

Have you signed up for your DigiPack?

The first step is signing up – go to www.bigpicture.ms

Here's how it works:

DOWNLOAD: If you don't have a QR reader on your smartphone download one of the recommended readers below.

SNAP: If you want to know more about a particular solution, demo or product on show, simply snap the displayed QR code with your smartphone. QR codes are displayed on pillars in each scenario so you can choose the content that interests you. When you snap your first QR code you will need to sign in to your DigiPack.

COLLECT: The content you snapped is automatically loaded into your personal DigiPack – ranging from whitepapers to videos and case studies.

CONSUME: You can access your personal DigiPack via your smartphone or PC to explore and consume the content you gathered, when it suits you.

Your DigiPack homepage also features a newsfeed, where you can see what your colleagues or other guests are snapping.

QR Readers

Download the QR reader for your mobile device:

Windows Phone 7: LYNKEE

Windows Phone 7.5 (Mango update): Use the Vision button on Search

Symbian: The built in reader or MOBILE TAG

iPhone: QR READER

Blackberry: MOBILE TAG

Android: BARCODE SCANNER



Need Help?

Visit the DigiPack Help Desk at Meet Microsoft to speak with one of our DigiPack experts.

Meet Microsoft

Visit us at the Meet Microsoft stand if:

- You have a question
- Would like to know more about the solutions you've seen
- Want to give us feedback
- Want to meet the Microsoft team



You can also direct your question @msau and follow the conversation at #bigpicau

The Big Picture | Where all the Experience pieces come together

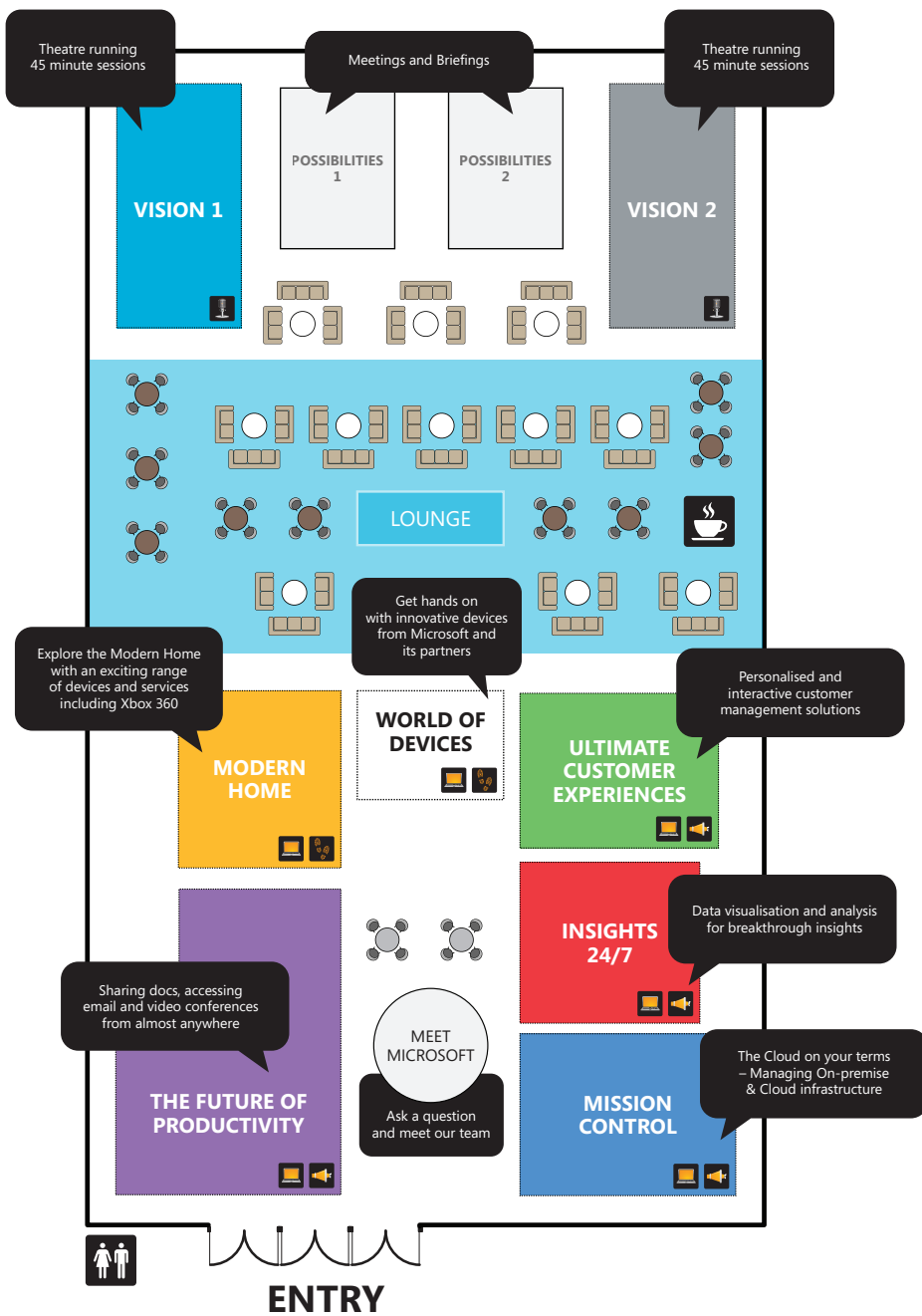
MELBOURNE: Tues 22 Nov (Partner Day) and Wed 23 Nov

SYDNEY: Wed 30 Nov (Partner Day) and Thur 1 Dec







Microsoft®

Be what's next™



KEY

-  45 minute Sessions – see next page for schedule
-  15 minute Talks – see next page for schedule
-  Interactive demos running all day
-  20 minute Experience Tours of World of Devices and Modern Home – commence every half an hour

What's on



Modern Home tours commence every half hour.
World of Devices tours commence every half hour.

TIME	SESSIONS AND TALKS	LOCATION
8.30am	Check-in Open	Entrance
9.00am	Showcase Doors Open	
9.15am – 9.30am	One Desktop, One Thousand Users - Delivering the Virtual Desktop	Mission Control
	Digital Marketing: Engaging Web Experiences	Ultimate Customer Experiences
	Moving from Data to Decisions	Insights 24/7
	Social Networks for The Enterprise	The Future of Productivity
9.40am – 10.25am	A World of Devices in your Enterprise	Vision 1
	Enable Ultimate Customer Experiences	Vision 2
10.35am – 10.50am	The Data Centre Tsunami - Managing the Virtual Machine Sprawl	Mission Control
	Sales Productivity: Close Deals Faster	Ultimate Customer Experiences
	Visualising Insights with Big Data from the Cloud	Insights 24/7
	Stay Productive Anytime, Anywhere	The Future of Productivity
11.00am – 11.45am	Business Intelligence in the Real World	Vision 1
	The Future of Productivity Starts Today	Vision 2
12.00pm – 12.15pm	Your Infrastructure on a plate - Self Service IT	Mission Control
	Customer Loyalty: Efficient, Consistent Care	Ultimate Customer Experiences
	Practical Marketing Insights for your Business	Insights 24/7
	The Living, Breathing Document	The Future of Productivity
12.30pm – 12.45pm	It's all about the Application!	Mission Control
	Social Technologies: Transform Customer Experiences	Ultimate Customer Experiences
	Insights from Social Media	Insights 24/7
	Customer Centric Collaboration	The Future of Productivity
1.30pm – 1.45pm	Don't Lose your Business When you Lose your PC	Mission Control
	Digital Marketing: Engaging Web Experiences	Ultimate Customer Experiences
	Moving from Data to Decisions	Insights 24/7
	Grow Your Business Not Your IT	The Future of Productivity
2.00pm – 2.45pm	Moving your IT from Headache to Hero	Vision 1
	Enable Ultimate Customer Experiences	Vision 2
3.00pm – 3.15pm	Business doesn't Stop when you're Travelling	Mission Control
	Sales Productivity: Close Deals Faster	Ultimate Customer Experiences
	Visualising Insights with Big Data from the Cloud	Insights 24/7
	Stay Productive Anytime, Anywhere	The Future of Productivity
3.25pm – 4.10pm	Customer Case Study - Rebel Sports: Insights 24	Vision 1
	The Future of Productivity Starts Today	Vision 2
4.20pm – 4.35pm	Cost Effective Desktops for SMB	Mission Control
	Customer Loyalty: Efficient, Consistent Care	Ultimate Customer Experiences
	Practical Marketing Insights for your Business	Insights 24x7
	The Living, Breathing Document	The Future of Productivity
4.45pm – 5.00pm	Your Virtualisation Journey	Mission Control
	Social Technologies: Transform Customer Experiences	Ultimate Customer Experiences
	Insights from Social Media	Insights 24x7
	Big Customer Impressions without the Big IT	The Future of Productivity
Ongoing	Showcase Demonstrations	Showcase

For session synopses visit aka.ms/bigpicagenda or the Meet Microsoft stand