

Microsoft Ventures

Customer Access
Program

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Special Edition:
Retail, Consumer Goods, Hospitality and Travel

I believe innovation is the most powerful force for change in the world. People who are pessimistic about the future tend to extrapolate from the present in a straight line. But innovation fundamentally shifts the trajectory of development.

– Bill Gates



Headquarters: Stevenson, WA, United States

Industry: Online Retail, Ecommerce and Conversion

Website: www.4-tell.com >>

4-Tell's Boost® Recommendations engine increases sales for retailers with personalized cross-sell and up-sell across all channels. Driven by our next-generation technology, Boost integrates easily and provides recommendations that automatically personalize product offerings with every click a shopper makes. Designed to enable retailers of all sizes to connect with consumers no matter where they are, the entire suite of Boost products can be integrated quickly and begin providing a more engaging shopping experience across web, e-mail, mobile, or in-store environments. Personal, powerful, and profitable, Boost puts the retailer in control every step of the way.



Headquarters: Ciutadella de Menorca and Barcelona, Spain
Industry: Electronic
Website: www.biloop.com >>

The voice analysis system quickly identifies people's moods regardless of culture or language thanks to our voice identification technology. This technology allows all kind of natural spoken languages to be translated and deciphered into a series of standard emotions. The system is able to read any type of sound that is distinctive, repetitive and recognizable. Biloop Emotions SL will work on the identification of more emotions and moods of people. The first results of the identification of emotions have been a success. This innovative technology has been patented and will open up a complete new field of consumer electronics. The patent eliminates the cost constraint associated with DSP applications.



Headquarters: Windisch, Aargau, Switzerland
Industry: CRM, Travel, Retail, Financial Services, Brands
Website: www.biztelligence.ch >>

BizTelligence is a CRM boutique that built and launched three SAAS platforms since 2011. TrueSense — a video analytics and Windows Azure cloud-based retail monitoring system to optimize staffing and shelf space. TransAction Allianz Schweiz (www.transactionallianz.ch) — a transactional customer address data pool for mail order companies or any other customer data silos. Loyalty Marketing (www.loyaltymarketing.de) a cloud-based loyalty marketing platform that integrates with Facebook, POS systems, terminals, websites and autoscoring email and SMS couponing through its world-class API (<http://api.loyaltymarketing.de>). With these three platforms we realize integrated, consumer context based, mobile applications that increase customer loyalty and ROMI (Return on Marketing Investments).



Headquarters: Paris, France / Tunis, Tunisia / New York, NY, United States
Industry: Business Intelligence, Marketing, Big Data, Dashboards, Open Data, Data Visualization, Made for Retail and Marketing
Website: www.captaindash.com >>

We're shaking up the marketing world with Big Data.

Captain Dash creates real-time dashboards for marketers. Big Data, beautiful data visualizations, and an intuitive interface are all part of this new Business Intelligence tool. For the first time, marketers can visualize, analyze, and interact with all their data in one place. Captain Dash gives marketers the power to synchronize all company data, add data from open sources and external factors (ex. weather reports, traffic conditions), and generate stunning and dynamic visual explanations to drive insights for their business.

Be part of the data revolutions with Captain Dash.



Headquarters: New York, NY, United States
Industry: Digital Communications, Technology, E-commerce
Website: www.chatid.com >>

ChatID lets brands and consumers chat anywhere. Today, the world's largest retailers use ChatID to instantly connect their shoppers with product experts at any brand. ChatID integrates with brands' and retailers' existing live chat solutions, simplifying participation for all.

ChatID is venture-backed by FirstMark Capital, Lerer Ventures, SV Angel and several notable angel investors. We are leaders in XMPP/Jabber - the technology powering chat for billions of people every day. Our founding team built Prosody, the highest-performance and fastest-growing XMPP communications server. In 2012, ChatID, along with SAP, won the Vision Awards from the Technology Services Industry Association.



Headquarters: Los Altos, CA, United States / R&D: Moscow, Russia
Industry: Media, Online Video, E-Commerce, Advertisements
Website: www.clickberry.com >>

We at ClickBerry, do believe that the future of the media is about interactivity with videos, pictures and apps all combined together. We see video as a new way to communicate and to be more creative. It is not the same for us as it has been for many years since Brothers Lumier's first movie. We believe that video can give much more possibilities than just pause and rewind.

We create tools for professionals who want to show interactive content on TV, which people can control with natural speech, as well as free apps for e-commerce to promote merchandise in a new engaging way with clickable video on Facebook.

Founded in 2011, we are based in Los Altos (California) and Moscow (Russia). Since 2011 we've grown from 4 people to 25 professionals united by the idea to bring interactive smart content to every living room.



Headquarters: Paris, France / Ann Arbor, MI, United States / London, United Kingdom
Industry: eCommerce
Website: www.commerceguys.com >>

Commerce Guys provides online merchants with innovative and powerful eCommerce solutions. From solutions for the most high-traffic e-retail sites to enterprise-class offerings designed for small and mid-size e-merchants worldwide, Commerce Guys provides industry leading Platform-as-a-Service (PaaS) products, customized development, consulting, training and support services.

Drupal Commerce, created by Commerce Guys, is an open-source eCommerce framework enabling e-retailers to build flexible, high-powered commerce sites based on Drupal. The Drupal Commerce framework is available at no cost.

Commerce Guys' mission is to serve Internet merchants by helping them leverage the power of Drupal for their online stores with cutting-edge technology, expertise and open-source collaboration.



Headquarters: Wilmington, DE / Philadelphia, PA, United States
Industry: Internet, Software as a Service, Video Advertising
Website: www.cwyze.com >>

cWyze transforms video into an interactive dialogue with viewers online and on mobile, with data delivered in real-time. The typical buyer is the VP for Marketing, Brand Management, or Corporate Communications. Currently marketing to health care/ pharma, consumer goods, legal and finance. With cWyze's highly-intuitive tool set, content owners can deliver customized viewer engagements for branding, messaging and product offerings. Born as a SaaS in the Windows Azure Cloud, cWyze is a secure, enterprise-proven platform to power video with: customized content, quizzes/tests, instant surveys, judging polls, document download/print/email, product purchase, incentives/rewards, virtual currency, sharing tools, charitable donations and more.



Headquarters: Denver, CO, United States
Industry: Retail, Internet
Website: www.digitalfolio.com >>

Digital Folio® is a revolutionary digital engagement and market intelligence platform for retailers and shoppers. Our patent pending technology organizes and maintains up-to-the-minute pricing and product choices from across multiple retailer sites in a browser, on a mobile phone, tablet or desktop. Consumers love the simplicity of not having to switch from site to site because it saves time, money and they get instant deals from retailers not available elsewhere—all based on their shopping behavior and purchase intent. Retailers and advertisers gain an entirely new way to compete by using our proprietary, intra-day, crowd-sourced tracking data to dynamically deliver price changes, discounts and specials on any digital storefront—including Amazon.com.



Headquarters: Marlow, United Kingdom / London, United Kingdom / Atlanta, GA, United States

Industry: Consumer Goods and Manufacturing, Distribution

Website: www.exceedra.com >>

Exceedra is focused on providing integrated Commercial and Supply Chain Insight and Planning solutions. Our products help companies in the consumer goods, and manufacturing sectors improve revenues, margins and service levels by:

- Helping commercial teams improve ROI with customer investments, opportunity identification and forecasting leading to increases in sales and margins.
- Helping supply chain teams improve forecast accuracy and supply planning which improves servicing levels, reducing working capital and supply cost.

Exceedra has over 50 clients globally including Bacardi, United Biscuits , Pirelli, Twining's, Ginsters and Plum.

Our focus areas are Integrated Business Planning including demand forecasting, supply chain planning, trade promotional planning, margin modelling, category planning, retail POS analytics.



Headquarters: Houston, TX, United States

Industry: Social Networking, Digital Media, Visual and Audio Social Marketing, Business Use of Photos

Website: www.eyemeapp.com >>

eyeMe offers a mobile and web based application that lets individuals and businesses take any photo, add an audio caption and share it through multiple channels for social networking, social marketing or business collaboration. The social aspects of the application allow users to send voice tweets to Twitter and voice posts to Facebook as well as photos with audio captions. With the eyeMe app, companies, brands and entertainers can use the visual and audio features to communicate and engage with customers and fans in more powerful ways.



Headquarters: Toronto, Canada
Industry: Social Commerce
Website: www.fansfave.com >>

We develop intelligent social commerce technology to help consumers discover great products from their favorite brands. FansFave can import entire product catalogues from online stores into Facebook pages with one click. Consumers can subscribe to their favorite brands to receive personalized product recommendations in real-time. FansFave is a free Facebook application for consumers and businesses, and sells add-on modules including analytics, data services, and digital coupons. We are currently focused on fashion and beauty.



Headquarters: Moscow, Russia
Industry: Apparel Retail and E-tail
Website: www.fittingreality.com >>

Fitting Reality is developing a virtual fitting room based on augmented reality and Kinect for Windows Virtual Interactive Podium. VIPodium is a cross-platform system that allows customers to virtually try on clothes. For customers this means a unique controllable and interactive shopping experience solving their FIT/SUIT dilemma. Record your own ShapeID profile, get measured once, and then use it for shopping at any online store. For fashion brands and retailers this means utilizing a unique opportunity to not only boost profit margins and competitiveness, but challenge the very basics of retail industry through creating new standards of tomorrow's fashion retail.



Headquarters: Israel
Industry: Information Security
Website: www.foresight-air.com >>

Foresight provides a unique cloud-based solution for business continuity, secure deployment and high availability to high profile web sites. Using Foresight, web site owners can now handle downtimes, disaster recovery, business continuity, peak-time load, denial-of-service and cyber-attacks and any other interruptions in web based content and services availability.

GAUGEMOBILE

Headquarters: Vancouver, Canada
Industry: Marketing (Mobile)
Website: www.gaugemobile.com >>

For brands and media suppliers who want to engage consumers through mobile devices, Gauge Mobile provides tools and services for implementing, managing and tracking marketing initiatives that use Near Field Communication (NFC) or Quick Response Codes (QR Codes). Our product, Scanvee, is an open enterprise platform that enables fast and cost efficient deployment of mobile content through traditional media. By mobile enabling traditional media channels the advertiser is able to transform every ad into an interactive point-of-sale, capable of delivering content, gathering feedback and processing transactions.



Headquarters: Montclair, NJ, United States
Industry: Marketing, Promotional, Recruitment,
Market Research
Website: www.mygraffitiwall.com >>

GraffitiWall: Social TV That's More Fun With In Depth Fan Behavior Insights

GraffitiWall is a "Brandable" software platform that allows programmers to create immersive branded social networking communities, which foster stronger connections between Fans and Brands. GraffitiWall is the only social media platform that provides a sense of place — where both Fans and Brands can congregate and communicate together resulting in deeper engagement and more comprehensive feedback.



Headquarters: Beijing, China / Shanghai, Shenzhen, China
Industry: Internet, Digital Marketing, Data Mining
Website: www.gridsum.com >>

Gridsum is a leading provider of Online Business Optimization products and services, through its cloud-based platform Gridsum Dissector, helping businesses measure, analyze and optimize online performance, with 300+ clients among 18 industries, including 40+ Fortune 500 and China 500 enterprises.



Headquarters: Oporto, Portugal
Industry: Information Technology
Website: www.inovretail.com >>

We are a Retail Innovation company, fully invested in researching and developing new technological solutions designed to improve the customer store experience. Our solutions help retailers create store environments that are more appealing, dynamic and customer oriented, thus improving customer satisfaction and revenue potential.

We deliver solutions that provide in-depth insight and measure capabilities on how customers interact with retail spaces, providing retailers with tools to make fact based business decisions regarding store ecosystem.

Our team and our solutions offer a highly differentiated approach to Customer Experience Management, delivering innovative and fully integrated solutions on an everyday changing world.



Headquarters: Buenos Aires, Argentina / Miami, FL, United States
Industry: Technology
Website: www.kimetric.com >>

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Kimetric is a revolutionary technology that provides retailers with the tools to understand customer behavior within the store and measure the effectiveness of indoor marketing campaigns. Using Kinect for Windows devices, Kimetric is able to measure store traffic and gather information about the interactions of the consumers throughout the purchasing process which involve actions from the window display to the checkout counter. What is more, due to the anonymous facial recognition system and skeletal tracking, it can determine the profile of the customers which consists of 4 parameters: gender, age, height and size. All this data is provided to the brand in real time, which enables them to measure product conversion rates, A/B test window displays or products, queue time, bounce rates, etc.. The retail experience can now be customized to fit each individual customer and the store can take action as their customers preferences have been captured by Kimetric.



Headquarters: London, United Kingdom
Industry: Augmented Reality
Website: www.kishinoaugmentedreality.com/www.vi-see.com >>

Global Leaders In Augmented Reality, 3D Product Recognition and virtual glasses: Kishino delivers proven, scalable augmented reality solutions for retailers and retail brands. We have taken augmented reality beyond the realm of pure entertainment and marketing campaigns bringing the third dimension to online shopping. Using our unique 3D product recognition we can now overlay digital information/ advertising on any product, building or even person.

Augmented Reality Technology for the Mass Retail Market:
Using Kishino's technology, our clients are able to integrate interactive augmented reality experiences into every day shopping — be it online, on their mobile, in-store or in a pop-up shop or kiosk.

Virtual Clothes and Wardrobe:
We are using our technology across fashion retail to initially reduce costs savings throughout the supply chain, we can then apply these virtual assets to pre-promote clothing and allow consumers to try-on virtual clothes via PC or mobile.



LEMURRETAIL

Headquarters: Rosslyn and Arlington, VA, United States
Industry: Retail
Website: www.golemur.com >>

Lemur's mobile inventory management platform enables retailers to move slow-moving and aged inventory at the best possible prices and in the shortest amount of time. Lemur replaces the imprecise method of arbitrary mark-downs with a dynamic, customer-focused system. Developing a one-to-one relationship with customers and making intelligent discount adjustments based on available data it ensures velocity and profit. The unique data gathering tool also enables managers to have short, impactful interactions with their local customers.



Headquarters: Lodz, Poland
Industry: Mobile Apps, Mobile Advertising, M-Commerce
Website: www.listonic.com >>

Listonic is a cloud-based handy shopping list that makes regular shopping more convenient and faster with a mobile app that fits into a modern lifestyle. Smart features include auto-ordering by store aisles, sharing, barcode scanning, coupons and discounts, even turning online recipes into shopping lists (with just 1 click). Finally Listonic lets you order groceries from a variety of supermarkets and have it delivered or ready for pick up at your favorite store. With over 230,000 registered users in Poland (700,000 products monthly), Listonic is getting ready to enter English-speaking markets.



Headquarters: Lengwil-Oberhofen, Switzerland
Industry: Logistics, Automotive, Retailing
Website: www.logistikbroker.com >>

LogistikBroker offers a SaaS-based supply chain and warehouse management system that helps optimize logistics management and total material flow by over 30 percent.

- Warehouse and supply chain management
- Transport control system
- Fulfillment



Headquarters: Paris, France / Berlin, Germany / Ufa, Russia

Industry: Software

Website: www.lokad.com >>

Lokad is a Big Data Analytics specialist located in Paris, Berlin and Russia. By combining cloud computing, machine learning and complex statistics we turn large amounts of data into specific, actionable intelligence. Applications include inventory optimization, customer profiling, store optimization and marketing automation. In 2010 Lokad received the first Microsoft Windows Azure Award out of 3,000 companies worldwide and in 2012 Wired Magazine UK named Lokad one of Europe's 100 Hottest Startups.



Headquarters: Moncton, Canada / Toronto, Canada

Industry: Social and Content Analytics Software

Website: www.lymbix.com >>

www.measure.ly >>

The measure.ly platform delivers content marketing and attribution analytics solutions to brands and publishers. Clients can determine the value of social and digital content based on goal conversions, and measure the value of community to campaign performance. Brands can leverage publisher communities that drive the most conversions for a marketing campaign. Publishers in turn can now directly measure the value of their content and community to a brand-sponsored campaign.

For research firms and others requiring only timely insight in social conversation, our SocialAPI collects content from Twitter, Facebook, blogs, etc.; including our proven sentiment technology to track conversation tone.



Headquarters: Northampton, United Kingdom / Sydney, Australia
Industry: All Industries
Website: www.mapcite.com >>

“Sophistication from Simplification”

MAPCITE technology fuses together location and business intelligence enabling the rapid visualization, gathering, interrogation and sharing of enterprise wide data — our sophisticated and elegant platform vividly brings your data to life across all devices.

MAPCITE's easy to use solutions include 'Big Data', leading-edge personal geofencing applications, marketing and loyalty tools, mobile apps, predictive and animated mapping.

MAPCITE's suite of applications and tools – including add-ins for Microsoft software like Excel and Dynamics, integration with SharePoint – harness the power of Location Intelligence, transforming facts into powerful new business tools, delivering significant insight and relevance from data across any organization, in any sector.



Headquarters: Herzeliya, Israel
Industry: Retail and eCommerce
Website: www.marketYZe.com >>

MarketYze is a Next Generation Dynamic Price Planning and Management solution that helps on-line and traditional retailers manage and execute their pricing strategy in today's dynamic world.

MarketYze is a must-have tool in today's volatile retail market – it enables traditional and on-line retailers to constantly analyze their pricing strategies for their full product catalog across the entire competitive landscape and helps them make informed and timely pricing decisions using their real market price positioning.

It is a Big Data cloud based multi-tenant SaaS solution available anywhere and anytime and offers a unique product matching technology based on patent pending algorithms that were developed over the past 6 years and yields a high level of accurate matching ratio.



Headquarters: Mountain View, CA, United States

Industry: Software

Website: www.matterport.com >>

Matterport allows anyone to quickly and easily make digital copies of the physical world — using its own 3D imaging system to bring the world's houses online. Matterport's camera uses Kinect-like hardware to create a 1 inch accurate, photorealistic model of a typical 1,500 square foot house in an hour and the real-time feedback system allows operators to be trained in less than 15 minutes. Its web and mobile based 3D viewer allows anyone to walk through a space, take measurements, and plan remodels with unprecedented ease and fidelity. Matterport makes the end-to-end process of working with 3D spaces seamless.



Headquarters: Munich, Germany / San Francisco, CA, United States

Industry: Augmented Reality Software and Solutions Provider, Including Custom Development and Client Services Projects

Website: www.metaio.com >>

Metaio, founded in 2003, is a provider of Augmented Reality (AR) software and solutions. With more than 500 B2B clients including LEGO, Volkswagen, Macy's, Mitsubishi Electric and 3M, an international partner network, and an extensive patent portfolio, Metaio is the pioneer and leader in this field. Metaio serves the entire AR stack from hardware to user — with research partnerships driving chipset-level optimization, an advanced, cross-platform software suite for the developer community, and a portfolio of custom client services projects. Metaio is driving the development and adoption of real-world, useful augmented reality.



Headquarters: San Francisco, CA, United States / Raanana, Israel

Industry: Technology

Website: www.mintigo.com >>

Mintigo operates the world's first Customer Search Engine™, scanning the Web and social networks to provide marketers with a feed of prospects and campaign intelligence. Only Mintigo can analyze massive amounts of unstructured data on the Web to discover the unique CustomerDNA™ for any product. By discovering who is likely to buy today, Mintigo helps its customers send relevant, personalized campaigns, doubling campaign conversions and increasing revenue per customer.

NCONNEX

Headquarters: New York, NY, United States

Industry: Furniture, Retail, Home and Office Design,
Home Appliances, Education

Website: www.nconnex.com >>

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We develop sophisticated and mobile-based technologies that digitize and merge the products and environments seamlessly, creating a new shopping experience by allowing consumers to see the product in their real space. It not only helps buyers make better and faster purchase decisions, but also helps the E-commerce and home furnishing business increase sales.



ParcelGenie

Headquarters: Brighton, United Kingdom / London,
United Kingdom

Industry: Mobile, Gifting, Retail, Social

Website: www.parcelgenie.com >>

ParcelGenie has pioneered a new way to gift and purchase products. ParcelGenie's technology platform enables products to be sent to people as quickly and seamlessly as sending a SMS; all that is needed is a virtual address. For example, to send a gift using a mobile phone, all that is needed is the recipient's mobile number; no delivery address is required. The recipient of a gift receives an instant gift alert and enters their delivery address.

ParcelGenie's instant gift messaging platform enables organizations to offer their products for immediate purchase and sharing, providing a new, highly social sales channel.



PATTERNBUILDERS

Headquarters: Foster City, CA, United States

Industry: Financial Services, all industries (Retail, Pharmaceutical, Banking, etc.) dealing with Big Data

Website: www.patternbuilders.com >>

blog.patternbuilders.com >>

We provide a big data analytics platform that is web-centric, cloud-ready, and fully supports real-time, batch, and geographic analysis on datasets of any size. We make the development and use of big data applications fast and easy in the cloud or on premise. With our platform:

- Service providers can develop their own applications to meet specific industry or client needs.
- Organizations and businesses can easily meet their ongoing big data analytics needs.

The PatternBuilders analytics applications come in two flavors:

- AnalyticsPBI is their enterprise-grade analytics application for business users, analysts, and quantitative analysts across any industry.
- FinancePBI is an example of a pre-built analytics application built on top of AnalyticsPBI that includes the data feeds and metrics to support a specific industry. FinancePBI is the first financial services big analytics solution built for the cloud.

Services are provided using a combination of on-demand, cloud-based, and hybrid models.



Headquarters: Dublin, Ireland
Industry: Big Data, Enterprise Apps, Education
Website: www.rippleplatform.com >>

Ripple's SaaS platform provides tailored social plugins to build social engagement across web, mobile and social touchpoints and deliver Actionable Live Intelligence[®] through proprietary insights and analytics.

Ripple allows brands to create tailored social plugins that are easy to personalize to match one's brand identity. They can be deployed on a website or any other digital property with minimal technical expertise within a few minutes.

We have developed proprietary insights methodologies to create Actionable Live Intelligence[®]. We're helping business managers to make the right decisions in real-time. Our thinking blends marketing communications, social media technologies and eCommerce objectives.

Ripple is a comprehensive end-to-end business solution that is



Headquarters: Petah Tiqua, Israel
Industry: E-commerce Software Tools
Website: www.rotaryview.com >>

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360 product viewer Saas platform, RotaryView makes 360° photography available not only to the large enterprises, but to e-commerce vendors of all sizes. E-commerce vendors can increase sales, in a fuss-free, easy-to-use, comparatively inexpensive way, which does not require knowledge of code. Unlike our competition, which requires licensing servers and programming knowledge, with RotaryView, simply upload the photos and moments later, the user has a 360° product presentation.



Headquarters: Los Angeles, CA, United States
Industry: Business to Business to Consumer (B2B2C)
Website: www.styku.com >>

Styku has pioneered a precise apparel fit and size prediction and visualization platform that is poised to revolutionize the way people shop for clothing. The Smart Fitting Room is designed to allow consumers to “try before I buy.” Styku is revolutionizing the way consumers shop online and in-store.



Headquarters: Austin, TX, United States
Industry: Hospitality, Retail, Mobile Payments
Website: www.subtledata.com >>

While dining in a restaurant, it's possible to review flight schedules, purchase an airline ticket, and order just about anything you want on your smartphone. However, you can't order another drink or dinner with your device. There simply aren't apps available in the hospitality industry to accommodate patron requests.

The reason is simple. Developers have shied away from dealing with the approximately 600 point-of-sale (POS) systems that would process those types of apps. There are too many to comply with and each would require costly, custom integration.

SubtleData solves this problem for more than 800,000 retail businesses. As a middleware provider between developers and POS companies, the company delivers a fast, easy, and affordable method for launching apps.



Headquarters: New York City, NY, United States / Tel Aviv, Israel

Industry: SaaS (Software, Technology)

Website: www.sundaysky.com >>

SundaySky is the creator of SmartVideo, a newer, better, smarter way of using video to communicate with prospects and customers at every stage of the customer lifecycle. SmartVideo delivers compelling, personalized, real-time video experiences that reach people with what they need to know in the most engaging, entertaining and informative way possible. Our platform generates hundreds of thousands of SmartVideos daily that attract traffic, retarget prospects, convert prospects to customers, support customers, and enhance customer relationships. SundaySky customers include leading consumer-facing organizations like AT&T, Office Depot and Tiger Direct.



Headquarters: Tampa, FL / New York, NY / Chicago, IL,
United States

Industry: Social Commerce

Website: www.thuzi.com >>

Thuzi is a cross-platform social media and marketing company providing a suite of products with deep integration for Facebook and e-commerce. Thuzi's social media solutions deliver measurable results for social commerce, viral fan acquisition, lead generation and consumer insights. Clients include: Under Armour, Outback Steakhouse, KIA, HSN, Ruby Tuesday, Toyota, Chicago Bears, Hooters, Shriners Children's Hospital, Justin Timberlake, Carrabba's, IMG and Microsoft. In addition to being a Microsoft BizSpark One alumni partner. Thuzi is also a Facebook Preferred Developer Consultant and Facebook Marketing API partner.



Headquarters: Singapore / Operations: Russia, United States, Canada and United Kingdom

Industry: Software, Retail

Website: www.vadaro.com >>

Vadaro will fundamentally transform the Retail Industry through the exploitation of its advanced Computer Vision and Video Analytics technologies.

We have three primary areas of focus:

1. Vadaro is targeted at the \$16tn Retail Industry (Specifically the offline part which represent >95% of the entire industry)
2. Vadaro delivers Retail Solutions that enable new consumer experiences and interactions (in-store)
3. Vadaro Technology and Science enables a new level of Retail Analytics (in-store)

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