

## Supply Chain Visibility and Collaboration Solution

Do you want to improve your internal supply chain user experience to cut down data acquisition time?  
 Are you leveraging the right platforms for rapid analysis with quick change of decision parameters?  
 Is there real-time information visibility for key supply chain decision-making?

To win in the flat world, companies are under increasing pressure to effectively manage their supply chain to better serve their customers. Inadequate end-to-end supply chain visibility and siloed operations result in high operating costs and poor service levels. Companies are realizing the need to enhance the supply chain user experience, accelerate decision-making, and increase collaboration with partners in an extended supply chain.

Most current supply chain tools are not mature in providing comprehensive end-to-end information visibility. Moreover, they have limited capabilities when it comes to supporting rapid and dynamic supply chain analysis needs. Infosys and Microsoft are partnering to bring to the market solutions that address these crucial requirements.

### Microsoft-Infosys Value Proposition in Supply Chain

Infosys and Microsoft are jointly bringing to market Supply Chain Visibility and Collaboration solution that empowers supply chain professionals to make better decisions leveraging the latest in performance management, analytics, collaboration and event-based exception management. The Supply Chain Visibility and Collaboration solution covers Procurement Workbench (PW), Inventory Visibility Workbench (IVW), Demand Management Workbench (DMW), and Service Performance Workbench (SPW). Among the key benefits you receive are speed and accuracy and a cost-effective solution for your supply chain problems.

### Our Unique differentiators

- Faster time to market
- Low cost of ownership
- Modular functionality to leverage existing IT investments
- Real-time data surfaced from disparate sources into an interoperable platform
- Pre-built Framework, Reference Architecture Pack, Perpetual front-end and Variant back-end

### Analyst Speak



"Infosys' Microsoft-based supply chain visibility product is proving of great value to early customers. The product is meant to help improve speed, accuracy, and cost effectiveness of a company's supply chain, easing many of the problems companies face.

*Supply Chain Visibility: Infosys' Microsoft-Based System Proves Its Value Jane Barrett, Noha Tohamy, December 11, 2008*

### End-to-End Supply Chain Visibility and Collaboration Solution

#### Infosys SCV Business Modules

Industry Models and pre-configure persona-based KPI catalog for 20+ process areas like Contact Center, Repairs, Procure to Pay, Contract Compliance, 100+KPIs, 200+Metrics, 40+Dashboards, 40+ Scorecards and Function-specific exception-based collaborative workflows



#### Infosys Supply Chain Visibility Platform

Integration Accelerators for Leading ERP, CRM systems  
 30+ Custom Initiatives  
 Custom KPI management, Dash boarding, Score carding & Reporting Alerts, White boarding and Advanced Collaboration

Personas

Security

Collaboration

Analysis Cubes

#### SC Operational enhancement via effectiveness and efficiency improvements

**Alignment** Process diagnostics, SC alignment to business strategy; Governance  
**Visibility & Collaboration** Cross-functional Performance Management, Real-time event and exception management; Co-planning  
**Optimal Performance** Multi-node information integration, role base collaboration

Cross-functional Performance Management, Real-time event and exception management; Co-planning



Client Success Stories

CLIENT

Leading global imaging major

Largest consumer electronics company

Largest oil & petrochemical group

Large Engineering company

Manufacturer of multiple consumer products, including batteries

Leader in video game console market

SOLUTION PROVIDED

Supply Chain Analytics

Real-Time Collaborative Portal

Supply Chain Visibility

Supplier Collaboration

Supply Chain Analytics

Supply Chain Analytics

BENEFITS

Delivered an end-to-end supply chain analytics solution, including performance indicators, scorecards and dashboards to improve demand intelligence and access to information

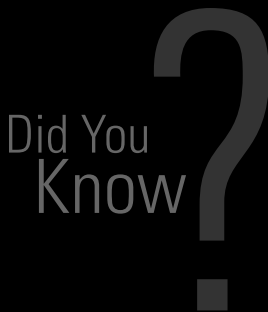
Built a worldwide collaborative portal solution to enable partners and customers to have a clear, real-time view of the status of purchase orders, sales, shipping, and inventory

Consolidated real-time information from 20 sources into a visual, map-based solution to track assets for improved Hurricane management and response capabilities.

Deployed a collaborative commerce network to integrate disparate internal ERP and external partner systems. Helped improve visibility and streamline ordering processes for suppliers.

Implemented a solution to surface live supply chain data from back-end line-of-business applications. Built on the Office platform, the solution helped improve productivity, search, and collaboration capabilities.

Consolidated 140 actions, workflows, applications, reports, and data into an Office-based supply chain visibility solution in 45 days.



- Among high-tech manufacturing firms in Germany, Japan and the United States half of business decision-makers, such as CIOs or vice presidents of operations, reported increasing complexity in their supply chains.
- Majority of the manufacturers reported a supply chain disruption, and said it took hours or longer between the disruption and reporting in their systems.
- Key potential reasons for this lack of visibility and need to manipulate the data include:
  - Lack of good industry standards
  - Enterprise resource planning (ERP) system inflexible
  - Too many vendors or suppliers with different systems
  - Not enough collaboration tools

Source: The Infosys/Microsoft "High-Tech Manufacturing Supply Chain Survey 2009" – conducted by Washington, D.C.-based KRC Research

Infosys - Microsoft Alliance

Infosys' strategic alliance with Microsoft brings together the innovative technologies of Microsoft and the integrated services delivery capabilities of Infosys to deliver tangible business value to clients.

Steve Ballmer, CEO, Microsoft Corp, commenting on the alliance, "Microsoft and Infosys share a commitment to helping customers use technology to improve every area of their business, from process excellence to connecting with customers to responding effectively to the competitive landscape. Microsoft's long-term focus on delivering an integrated, manageable and reliable platform, combined with Infosys' unique delivery model and deep consulting skills, is designed to help customers succeed and grow through increased efficiency, cost savings and business value."

About Microsoft

Founded in 1975, Microsoft (NASDAQ: MSFT) is the worldwide leader in software, services and solutions that help people and businesses realize their full potential.

For more information please visit [www.microsoft.com](http://www.microsoft.com)



About Infosys

Infosys Technologies Ltd. (NASDAQ: INFY) defines, designs and delivers IT-enabled business solutions that help Global 2000 companies win in a flat world. These solutions focus on providing strategic differentiation and operational superiority to clients. Infosys creates these solutions for its clients by leveraging its domain and business expertise along with a complete range of services.

With Infosys, clients are assured of a transparent business partner, world-class processes, speed of execution and the power to stretch their IT budget by leveraging the Global Delivery Model that Infosys pioneered.

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