (Talkdesk, Digisfera). Installed companies benefit from privileged access to R&D institutions as well as access to the most prestigious Portuguese engineering university, Instituto Superior Técnico, which has a campus at Taguspark.

Taguspark is often the place of multiple general interest events, namely related to science and technology that allow enormous networking opportunities.

UPTEC

The UPTEC - Science and Technology Park of the University of Porto is a structure created to support knowledge transfer between the University and the Market. Promoting the creation of technology, scientific and creative-based companies, and attracting national and international companies innovation centers, UPTEC contributes to the development of a true knowledge economy in the North of Portugal .

Its organization by thematic poles - Technology, Creative Industries, Biotechnology and Sea, follows a cluster strategy and sharing of resources which guarantees companies the specific support they need.

Since the beginning of its activity in 2007, UPTEC has supported the development of 320 business projects in areas as varied as the Nanotechnologies, New Materials, Energy, Health, Food, Biotechnology, ICT, Digital Media, Architecture, Interactive Marketing and Content production.

Ativar Portugal

STARTUPS.ATIVARPORTUGAL.PT



Ativar Portugal



[STARTUPS.ATIVARPORTUGAL.PT](https://startups.ativarportugal.pt)