



Parallels Plesk Panel 9.0 for Windows

31 March 2009

Jan Lekszycki

Key Account Manager Hosting Eastern Europe

Parallels Plesk Panel 9.0

Agenda:

Parallels Today

Parallels Plesk Panel

More than Control Panels

Add-ons

Parallels Today – Optimized Computing

Virtualization

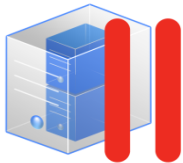
The best of both worlds with Hypervisor and OS Virtualization



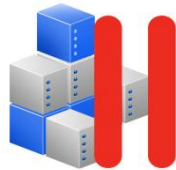
Parallels Desktop



Parallels Workstation



Parallels Server



Parallels
Virtuozzo Containers

Automation

Complete automation & management of Service Provider Business



Parallels
Business Automation



Parallels Operations
Automation



Parallels
Virtual Automation



Parallels
Plesk Products

Heterogeneous System Support

Baremetal/
Hosted
x86/x64

IA64

Windows
Hyper-V

Linux

Mac OS

VMware

Xen

Parallels Plesk Panel 9.0

Automate Your Hosting Business: **Easy, Profitable, and Complete.**



Easy: Up and Running in Minutes

- Complete your set-up and start selling in minutes
- Easy access to commonly used tasks and actions
- Easily customizable for all user levels

Profitable: Offer Market Leading Hosting Plans

- Sell and deploy 100s of Applications (APS-ready)
- Offer powerful reseller hosting plans
- Reduce end-user support costs

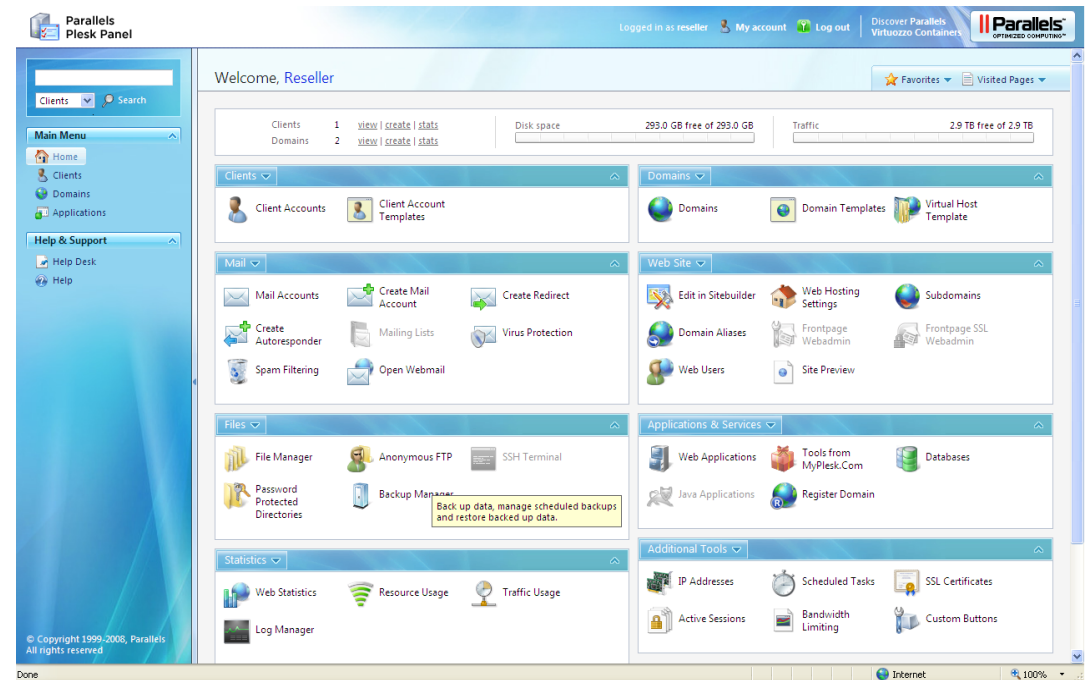
Complete: Automate your Hosting Business

- Thousands of features to run your business
- Scales along with the growth of your business

Parallels Plesk Panel 9.0: It's Easy

New: Enhanced Interface

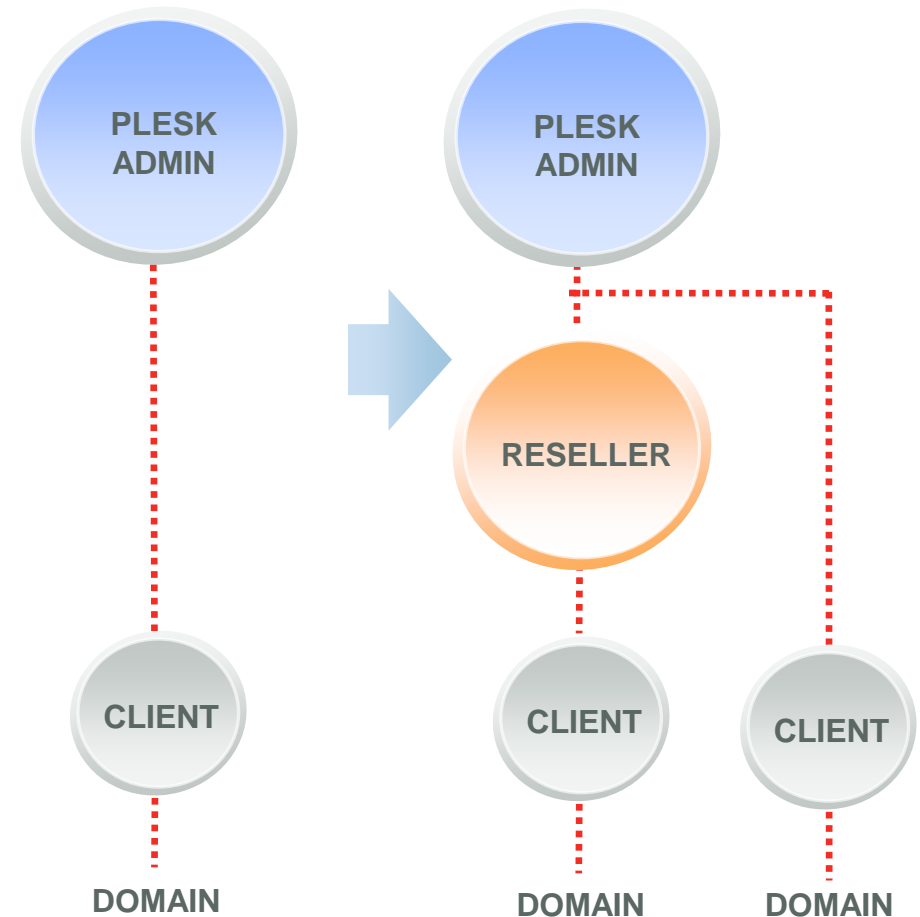
- Vista-like Skin
- Easy Access to commonly used tasks and actions
- Fully Customizable for all User Levels
- Simple Navigation allowing for even complex tasks to be completed in few clicks



Parallels Plesk Panel 9.0: It's Profitable

New: Reseller Level

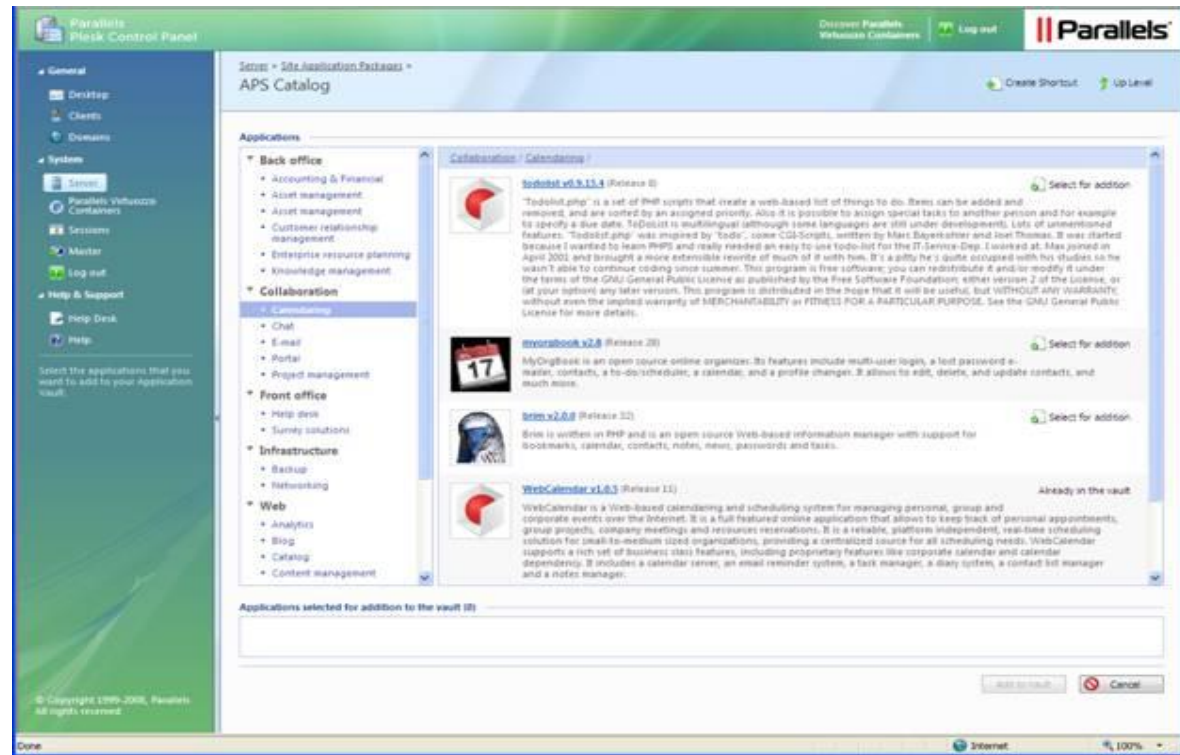
- Extra Login Level for Resellers
- Resellers can setup their own clients and domains
- Gives ability to those who buy Dedicated Servers with Parallels Plesk Panel 9 to sell Reseller Shared Hosting Services



Parallels Plesk Panel 9.0: It's Complete

New: Offer and Deploy 100s of Applications (APS catalog)

- Immediately Available for Download
- Flexible Search Criteria
- Push Into Client's Application Pools
- Can be installed on a per client basis
- Charge clients based on applications they use



Parallels Plesk Panel Use Cases

Channel/OEM: Dedicated/VPS Hosting Providers

Dedicated and VPS hosting providers use Parallels Plesk Panel:

- To allow their SMB customers easy management of server and applications and
- Shared hosting customers to run their shared hosting business

Smaller shared hosters and their resellers

Shared hosters use Parallels Plesk Panel to *offer shared hosting* to clients

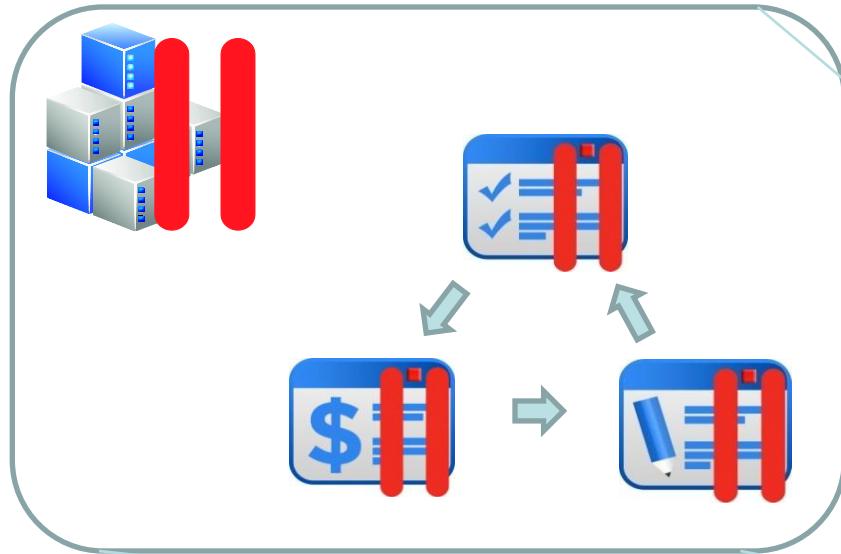
- Delegate tasks to resellers and end-users (domain owners)
- Manage business – server, service plans, applications, security, provisioning, etc.

Business - SMB

Businesses use Parallels Plesk to *manage their* server and applications (IT)

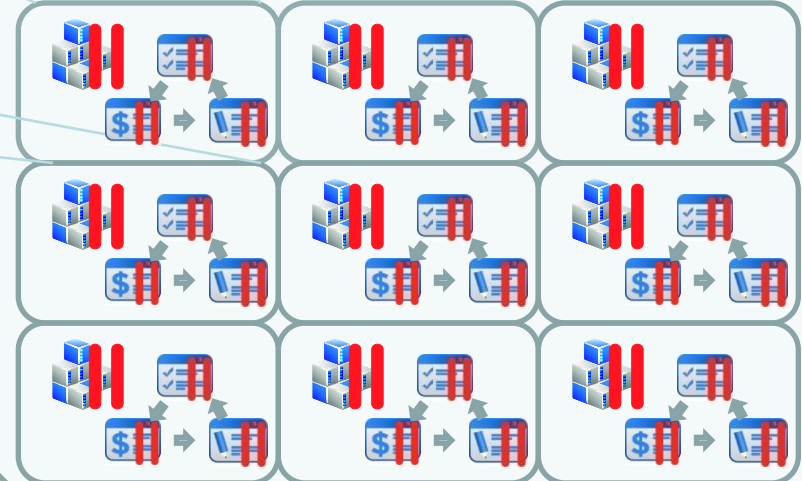
- Manage and configure DNS, email, databases, applications, web services (IIS 7, ASP.NET), FTP, SSL, middleware, analytics, and more
- Used by SMB's to run their entire IT operations (updates, security, etc)
- Instantly deploy 170+ applications

More Than A Control Panel



The Parallels® Plesk Panel 9.0 becomes even more powerful when placed on a virtualized server.

Hyper-V or
Parallels Virtuozzo Containers
for WINDOWS

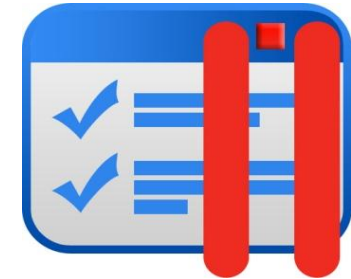


Add-Ons

Third Party Add-ons

Increase revenue by offering profitable add-ons.

The Bundles:



Parallels® Plesk Panel Power Pack:

- APS Catalogue- Over 150 ready to deploy applications
- Spamassassin- Industry leading spam filter
- Multi-Level Helpdesk- Built in ticketing system
- ColdFusion Support- for ColdFusion Developers
- Tomcat Support- for Java Servlets
- Advanced Database support- MySQL or MSSQL tools

Parallels® Plesk Panel Plus:

- Parallels Plesk Panel Power Pack
- Language Packs
- Added Support and Maintenance included

Add-Ons

Third Party Add-ons

Sell solutions that make sense:

Online Backup



Acronis True Image

Keep Data Safe, Customers Happy and Reduce Liability

- Complete Back Up and Recovery system
- Bare-Metal Restores
- Hot Imaging

Virus Protection



Dr. Web Anti-Virus

Protection from Viruses Reliably

- 100% score verified by Virus Bulletin
- 24x7 monitoring during outbreaks
- Sophisticated heuristic engine

E-commerce



Miva Merchant

Make E-commerce Easy

- Browser based shopping cart
- Sell Anything
- Convenient Management

Virus/Malware Protection



Kaspersky Anti-Virus

Award Winning Anti-Virus Defense

- Protection against trojans, worms, keyloggers, spyware and other viruses
- Superior detection rates
- Blocks malware as well as viruses

Game Servers



Game Server module

Make Money, play games

- Instantly add game servers
- Supports Counter-Strike and Battlefield 2
- Browser based configuration

Phone Service



VoipNow

Add PBX servers in a snap

- Manage pbx from the panel
- Fully Feature Multi-tenant system
- Add a whole new category to your business

Add-Ons

Third Party Add-ons

Some Windows Only Ala Carte Options-

myLittleTools

MyLittleAdmin

Manage MSSQL like a Pro

- Browser based database manager
- Powerful wizard based tools
- Access data from any where in the world

Gene6 FTP Server

Professional Windows FTP

- Remote administration
- Encrypted connection
- Easy to use



SmarterMail

Replacement for Exchange

- Online administration
- Flexible Spam Options
- Intuitive interface
- Supports Mobile devices including Blackberry and Iphone

SmarterStats

Complete analytics package

- Perform data mining on web traffic
- Sophisticated reporting tools
- World class web interface

SmarterTicket

Windows based helpdesk

- Remote administration
- Encrypted connection
- Easy to use

Call to action

- **Want to become a partner: send an email to gotconnections@parallels.com**
- **If you would like to have a Demo for Parallels Plesk Control Panel please visit: www.parallels.com/products/plesk/demo/**
- **Are you interested to learn more about Parallels Automation Solutions join webcasts - register today! www.parallels.com/webcasts**

... or just contact me

Jan Lekszycki

jlekszycki@parallels.com

mobile: +48 606 295 890

Thank you