Microsoft® tech-days 15 From the Desktop to the Cloud Years of Turning Vision into Value Hong Kong 2012









🔀 Office 🤇 🐼 Visual Studio 🖉 Windows 7



Windows Phone





Windows Azure: an overview

Abhishek Lal Senior Program Manager, Windows Azure Application Platform



Microsoft® tech.days Hong Kong|2012











Why Cloud?

Why Cloud?

Infrastructure (as a Service)



Why Cloud?



Why Cloud?





Application





Application

Virtual Machine









Focus for today's session





usage based



usage based

automated











global datacenter footprint



Video

Inside a datacenter



Microsoft

IT Pre-Assembled-Components (ITPAC)

Focus on Applications



Compute



Compute

Compute

Web / Worker Role



Compute

Compute

Web / Worker Role Environment for your application code



Compute
Web / Worker Role Environment for your application code Includes local storage



Web / Worker Role Environment for your application code Includes local storage Automated deployment and configuration



Web / Worker Role Environment for your application code Includes local storage Automated deployment and configuration Isolation, redundancy and load-balancing



Web / Worker Role Environment for your application code Includes local storage Automated deployment and configuration Isolation, redundancy and load-balancing Abstraction and Flexibility



Windows Azure has SDKs for: .NET languages

Java

PHP

Node.js

Developers can use:

Visual Studio

Eclipse

Other tools



H Windows Azure

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Server Rack 1 Server Rack 2





Server Rack 1 Server Rack 2

















Network Load Balancer

← Network loadbalancer configured for traffic





Windows Azure Storage





Storage

Windows Azure Storage Scalable, durable, available storage (100tb per account)



Storage

Windows Azure Storage Scalable, durable, available storage (100tb per account) Accessible via REST services, can be secured



Windows Azure Storage

Storage

Scalable, durable, available storage (100tb per account) Accessible via REST services, can be secured Drives – NTFS VHD mounted on compute instance



Storage

Windows Azure Storage

Scalable, durable, available storage (100tb per account) Accessible via REST services, can be secured Drives – NTFS VHD mounted on compute instance Blob – Large binary storage



Windows Azure Storage

Storage

Scalable, durable, available storage (100tb per account) Accessible via REST services, can be secured Drives – NTFS VHD mounted on compute instance Blob – Large binary storage can access over http





Storage

Scalable, durable, available storage (100tb per account) Accessible via REST services, can be secured Drives – NTFS VHD mounted on compute instance Blob – Large binary storage can access over http Max size of 1 terabyte

Windows Azure Storage



Storage

Scalable, durable, available storage (100tb per account) Accessible via REST services, can be secured Drives – NTFS VHD mounted on compute instance Blob – Large binary storage can access over http Max size of 1 terabyte Table – name/value pairs

Windows Azure Storage



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Storage

Table



Storage







Storage

Table

Partition



Partition



Partition









Storage

Table Partition Key 1 Key A Key 2 Key 3 **Partition** Key 1 Key B Key 2 Key 3 **Partition** Partition key Key 1 Row key Key C Key 2 → Key 3 > Property



Storage

SQL Azure Database



Storage
SQL Azure Database SQL Server relational database



Storage



Storage

SQL Azure Database SQL Server relational database Support for existing APIs and Tools (TDS protocol)



Storage

SQL Azure Database SQL Server relational database Support for existing APIs and Tools (TDS protocol) Max database size: 150 gigabytes



Storage

SQL Azure Database SQL Server relational database Support for existing APIs and Tools (TDS protocol) Max database size: 150 gigabytes PAAS Service based on SQL Server



Storage SQL Azure Database SQL Server relational database Support for existing APIs and Tools (TDS protocol) Max database size: 150 gigabytes

PAAS Service based on SQL Server Easy to provision and manage



SQL Azure Database SQL Server relational database Support for existing APIs and Tools (TDS protocol) Max database size: 150 gigabytes PAAS Service based on SQL Server Easy to provision and manage Data stored on multiple backend data nodes



Queue Service



Queue Service Durable messaging



Queue Service Durable messaging Load balancing and Load leveling

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Queue Service Durable messaging Load balancing and Load leveling Service Bus



Queue Service Durable messaging Load balancing and Load leveling Service Bus Connects applications

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Queue Service Durable messaging Load balancing and Load leveling Service Bus Connects applications Asynchronous and Synchronous (with Relay)

Queue Service Durable messaging Load balancing and Load leveling Service Bus Connects applications Asynchronous and Synchronous (with Relay) Rich Publish / Subscribe platform

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Queue Service Durable messaging Load balancing and Load leveling Service Bus **Connects** applications Asynchronous and Synchronous (with Relay) **Rich Publish / Subscribe platform** Supports REST, WCF and .NET programming



Queue Service Durable messaging Load balancing and Load leveling Service Bus **Connects** applications Asynchronous and Synchronous (with Relay) **Rich Publish / Subscribe platform** Supports REST, WCF and .NET programming **Queues and Topics-Subscriptions**







Load Leveling Receiver receives and processes at its own pace



Receiver receives and processes at its own pace Temporal Decoupling Allows taking the receiver offline for servicing or other reasons



- Load Balancing
 - Can add receivers as queue length grows













Security/Identity



Security/Identity

Active Directory Access Control Service



Security/Identity

Active Directory Access Control Service Used to authenticate and authorize users



Security/Identity

Active Directory Access Control Service Used to authenticate and authorize users Integration Single Sign On and centralized authorization into your web applications



Security/Identity

Active Directory Access Control Service Used to authenticate and authorize users Integration Single Sign On and centralized authorization into your web applications Standards-based identity providers



Security/Identity

Active Directory Access Control Service Used to authenticate and authorize users Integration Single Sign On and centralized authorization into your web applications Standards-based identity providers Enterprise directories (e.g. Active Directory Federation Server v2.0)



Security/Identity

Active Directory Access Control Service Used to authenticate and authorize users **Integration Single Sign On and centralized** authorization into your web applications Standards-based identity providers **Enterprise directories (e.g. Active Directory Federation** Server v2.0) Web identities (e.g. Windows Live ID, Google, Yahoo!, and Facebook)



Security/Identity



Security/Identity

Application (On-premises or cloud)



Security/Identity



Application (On-premises or cloud)



Security/Identity

Identity Providers (IdPs)








Security/Identity

Identity Providers (IdPs)







Security/Identity

Application

(On-premises or cloud)

Identity Providers (IdPs)





























Distributed, In-memory caching





Distributed, In-memory caching Faster access to repeatedly used data





Distributed, In-memory caching Faster access to repeatedly used data Data can be





Distributed, In-memory caching Faster access to repeatedly used data Data can be Any serializable CLR Object



Distributed, In-memory caching Faster access to repeatedly used data Data can be Any serializable CLR Object XML

- Distributed, In-memory caching Faster access to repeatedly used data
- Data can be
 - Any serializable CLR Object
 - XML
 - **Binary data**

- Distributed, In-memory caching
- Faster access to repeatedly used data
- Data can be
 - Any serializable CLR Object
 - XML
 - Binary data
- Used to increase performance



- Distributed, In-memory caching
- Faster access to repeatedly used data
- Data can be
 - Any serializable CLR Object
 - XML
 - Binary data
- Used to increase performance
- Session State provider for sharing from Azure to on-premise



Content distribution network



Content distribution network Why?



Content distribution network Why? Low Cost



Content distribution network Why? Low Cost Low Complexity



Content distribution network Why? Low Cost Low Complexity High Performance



Content distribution network Why? Low Cost Low Complexity High Performance High Availability



Content distribution network Why? Low Cost Low Complexity High Performance

High Availability

Caches blob data locally at global access points



- Content distribution network Why?
 - Low Cost
 - Low Complexity
 - High Performance
 - High Availability
- Caches blob data locally at global access points
- Allows faster global access to repeatedly read data



- Content distribution network Why?
 - Low Cost
 - Low Complexity
 - **High Performance**
 - High Availability
- Caches blob data locally at global access points
- Allows faster global access to repeatedly read data Reduce bandwidth usage



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- Increase performance



- Content distribution network Why?
 - Low Cost
 - Low Complexity
 - High Performance
 - High Availability
- Caches blob data locally at global access points
- Allows faster global access to repeatedly read data
- Reduce bandwidth usage
- Increase performance
- Streaming capabilities



Existing CDN Customers

CDN

Windows Update Zune Video

Hotmail Bing Maps

MSN/ MSN Video MSN Ads

Beijing Olympics Microsoft AJAX CDN Microsoft® & zune® msn.

THE STUDIO A Microsoft® Experience

Reach, Scale and Capability



MULTIPLE TERABITS PER SECOND OF CAPACITY 24 GLOBAL LOCATIONS WITH 99.95% AVAILABILITY



Marketplace



Marketplace

Find Windows Azure Applications and Data



Marketplace

Find Windows Azure Applications and Data For SAAS applications (can be paid/free)



Marketplace

Find Windows Azure Applications and Data For SAAS applications (can be paid/free) Allows direct access to data via ODATA



Marketplace

Find Windows Azure Applications and Data For SAAS applications (can be paid/free) Allows direct access to data via ODATA








SQL Azure Data Sync





Connectivity

SQL Azure Data Sync SQL Azure databases in different datacenters



Connectivity

SQL Azure Data Sync

SQL Azure databases in different datacenters SQL Azure databases and SQL Server databases

SQL Azure Data Sync



Connectivity

SQL Azure databases in different datacenters SQL Azure databases and SQL Server databases Traffic Manager

SQL Azure Data Sync



Connectivity

SQL Azure databases in different datacenters SQL Azure databases and SQL Server databases Traffic Manager Spreads user requests across Windows Azure datacenters

SQL Azure Data Sync



- SQL Azure databases in different datacenters SQL Azure databases and SQL Server databases Traffic Manager Spreads user requests across Windows Azure datacenters
- Connect

SQL Azure Data Sync



- SQL Azure databases in different datacenters
 - SQL Azure databases and SQL Server databases
- Traffic Manager
 - Spreads user requests across Windows Azure datacenters
- Connect
 - Connects Windows Azure VMs to on-premise Windows Server computer

SQL Azure Data Sync



- SQL Azure databases in different datacenters
- SQL Azure databases and SQL Server databases
- Traffic Manager
 - Spreads user requests across Windows Azure datacenters
- Connect
 - Connects Windows Azure VMs to on-premise Windows Server computer
 - Secure machine-to-machine connection

SQL Azure Data Sync



- SQL Azure databases in different datacenters
- SQL Azure databases and SQL Server databases
- Traffic Manager
 - Spreads user requests across Windows Azure datacenters
- Connect
 - Connects Windows Azure VMs to on-premise Windows Server computer
 - Secure machine-to-machine connection
 - No changes to network infrastructure needed

Compute: \$0.04 to \$0.96 per hour per instance

X-Small	Small	Medium	Large	X-Large
1 x 1.0Ghz	1 x 1.6Ghz	2 x 1.6Ghz	4 x 1.6Ghz	8 x 1.6Ghz
(low IO)	(moderate IO)	(high IO)	(high IO)	(high IO)
768 MB memory	1.75 GB memory	3.5 GB memory	7.0 GB memory	14 GB memory
20 GB storage	250 GB storage	500 GB storage	1000 GB storage	2000 GB
(instance storage)				

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 Storage: \$0.14 per GB per month & \$0.01 per 10,000 operations

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20 GB storage	250 GB storage	500 GB storage	1000 GB storage	2000 GB
(instance storage)				

Storage: \$0.14 per GB per month & \$0.01 per 10,000 operations
Bandwidth: Inbound Free, Outbound \$0.12-\$0.17/GB

MSDN Benefits

Free Windows
 Azure for
 Professional,
 Premium, and
 Ultimate subscribers



MSDN subscribers

Get free access each month, including up to \$3,700.00 in annual Windows Azure benefits

LEARN MORE ightarrow



BizSpark members

Get free access each month, including up to \$3,700.00 in annual Windows Azure benefits

LEARN MORE ightarrow



MPN members

Get free access each month, including up to \$1,300.00 in annual Windows Azure benefits

LEARN MORE ightarrow

Multiple Languages

Vindows Azure				Q 🕻 SIGN
home pricing deve l overview .net	ре соммилиту suppor node.js java ph	n account p downloads		free trial 🧿
Dow	nloads		java	
Get the full installs	tools you ne	eed. Fast.		node.js
Get the full installs .net	tools you ne node.js	eed. Fast. _{java}	php	other
Get the full installs .net • Visual Studio Tools • Client Libraries for .NET	node.js PowerShell Tools Node.js for Windows	java Seclipse Tools Client Libraries for Java	php Command Line Tools Client Libraries for PHP	other Command Line Tools Emulators
Get the full installs .net Visual Studio Tools Client Libraries for .NET install	tools you ne node.js ? PowerShell Tools Node.js for Windows install	eed. Fast. java Eclipse Tools Client Libraries for Java 	php Command Line Tools Client Libraries for PHP install	other Command Line Tools Emulators

Stackoverflow

→ http://stackoverflow.com/questions/tagged/azure



Getting started http://WindowsAzure.com



Related Sessions

PBC353 Scott Golightly 6 th May @ 9:00am	Controlling Application Access with Windows Azure
PBC305 Abhishek Lal 6 th May @ 11:00am	Using Microsoft Visual Studio [®] to Build Applications that Run on Windows Azure
PBC216 Sam Leung	Understanding the Application Portfolio Assessment
6 th May @ 1:30pm	and Migration Strategy to Windows Azure
PBC384 Abhishek Lal	Windows Azure Service Bus Introduction: Why, What,
6 th May @ 4:45pm	How
PBC276 Ben Ng	A Lap Around Microsoft Dynamics CRM and
7 th May @ 9:30am	Microsoft Dynamics CRM Online
PBC389 Scott Golightly 7 th May @ 11:00am	Windows Azure and Windows Phone - Creating Great Apps
PBC283 Matt Valentine	Coding 4Fun - Kinect, Microcontrollers and Windows
7 th May @ 1:30pm	Phone
PBC379 Abhishek Lal	Windows Azure Service Bus: Advanced Messaging
7 th May @ 3:15pm	Features

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