



# Leading Agro-Chemical Company Eliminates Planning Errors and Builds for the Future

Notore Chemical Industries Ltd business processes were largely manual. This was causing errors in planning and making it difficult for the company to launch its next growth phase. It implemented Microsoft Dynamics Navision and as a result has brought together previously isolated business units, cut operational costs and built a strong foundation for growth.

## Goals

- Replace manual processes with automated system
- Gain accurate financial and operational data
- Eliminate business planning errors
- Unite previously isolated business units
- Build platform for planned future growth

## Industry

Manufacturing

## Country or Region

Nigeria

## Customer Size

225 employees

## Number of Users

60 employees

Connect with Notore Chemical Industries Ltd



*"There has been a big improvement in our business process efficiency, order fulfillment cycle-time and operational cost savings. We're now well positioned for the next phase of our growth."*

Kingsley Ejiogu, Business Applications Manager, Notore Chemical Industries Ltd

Notore Chemical Industries Limited is a pioneering chemical and agro-allied company headquartered in the port town of Onne, Rivers State, Nigeria. Its main activities include the supply of best quality fertilizers, education about best practice for farming and the proper deployment of these practices for optimal results.

## Data inaccuracies

The company's business processes were not automated which was leading to business inefficiency. For example the different units within the company such as manufacturing, accounting and procurement worked separately from each other. Consequently reporting between the units, to dovetail activities and carry out joint planning, was difficult. It did have a Sage-based system in place but collating the data was not only time-consuming but was also leading to data inaccuracy. In short, it was bringing data from different units and attempting to capture it on an Excel spreadsheet. The difficulties associated with this, and the inaccuracies, were increasing business risk. Overall this was having an impact on Notore's revenues, adversely affecting the bottom line while also stymieing its growth plans.

## World-class modules

Notore invited Oracle, Sage and Microsoft to pitch for an ERP system that would not only automate manual processes but also link to the company's two other Nigerian locations. The company chose Microsoft Dynamics Navision. Its decision was based on the comprehensive functionality offered by the suite, the first-class support that was available, its affordability and an understanding of the how the world-class financial modules in particular would provide a foundation for growth.

Over a nine month period Notore's partner, Gems Consulting Company, implemented the Financial Management, Sales & Marketing, Manufacturing, Jobs, Purchase, Warehouse Management, HR and Payroll modules.

#### Platform for growth

The overall result is a significant and in some cases dramatic improvement to operations. For instance, it now has immediate visibility into user and partner transactions across the enterprise units. This enables it to calculate the cost implications, which in turn has led to much more accurate financial planning. It can easily generate reports across the different units and gain accurate insight into all levels of the business. This has led to both a reduction in operational costs and business risk. As a result Notore is now in a much stronger position to focus on and drive the next phase of its growth.

### Next Steps

- [Connect with Microsoft Dynamics](#)
- [Become a Dynamic Business](#)
- [Learn about partner solutions available in the Microsoft Dynamics Marketplace](#)

For more information about Microsoft Dynamics, go to:  
[www.microsoft.com/dynamics](http://www.microsoft.com/dynamics)

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